The IAA's standing as the world's largest and most important trade show for mobility, transport and logistics was once again confirmed by these statistics from 2018.

- More than 2,000 exhibitors (+8%)
- About 250,000 visitors
- Over 280,000 m² area
- 60% foreign exhibitors
- 435 world premieres (+31%)
- More than 2,000 journalists
- Early bird discount 10% until Nov. 15, 2019
- 48 countries

Save the date
September 24 – 30, 2020
Hanover
Stand rental charges

10 % early bird discount until November 15, 2019
The deadline for registration is December 13, 2019

<table>
<thead>
<tr>
<th>per sq m</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Halls</strong></td>
<td></td>
</tr>
<tr>
<td>Basic charges for stand surfaces on the ground floor (No stand building / design included) for bookings till November 15, 2019</td>
<td>131.75 € / 118.58 €</td>
</tr>
<tr>
<td>Supplementary charges</td>
<td></td>
</tr>
<tr>
<td>Corner stands (open on two sides)</td>
<td>+ 20 %</td>
</tr>
<tr>
<td>Peninsula stands (open on three sides)</td>
<td>+ 30 %</td>
</tr>
<tr>
<td>Island stands (open on four sides)</td>
<td>+ 40 %</td>
</tr>
<tr>
<td>Upper floor spaces (stands constructed with multiple levels) for bookings till November 15, 2019</td>
<td>85.25 € / 76.73 €</td>
</tr>
<tr>
<td><strong>Open-air-section</strong></td>
<td></td>
</tr>
<tr>
<td>Basic charges for stand surfaces on the ground floor (No stand building / design included) for bookings till November 15, 2019</td>
<td>85.25 € / 76.73 €</td>
</tr>
<tr>
<td>Obligatory entry in the exhibition catalog and other trade fair media (chargeable for every exhibitor and co-exhibitor, with production and billing carried out by Messe Frankfurt Medien und Service GmbH)</td>
<td>295 €</td>
</tr>
</tbody>
</table>

per sq m in € (excl. VAT)
Stand building not included

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The commercial vehicle world

**IAA**

<table>
<thead>
<tr>
<th>Electric mobility &amp; alternative powertrains</th>
<th>Vehicle equipment</th>
<th>Parts and accessories</th>
<th>Transport logistics &amp; telematics</th>
<th>Servicing, repairs and maintenance</th>
</tr>
</thead>
</table>

**VDA** | Verband der Automobilindustrie

German Association of the Automotive Industry (VDA)
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www.vda.de

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www.iaa.de/en
Exhibitor service
+49 30 89 78 42 - 202 / -209
iaa@vda.de

The commercial vehicle world

**IAA**

<table>
<thead>
<tr>
<th>Trucks</th>
<th>Light commercial vehicles</th>
<th>Buses</th>
<th>Trailers &amp; bodies</th>
<th>Services &amp; logistics providers</th>
</tr>
</thead>
</table>

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Registation and stand allocation process

End Sep. 2019
Registration starts via registration.iaa.de

15 Nov. 2019
10 % early bird discount

13 Dec. 2019
Official registration deadline

Feb. 2020
Advance Payment (50 %)

Mid April 2020
Stand Confirmation and final invoice (100 %)

From May 2020
Access to the Exhibitor Shop

Mid June 2020
Deadline Catalog Entry