

## 66TH INTERNATIONAL MOTOR SHOW

### TRADE DAYS

Thursday, September 17, and Friday, September 18, 2015

### PUBLIC DAYS

Saturday, September 19, till Sunday, September 27, 2015

### VENUE

Messe Frankfurt Trade Fair Grounds

### SHOW HOURS

9:00 a.m. till 7:00 p.m.

### ORGANIZER

German Association of the Automotive Industry (VDA)  
Behrenstr. 35, 10117 Berlin, Germany  
Phone +49 30 897842-0, Fax +49 30 897842-600  
www.vda.de

**VDA** Verband der Automobilindustrie



## ADMISSION PRICES

Tickets      Webshop      Cash Desk

<b>Day ticket trade visitor</b>	45 €	47 €
---------------------------------	------	------

September 17 – 27. Accreditation is not necessary.

<b>Gift ticket (2-Day-Ticket)</b>	18 €	–
-----------------------------------	------	---

The Gift ticket entitles one person to one visit each to the 66th IAA Cars on two consecutive public days from September 19 to 27, 2015 in Frankfurt/Main. It is only available in German and only at the IAA webshop.

<b>Day ticket weekend</b>	14 €	16 €
---------------------------	------	------

September 19, 20, 26 or 27

<b>Day ticket workday</b>	12 €	14 €
---------------------------	------	------

September 21 – 25

<b>Day ticket pupil</b>	7.50 €	7.50 €
-------------------------	--------	--------

September 19 – 27. Valid pupils' ID must be presented at entrance.

<b>Day ticket reduced rate</b>	–	7.50 €
--------------------------------	---	--------

September 19 – 27. For students, apprentices, trainees, participants in Federal Voluntary Services with valid ID (proof must be presented for purchase). Only available at the cash desks on-site.

<b>Afternoon ticket</b>	8 €	10 €
-------------------------	-----	------

September 21 – 25, valid from 3:00 p.m. onward.

<b>Afternoon ticket reduced rate</b>	–	4.50 €
--------------------------------------	---	--------

September 21 – 25, valid from 3:00 p.m. onward. Only available at the cash desks on-site for visitors mentioned at "Day ticket reduced rate" (proof must be presented for purchase).

<b>Children</b> under the age of seven		
<b>Persons with disability IDs</b> including one accompanying person		free entrance
<b>Persons with wheel chairs</b> including one accompanying person		

## ADVANCE TICKET SALES

www.iaa.de/tickets, for details, phone: +49 69 7575-5000. IAA tickets are not valid for public transport. No presale fees are charged at the IAA webshop. The charge for handling and postage of the Gift ticket with greeting card via regular mail is 2.50 € per order (not per ticket).

## TRADE FAIR PUBLICATIONS

### EXHIBITION CATALOG

26 €

The official IAA Catalog (without photos) in German/English including site map is available starting in August as a printed version and as an app at: Buch und Presse Vertrieb GmbH & Co. KG, Aschmattstraße 8, 76532 Baden-Baden, Germany  
Phone +49 7221 502-132  
www.bestell-logistik.de and [iaa@bestell-logistik.de](mailto:iaa@bestell-logistik.de)

### IAA CARS APP

As of mid-August, the IAA Cars App 2015 will be available free of charge in the stores for iOS (iPhone® und iPad®) and Android. It is the official IAA App and thus the only one with complete and current details about exhibitors, innovations and events.



### IAA PREMIERE GUIDE

Free of charge available for download from September 15, 1:00 p.m. onward in the app and at [iaa.de/en](http://iaa.de/en): As a pdf file, the IAA Premiere Guide presents the exhibitors' brand new innovations regarding the environment and climate protection, automotive connectivity, safety and design (without photos).

## ARRIVAL

### BY CAR OR COACH

Within reach of the IAA, all highway exits (e.g. A5, Frankfurt West/Messe) and streets leading towards the IAA visitor parking lots are signposted by the IAA guidance system. This traffic guidance signage by the police responds dynamically to road capacities. Therefore following personal/individual GPS devices to reach the trade fair grounds is not advisable within the metropolitan area. It is instead recommended to follow the IAA signage and the IAA service personnel along the way. The IAA visitor parking lots are located outside Frankfurt's Environmental Emission Zone and can be used without an official emission zone permit (exception: lot "Gleisdreieck").

