



IAA Packages

Minimal input for maximum effect!

IAA

» Driving tomorrow

Offer for Stand Packages at IAA Commercial Vehicles 2020

With the IAA Packages we can supply a fully assembled stand, basic facilities, stand cleaning and if you wish catering services. This support will reduce your preparational work before and during the show to a minimum, enabling you to concentrate on the things that matter most: making new contacts, conducting negotiations and concluding deals.

Choose between the IAA Packages BASIC, COMFORT and PREMIUM. With three different stand constructions, the IAA Packages provide the perfect solution. Your stand will have your company logo, the necessary basic equipment and supply. We provide professional support and ensure that everything runs smoothly.

BASIC



COMFORT



PREMIUM

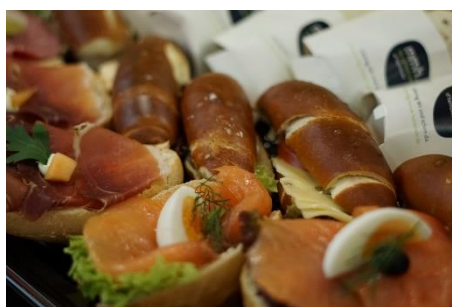


Your choice: Catering package

The catering package can be booked in addition to your IAA package. It offers a basic supply including coffee, tea, mineral water and biscuits.

You want more?

Use the catering service provided by Messe Gastronomie. They deliver beverages and fresh food specialties directly to your stand so your crew, customers and business partners can be served individually. It doesn't matter what you prefer: snack boxes, crew catering, finger food, soups, salads, cake, pastries or stand party packages. Messe Gastronomie has it all and will enthruse your guests with professionalism. For more information and pricing please visit <http://www.catering-messe-hannover.de/en/stand-catering.html>



Stand System Solutions



IAA Package BASIC

Carpeting

disposable off-the roll cord carpeting, available in 6 colors



Perimeter partition walls

to adjacent stands and/or hall walls, constructed of Octanorm elements, silver, with light grey infill panels, 250 cm high

1 electrical distribution box

for connections of up to 3 kW, with two integrated 230-V sockets (sockets in other locations subject to additional charge)

Lighting

4 spotlights (50 W each)

Ceiling

consisting of OC frame sections along the open sides of the stand, including all necessary beams and pillar supports

Fascia panel

light grey, 200 x 40 cm, face-mounted along each open side of the stand, including individual labeling with your company logo

Cabin

100x100 cm, with lockable door

Furnishings

1 table (ø ca. 70 cm or 70 x 70 cm, with white worktop and chrome-plated underframe), 3 chairs (chrome-plated frame and black upholstery), 1 coat rack, 1 information counter (grey/white, approx. 100 cm x 50 cm x 108/85 cm, lockable), 1 literature display rack, 1 wastepaper basket

The features and furnishings of the IAA packages BASIC mentioned above are independent from the stand size. Additional fittings and furnishings are available at an extra charge via our shop.



IAA Package COMFORT

Carpeting

disposable off-the roll cord carpeting, available in 6 colors



Perimeter partition walls

to adjacent stands and/or hall walls, constructed of 10 cm thick wall elements, white, 250 cm high

1 electrical distribution box

for connections of up to 3 kW, with two integrated 230-V sockets (sockets in other locations subject to additional charge)

Lighting

1 spotlight (arm-mounted, 150 W) per 5 m² of stand area, plus 4 HQI spotlights (75 W each) on modular stand tower

Furnishings

1 information counter (white, lockable), 1 bar stool (chrome/white), 1 literature display rack, 1 wastepaper basket

Basic fittings, depending on stand size:

