

Dear media representatives,

More than 1,000 exhibitors and speakers from almost 30 countries and a presentation mile in the center of Munich: At the beginning of September, the IAA MOBILITY will present new products from all over the world as well as innovations on the way to climate-neutral mobility. With its novel concept, it also sets standards for the design of future platforms.

Covid 19 rules

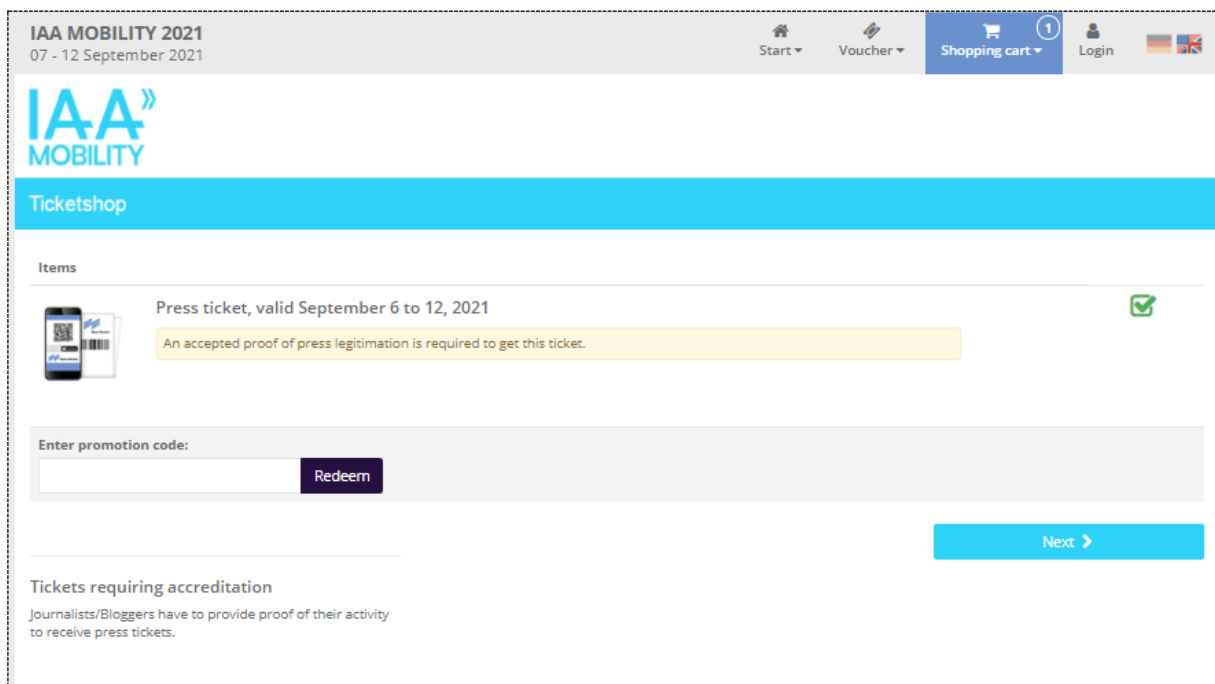
In preparation for your visit to IAA Mobility 2021, please be sure to observe the applicable [Covid-19 rules](#).

Online accreditation and press days

For you as a journalist, accreditation is now possible [here](#).

Please note the [accreditation guidelines](#) of IAA Mobility.

Please tick the box at the top right and then click "Next". You do not need a promotion code for the press ticket.



The screenshot shows the IAA MOBILITY 2021 Ticketshop interface. At the top, there is a navigation bar with the event name "IAA MOBILITY 2021" and dates "07 - 12 September 2021". On the right side of the navigation bar, there are icons for "Start", "Voucher", "Shopping cart" (with a notification badge), "Login", and flags for Germany and the UK. Below the navigation bar is the IAA MOBILITY logo and a blue header with the text "Ticketshop". The main content area is titled "Items" and displays a "Press ticket, valid September 6 to 12, 2021" with a green checkmark icon. A yellow warning box below the item states: "An accepted proof of press legitimization is required to get this ticket." Below the item, there is a form with the label "Enter promotion code:" and a "Redeem" button. At the bottom right of the form area, there is a blue "Next" button with a right-pointing arrow. At the bottom of the page, there is a section titled "Tickets requiring accreditation" with the text: "Journalists/Bloggers have to provide proof of their activity to receive press tickets."

After your data has been successfully approved, you will receive your press ticket by e-mail. Please print out the ticket at home and bring it with you to the trade show.

The press ticket gives you direct access to IAA Mobility 2021, including Summit, Conference, Open Space, Open Space Extended and Blue Lane, from September 6 to 12.

The Press and Media Days will take place on September 6 and 7 from 9:00 a.m. to 6:00 p.m., with the official opening day on September 7 from 9:00 a.m. to 6:00 p.m.

Important: All tickets for IAA Mobility 2021 include free use of the entire Munich public transport network.

Accreditation on site

Accreditation is also possible on site at the Press Center West during the trade show. It will already be open for you before the trade show, on September 6, 2021.

During the trade fair, you can also obtain accreditation at a **press counter in the East Entrance**.

TV station inquiries

TV stations can contact our partner Mediabox (ralph.brock@mediaboxtv.com or redaktion@mediaboxtv.com) regarding open questions and on-site handling.

Overview, key visuals, photos

Overview plans of the different areas as well as key visuals and photo material can be found online in our [media library](#).

IAA MOBILITY App

Everything about the IAA MOBILITY always at hand in your pocket: The free [IAA MOBILITY App](#) is your mobile guide to the world's largest mobility platform from September 7 to 12 in Munich.

How to get to the IAA MOBILITY

You can find all the information you need on how to get there [here](#).

Press parking

Accredited journalists have the option of parking free of charge in the Parkhaus West.

Entry tickets from the parking garage will be exchanged for exit tickets free of charge at the Press Center West.

We wish you a pleasant preparation and journey to the IAA MOBILITY 2021.