

Please download the pre-booking documents before filling them out.

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IAA 2021: Summit – Call for Pre-Booking

The Summit in the halls of the Munich Trade Fair is the core of the new IAA. The focus is on innovations and content, instead of complete portfolios. The presentation is geared to the needs of the B2B and press audience.

Decision-makers, experts, industry, suppliers and those who provide impulses are developing the mobility of tomorrow in personal exchanges, but also in discussions and conferences, thus accelerating the implementation of their visions. Because the Summit is an exchange for people who rethink mobility: Mobility meets professionals.

In order to be able to take the individual requirements of the companies into consideration in the best possible way when planning the halls, the preferred parameters for the stand areas will be accepted early on. There is no claim to the implementation of the individual preferences.

The space request for the Summit includes the following steps:

- 1. From now until the opening of the IAA registration portal** (expected by the end of September 2020): Requesting of space by using this PDF document/form.
By submitting the preferences, the exhibitor is not yet registering for the IAA 2021 and no exhibition contract has been concluded. There is no entitlement to allocation.
- 2. Up to 4 weeks after the opening of the IAA registration portal:**
Binding registration of the requested areas and conclusion of the exhibition contract.

If the individual steps of the space request mentioned above are taken in time, the exhibitor will receive a pre-booking discount of 5% on the stand space requested in this process. The binding stand confirmation is expected to be sent out in April 2021 after the conclusion of the exhibition contract.

▶ Please use the following form to request a concrete space.



IAA 2021: Summit – Call for Pre-Booking

German Association of the Automotive Industry (VDA)

Exhibitor Service
Email: iaa@vda.de

Please RSVP latest until the
end of September 2020

Space request

Please fill out the registration form/tick as appropriate:

Company & contact details

Company

Street

Postal code, city

Country

Title

First and last name

Email

Mobile phone number



Preferred stand size

(25 – 2.000 m²)

[General plans and information on stand rental prices](#)

Preferred number of open sides *(in case of multiple answers please prioritize):*

- | | |
|---|---|
| <input type="checkbox"/> Row stand (one open side) | <input type="checkbox"/> Corner stand (two open sides) |
| <input type="checkbox"/> Peninsula stand (three open sides) | <input type="checkbox"/> Island stand (four open sides) |

Preferred cooperation partners or companies in your neighborhood:

(in case of multiple answers please prioritize)

Detailed explanations:

Are driving experiences for visitors part of the brand presentation? Yes No

If yes, please indicate the expected number of vehicles

Is a participation in the IAA Conference planned? Yes No

Detailed explanations:

Are there any further preferences or specifications on conceptual approaches? Yes No

Detailed explanations:

Is a participation in the IAA Open Space planned? Yes No

▶ Please also fill in the [IAA 2021 Open Space – Call for Pre-Booking](#).

I have taken note of and agree with the conditions for requesting a space.

Conditions of the request for a space:

- (1) In order for the organizer to optimize the design of the entire exhibition area, it is necessary to obtain an overview of the number of exhibitors and their preferences in terms of location and stand size in good time.
- (2) Space requests are possible with immediate effect.
- (3) With the space request, the exhibitor declares the intent to rent an exhibition space at the Summit. The exhibitor has not yet registered for IAA 2021 and no exhibition contract has yet been concluded. There is no entitlement to allocation.
- (4) The request for exhibition space must be submitted in writing by the time the general registration portal opens, presumably at the end of September 2020. The binding registration and conclusion of the exhibition contract will take place within four weeks of the activation of the registration portal. There is no claim to the implementation of the preferences.
- (5) Provided that all individual steps of the space request according to section (4) are made in time, the exhibitor will receive the pre-booking discount of 5% on the stand space requested within this process.
- (6) If the exhibitor decides not to register for the IAA 2021 within the specified deadlines or not to register at all, no exhibition contract is concluded. The claim to the requested stand space and the pre-booking discount expires.



Data protection:

I agree that the German Association of the Automotive Industry (VDA) and the Messe München GmbH may use my

(1) personal data for the purpose of requesting space and evaluating my answers and, if necessary, subsequently contacts me electronically or by telephone and

(2) contacts me regularly for information and promotional purposes by e-mail, post or telephone, in particular for information about the IAA and related products and services.

This consent is voluntary and can be revoked at any time with effect for the future. If you have any questions regarding data protection and the exercise of your rights under the Data Protection Act, datenschutz@vda.de. Further information can be found here: <https://www.iaa.de/de/pkw/datenschutz>

Place, date

Signature, company stamp