### BY PUBLIC TRANSPORT FROM CENTRAL STATION

Take the tram lines 16 or 17, or the S-Bahn (suburban rail) lines S3, S4, S5 or S6 to "Messe". Or take the subway U4 to "Festhalle/Messe". IAA tickets are not valid for public transport.

### BY TRAIN

Take the train to Frankfurt/Main "Hauptbahnhof" (central station) and continue from there by foot (15 min.), by taxi, or see under public transport above.

### IAA TICKET BY DEUTSCHE BAHN

Deutsche Bahn is offering a discount fare to Frankfurt/Main. The IAA Special Ticket is valid for rides within Germany from September 13 to 29, 2015. To book by telephone with credit card, please call +49 1806-311153 and mention "IAA" as reference. The Deutsche Bahn call center can also provide you with information about international travel. Online booking with Deutsche Bahn starts on June 15, further details will be available from that time onward at [www.iaa.de/en/arrival](http://www.iaa.de/en/arrival). The rail ticket does not include admission to the IAA.

### BY INTERCITY BUS SERVICE

Intercity buses of various providers arrive directly in the center of Frankfurt/Main at the central train station ("Hauptbahnhof"). From there, you will quickly get to the IAA trade fair grounds ("Messegelände") by foot (approximately 15 min), by taxi or by public transport (see above).

### BY AIRPLANE

From Frankfurt Airport (FRA) either take a taxi (20 min.) to the exhibition grounds or use public transport – the S-Bahn (suburban rail) – to "Hauptbahnhof" (central station). From there you can walk (15 min.), take a taxi, or use public transport (see above).

### IAA FLIGHT TICKET BY LUFTHANSA GROUP

For the entire IAA, Deutsche Lufthansa and its partner airlines are offering Motor Show visitors and exhibitors a special rate on flight tickets to and from Frankfurt/Main. Based on disposability, a discount of up to 10 percent off the regular price is available for flights between September 4 and October 4, 2015. Please book at [www.lufthansa.com/event-booking\\_en](http://www.lufthansa.com/event-booking_en) using the IAA offer access code DEZEXLC or at IATA travel agencies. The flight ticket does not include admission to the IAA.

## BARRIER-FREE ACCESS TO THE SHOW

People with restricted mobility are welcome and supported throughout the IAA. Individual assistance and information are available by phone (+49 69 7575-6999), by e-mail ([handicap@messefrankfurt.com](mailto:handicap@messefrankfurt.com)) or at [www.messefrankfurt.com](http://www.messefrankfurt.com).

## ACCOMODATION / STOPOVER

Notes and advice about Frankfurt/Main: Tourismus+Congress GmbH  
Kaiserstr. 56, 60329 Frankfurt/Main, Germany  
Phone +49 69 212-30808, Fax +49 69 212-40512  
[www.frankfurt-tourismus.de](http://www.frankfurt-tourismus.de), [info@infofrankfurt.de](mailto:info@infofrankfurt.de)  
For visitors with restricted mobility also recommended: [www.frankfurt-handicap.de](http://www.frankfurt-handicap.de)

## VISITOR INFO

66TH INTERNATIONAL MOTOR SHOW

# MOBILITY CONNECTS

September 17 – 27, 2015  
Frankfurt/Main



[www.iaa.de/en](http://www.iaa.de/en) #IAA

## SPECIAL ACTIVITIES

### NEW MOBILITY WORLD

(HALL 3.1 AND F12)

Connected Car, Automated Driving, E-Mobility, Urban Mobility and Mobility Services. With theme parks, forum events, an indoor test course and a big show stage at the outdoor area. Presentation of the most innovative mobility trends. Advanced Driver Assistance Systems as the first step on the path to autonomous driving, the live experience of driving an e-car, all the new opportunities of urban mobility solutions for our daily mobility requirements. Get your first-hand information from the stakeholders of the new mobility ecosystem.