Stand area (m ²)	20-49	50-79	80-100
Size of cabin/No. of wall elements required (all cabins include 1 door element, lockable)	2 m ² /2	4 m ² /3	6 m ² /4
Modular stand tower (10 x 10 cm profile) 160 cm wide, 320 cm long, 360 cm high with 1 fabric banner measuring approx. 140 x 340 cm incl. digital print (dependent on timely delivery of printable file by exhibitor, at least six weeks before the event)	1	1	2
Table(s) ø 70 cm or 70 x 70 cm	1	2	3
Chairs	4	8	12
Coat rack(s)	1	2	2

Stand System Solutions and Services, Prices



IAA Package PREMIUM

Carpeting

disposable off-the roll cord carpeting, available in 6 colors



Perimeter partition walls

to adjacent stands and/or hall walls, constructed of 10 cm thick wall elements, light grey, 250 cm high

1 electrical distribution box

for connections of up to 3 kW, with two integrated 230-V sockets (sockets in other locations subject to additional charge)

Lighting

1 HQI spotlight (75 W) per 2 linear meters of ceiling frame profile, 1 arm-mounted spotlight 120 W for every 5 m² of stand space

Ceiling frame

Square aluminum profile along open side(s), including all necessary reinforcements and supports

Furnishings

1 information counter (white, lockable), 1 bar stool, 1 literature display rack, 1 refrigerator, 1 wastepaper basket

Basic fittings, depending on stand size:

Stand area (m ²)	20-49	50-79	80-100
Size of cabin/No. of wall elements required (all cabins include 1 door element, lockable)	2 m ² /2	4 m ² /3	6 m ² /4
Advertising tower (panel of 90 cm wide x 350 cm high) with 90 x 90 cm backlit digital print on upper section and standard lettering in Helvetica Bold (max. 40 letters per tower) on lower section.	1	2	2
Table(s) ø 70 cm or 70 x 70 cm	1	2	3
Chairs	4	8	12
Coat rack(s)	1	2	2

Services included

The following services are included in the IAA Packages BASIC, COMFORT and PREMIUM:

Electric power hookup: The stand will be supplied with power rated at 3 kW. Hookup and consumption are included in the rental fee.

Cleaning: The stand and its fixtures/furnishings and floor (exhibits and glass are excluded) will be cleaned before the events starts and each evening during the event including the emptying of the waste basket.

Waste disposal: Please separate the waste to be disposed of into recyclable and non-recyclable materials and make them available for pick-up in front of the stand every day after the end of the event. You will receive an 80 litre garbage bag each for recyclable and non-recyclable materials - we will take care of the disposal.

If the daily stand waste exceeds the usual amount, the additional disposal will be invoiced separately. The disposal of the packaging material is not included

Insurance: Insurance cover is provided for damage to stand construction, equipment and furniture included in the IAA Package during the rental period.

Price overview:

IAA Package	Price for space-based services Price per m ²	Price for package services Price (fixed rate)
BASIC	115.00 EUR/m ²	444.00 EUR
COMFORT	144.00 EUR/m ²	585.00 EUR
PREMIUM	155.00 EUR/m ²	599.00 EUR
Catering-package		249.00 EUR

Stand Construction and Services

	BASIC	COMFORT	PREMIUM
Stand construction with extended standard features and company logo	Type A	Type C	Type D
Extended standard features	1 Information counter 1 Literature display rack	1 Information counter 1 Bar-stool 1 Literature display rack	1 Information counter 1 Bar-stool 1 Literature display rack 1 Refrigerator
Electric power supply Electric power connection, 3 kW, incl. connection charge and consumption	✓	✓	✓
Cleaning Cleaning before the event starts and daily stand cleaning incl. emptying the waste basket as well as waste disposal of recyclable and non-recyclable materials, incl. 2 garbage bags of 80 litres each.	✓	✓	✓
Insurance For stand and fixtures/ furnishings	✓	✓	✓
Optional: Catering-package 1 coffee filter machine, 1 electric kettle, coffee powder and selection of tea, coffee cream, coffee filters, sugar, disposable cups, coffee spoons, 9 l of still water, 24 l of mineral water, selection of cookies	optional	optional	optional

Please
contact us!

We are happy
to assist you.

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