

Sponsoring Packages for the IAA 2020

» BIDDING FORM

Please return your bid to:

E-mail: stefanie.grunow@vda.de

Fax-Nr.: +49 (0)30 897842-7208

By submitting the filled-in form, you place a binding bid on the following sponsoring option(s). You will be notified by e-mail whether you have won the bidding of one or more sponsorship options. Please make sure to fill in page 3 as well.

BRANDING

1.	Lanyards for visitors and exhibitors		
	Minimum bidding price excl. sponsor: € 38,000	Bid:	€
	Minimum bidding price shared: € 25,000	Bid:	€
2.	Lanyards for journalists incl. jackets		
	Minimum bidding price: € 13,000	Bid:	€
3.	Web banner IAA Ticket Shop		
	Minimum bidding price: € 5,000	Bid:	€

Distribution

4.	Distribution of give-aways or Bags to Journalists		
	Minimum bidding price: € 4,000	Bid:	€
5.	Handing out give-aways at selected entrances		
	Minimum bidding price per day: € 4,000		€
	Thursday, September 24 th	Bid:	€
	Friday, September 25 th	Bid:	€

	Saturday, September 26 th	Bid:	€
	Sunday, September 27 th	Bid:	€
	Monday, September 28 th	Bid:	€
	Tuesday, September 29 th	Bid:	€
	Wednesday, September 30 th	Bid:	€

PUBLICATION

6.	Information sheet press conferences exhibitors		
	Minimum bidding price: € 1,500	Bid:	€

EVENTS

7.	Evening of the Commercial Vehicle Industry (Munich Hall, September 29th)		
	Minimum bidding price: € 10,000	Bid:	€

VEHICLES

8.	Cars for organizational purposes		
	Sponsored vehicles (please list the type of vehicle):		
		Vehicle:	
		Vehicle:	
		Vehicle:	
		Vehicle:	

Please complete the form on page 3!

Kindly complete the following form before submitting your bid. Thank you in advance.

SPONSOR CONTACT DETAILS

Company:	
Contact person:	
Street:	
Postal code, city:	
E-mail:	
Phone:	

BILLING ADDRESS

Company:	
Contact person:	
Order number:	
Street:	
Postal code, city:	
E-mail:	

Place, date:	Company stamp & signature:

Please return your bid to:
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» Further sponsoring options

In addition to the sponsoring options for the IAA, exhibitors and interested companies can submit their bid for the partner and sponsoring options of the IAA Tech and the IAA Conference from March onward (Prices non-binding).

IAA Tech		[Download PDF ↓]	
1.	Stage sponsor (Logo placement)	10,000	€
2.	Bar sponsor (Logo placement)	15,000	€

Your contact for the IAA Tech:

Stephan Reinders

E-mail: stephan.reinders@vda.de

Phone: +49 (0)30 897842-207

IAA Conference		[Download PDF ↓]	
1.	Main sponsor (Logo placement, speaker slot)	50,000	€
2.	Stage sponsor (Logo placement, speaker slot)	30,000	€
3.	Day's sponsor (3x; Logo placement, speaker slot)	each 10,000	€
4.	Lounge sponsor (Branding Lounge, banner)	15,000	€
5.	Goodie Bag Sponsor	5,000	€

Your contact for the IAA Conference:

Klaus Vartzbed

E-mail: klaus.vartzbed@vda.de

Phone: +49 (0)30 897842-205