### S1 OFF-ROAD VEHICLE TEST TRACK (F12)

On a demanding off-road course, you can experience from the passenger's seat how your vehicle of choice performs on rough terrain. Skill exceeds speed!

### S2 TEST RIDES (HALL 10)

Test the vehicle of your choice on a ride away from the fair in public traffic: Simply register on-site and drive off. Required: valid driver's license.

### S3 VINTAGE VEHICLES SPECIAL: "AVD - 111 YEARS OF RACING HISTORY" (HALL 6.1)

The show presents the 111-year-old racing history of the Automobilclub von Deutschland (AvD) - starting with the Intl. Coupe Gordon Bennett in 1904 up to the "AvD Heldentour" (hero tour). Enjoy the AvD's vivid racing history!

### S4 AID WITH HISTORY – THE VINTAGE VEHICLES OF THE GERMAN RED CROSS (HALL 6.1)

For 150 years the German Red Cross has been a symbol of humanity and aid. Learn more about its history at the "German Red Cross classic car exposition".

### S5 JOB AND CAREER AT IAA (HALL 4.0)

The new recruiting area "job and career at IAA" focuses exclusively on topics such as career planning and professional development in the automotive sector.

### S6 EMMA CAR MEDIA WORLD (HALL 4.0)

Counselling about car infotainment is provided by the European Mobile Media Association (EMMA). Innovative products for retrofitting can be explained and tested.



### S7 BMVI/DVR: SLOW DOWN (HALL 6.1)

Inappropriate speed, tailgating and distraction: The "Slow Down" campaign deals with the main causes of accidents and their prevention. Experience it all at the joint stand of the German Federal Ministry of Transportation (BMVI), the German Road Safety Council (DVR) and the German Road Safety Volunteer Organization (DVW).

### S8 DVR: GERMANY'S BEST DRIVER AT THE IAA (F12)

For 27 years the German Road Safety Council (DVR) and AutoBild have been looking for "Germany's best driver" with this test driving initiative. Stunning prizes are waiting.

### S9 CARRERA TRACK (F11)

Motorsports at its best plus neck-and-neck duels guaranteed on the giant digital Carrera race track.

### S10 "DRIVER'S LICENSE" FOR CHILDREN (F4)

At the LEGOLAND® driving school children between 3 and 13 years can get their first "driver's license" with small electric cars by Hyundai.

### S11 GERMANY IS LOOKING FOR THE BEST SUPERDRIBBLER (F11)

The best German soccer dribbler will be determined in the national final of this competition. Lionel Messi currently holds the world record in dealing with the dribbling course in 5.125 seconds. Who can beat him?

### S12 IAA CHILDRENS' CINEMA (HALL 4.2, ROOM BRILLANZ, SEPTEMBER 19 – 27)

Young guests from the age of five and older can feel the energy of movement here: Shows start at 12:00 a.m., 2:00 p.m. and 4:00 p.m.

