Information sheet

Air conditioning

In addition to general factors — such as the usually “summer temperatures” during the IAA and the extraordinary volume of visitors — the ambient conditions inside the exhibition halls are affected also by exhibitors’ decisions in relation to their stands. Individual stand planning and stand design have a considerable influence on the ambient conditions in the halls and at the stand areas.

The relevant factors include, in particular, stand construction elements that restrict the function of technical ventilation equipment. For example, ceilings can greatly reduce the efficacy of a ventilation system; this also applies when the ceilings are made of fabric. Furthermore, “incorrectly” positioned floor and wall elements can interfere with the operation of the air-conditioning systems if they completely or even partially cover air intake or exhaust openings.

The heat generated by lighting systems should also not be underestimated. A huge difference can be made by planning the lighting to use lamps that give off the least amount of heat.

The trade fair company Messe Frankfurt undertakes all available technical measures to achieve an agreeable temperature in the exhibition halls as far as possible. However, hall and stand temperatures also depend on the balance between sources of heat inside the halls and the circulating cooling capacity.

Against this background, Messe Frankfurt Venue offers consultation to support exhibitors in planning their stands with regard to the indoor climate. The staff members of the Technical Event Management department will be available for individual consultations. Contact persons are the Technical Instructors of the halls.

Contact:

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