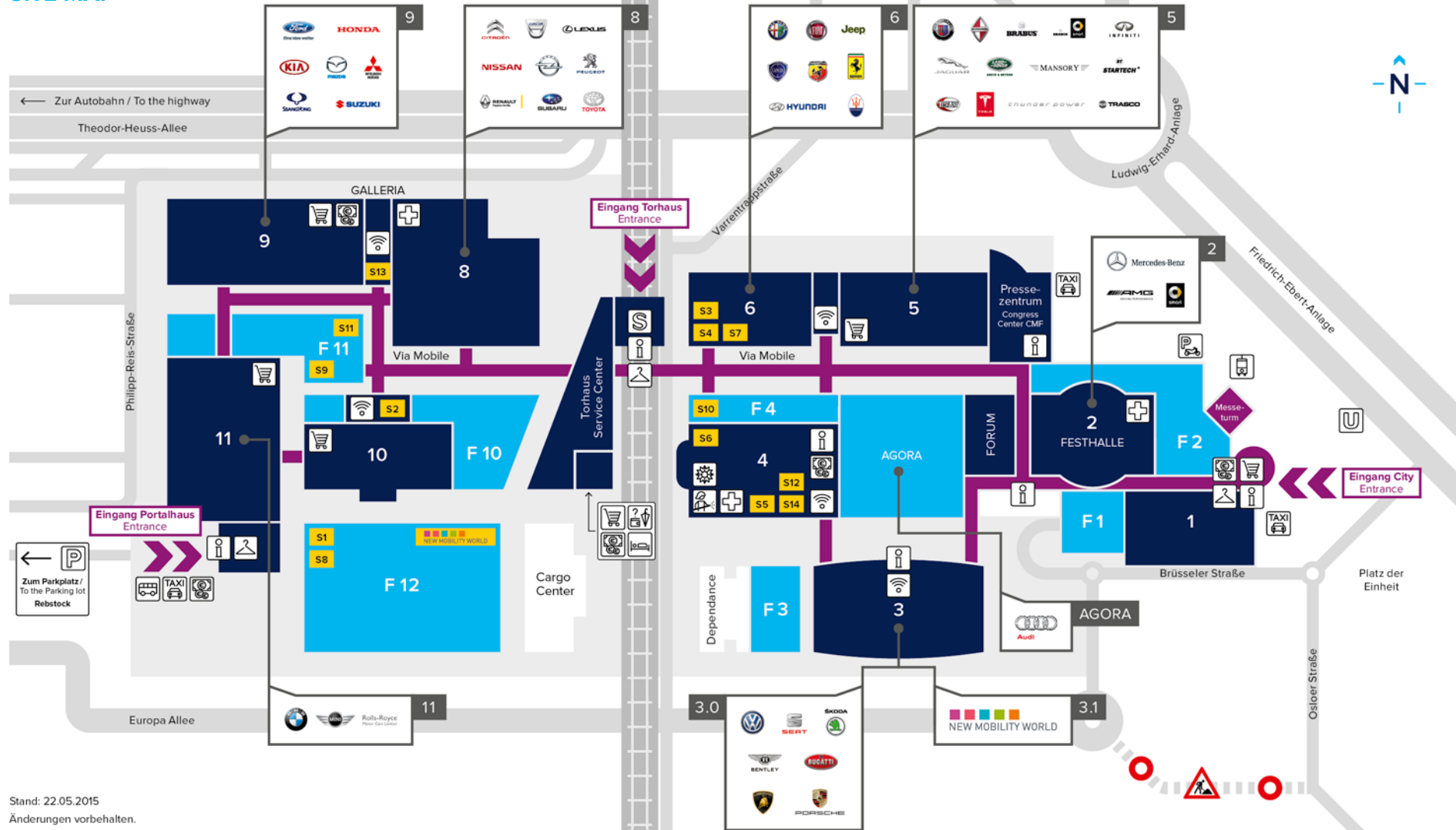
### S13 MODEL CAR COLLECTORS FAIR "AUTOMANIA" (GALLERIA.1, SEPTEMBER 19 AND 20)

The "Automania" is the meeting point for international model car collectors at the first IAA weekend.

### S14 COYS OF KENSINGTON: AUCTION OF CLASSIC MOTORCARS (HALL 4.1, SEPTEMBER 25 AND 26)

Premiere at the IAA: Coys of Kensington Auctions holds their inaugural sale of over 80 superb historic sports- and racing cars on September 26. Preview on September 25. More info at: [www.coys.co.uk](http://www.coys.co.uk).

## SITE MAP



Stand: 22.05.2015  
Änderungen vorbehalten.

## SERVICES

- IAA Information
- Parking lot
- Motorcycle parking
- Shuttle bus to Rebstock parking lot
- Subway station
- Suburban rail station
- Tram station
- Taxi
- First Aid
- Police
- Fire department
- ATM
- Lost and Found
- Cloakroom (fee required)
- Room reservations
- Market
- Free WLAN Zone

- 1** Hall (number)
- F** Open Air section