



## IAA MOBILITY Program Monday September 6, 2021

### IAA Summit, Conference + Open Space

Date	Area	Start	End	Description	Room/Hall	Speaker	Title	Company
06.09.21	Open Space X (IOX)	14:00:00	17:00:00	Product & Brand Presentation	Halle B6 (B6)			
06.09.21	Open Space X (IOX)	14:00:00	17:00:00	Product & Brand Presentation	Halle B5 (B5)			



## IAA MOBILITY Program Tuesday September 7, 2021

### IAA Summit, Conference + Open Space

Datum	Bereich	Startzeit	Endzeit	Beschreibung	Raum / Ort	Unterort	Referenten	Titel	Firma
07.09.21	Conference (ICO)	09:00:00	09:45:00	European Electrification Infrastructure with Herbert Diess	Halle A3 (A3)	Mobility Stage	Herbert Diess	CEO	Volkswagen AG
07.09.21	Conference (ICO)	10:00:00	10:45:00	Transformation of Mobility	Halle A3 (A3)	Mobility Stage	Carsten Spohr	CEO	Deutsche Lufthansa AG
07.09.21							Mavin Wilhelm	BLACKROLL Trainer	BLACKROLL
07.09.21	Summit (ISU)	10:00:00	10:30:00	Starte deinen Tag - Tipps & Übungen für einen gesunden Tag	Halle A2 (A2)	Fitness Area	Nena Worms	BLACKROLL Trainer	BLACKROLL
07.09.21	Conference (ICO)	10:00:00	10:30:00	Inspirational Keynote	Halle B2 (B2)	Summit Stage	Oliver Blume	Chairman of the Executive Board, Porsche AG	Dr. Ing. h.c. F. Porsche AG
07.09.21	Summit (ISU)	10:30:00	11:30:00	Der digitale Wandel und die Arbeitswelt von Morgen	Halle B2 (B2)	Career Lounge	Katharina Hain	Leiterin HR-Marketing	HAYS
07.09.21	Conference (ICO)	10:30:00	10:45:00	Pandemic Crisis: Impact, Lessons learned and Projection	Halle B2 (B2)	Summit Stage			
07.09.21	Summit (ISU)	11:00:00	11:30:00	Ergonomie in der Zukunft - Gesunde Haltung auf allen Wegen	Halle A2 (A2)	Fitness Area	Kathrin Messer	Mastertrainer	BLACKROLL
07.09.21	Open Space X (IOX)	11:00:00	13:00:00	„sicher mobil“ Sicherheitstraining Pedelec für Senioren	Freigelände (FREIGE)	Bike Parcours	Richard Roth	Workshop-Leiter	
07.09.21	Conference (ICO)	11:00:00	11:45:00	Inspirational Session	Halle B2 (B2)	Summit Stage			
07.09.21	Summit (ISU)	12:00:00	13:30:00	Smart mobility in smart cities – How do we want to live, how do we want to move?	Halle B3 (B3)	Sustainability Lounge	Maximilian Rohs	Senior Manager Infrastructure & Mobility	PwC GmbH WPG
07.09.21	Summit (ISU)	12:00:00	12:30:00	Schlaf - Schlüssel für ein gesundes Leben	Halle A2 (A2)	Fitness Area	Stefan Schneider	Mastertrainer	BLACKROLL
07.09.21	Conference (ICO)	12:00:00	12:45:00	Inspirational Session	Halle B2 (B2)	Summit Stage			
07.09.21	Conference (ICO)	12:00:00	12:45:00	Top-Level Keynote	Halle B2 (B2)				
07.09.21	Conference (ICO)	12:00:00	12:45:00	Dolby Atmos Music - The immersive Sound Technology is set to drive a Revolution for In Car Entertainment (Infotainment)	Halle B2 (B2)	Summit Stage	Charly Lippoth	Director Partnerships	Cinemo GmbH
07.09.21							Christian U. Haas	CEO	PTV Group
07.09.21							Andreas Herrmann	Direktor	Universität St. Gallen
07.09.21							Wee Shann Lam	Senior Group Director, Technology & Industry Development	Land Transport Authority
07.09.21	Conference (ICO)	13:00:00	13:45:00	How future mobility in smart cities will look like	Halle B2 (B2)	Summit Stage	Steffen Szeidl	CEO	Drees & Sommer SE
07.09.21	Summit (ISU)	13:00:00	13:30:00	Am Arbeitsplatz - Deine Haltung und langes Sitzen	Halle A2 (A2)	Fitness Area	Stefan Schneider	Mastertrainer	BLACKROLL
07.09.21	Summit (ISU)	13:00:00	14:00:00	Startup Pitch Session	Halle B1 (B1)	Startup Lounge			
07.09.21	Summit (ISU)	14:00:00	14:30:00	Nackenschmerzen - Übungen zur Entspannung & Selbstmassage	Halle A2 (A2)	Fitness Area	Stefan Schneider	Mastertrainer	BLACKROLL
07.09.21	Open Space (IOP)	14:00:00	16:00:00	Together in Motion	Marienplatz (MP)				
07.09.21	Open Space X (IOX)	14:00:00	17:00:00	Product & Brand Presentation	Halle B6 (B6)				
07.09.21	Open Space X (IOX)	14:00:00	17:00:00	Product & Brand Presentation	Halle B5 (B5)				
							Klaus Dittrich	Chairman & CEO	Messe München GmbH
							Angela Merkel	Federal Chancellor	
							Hildegard Müller	President, Verband der Automobilindustrie e.V.	Verband der Automobilindustrie e. V.
							Dieter Reiter	Lord Mayor, City of Munich	
07.09.21	Conference (ICO)	14:30:00	15:30:00	Grand IAA MOBILITY Opening Ceremony	Halle A3 (A3)	Mobility Stage	Markus Söder	Minister-President of Bavaria	
07.09.21	Summit (ISU)	15:00:00	15:30:00	Aktive Regeneration - Übungen für deinen ausgeglichener Arbeitstag	Halle A2 (A2)	Fitness Area	Kathrin Messer	Mastertrainer	BLACKROLL
							Nikolas Blum	Communication Expert	Deutsche Bahn Connect GmbH
							Susanna Eder	"Programme Manager   Responsible Entrepreneurship Education & Ecosystem"	Strascheg Center for Entrepreneurship / Hochschule München
							Isabella Grahl	Head of Business Performance & Development	Deutsche Bahn Connect
							Oliver May-Beckmann	Head of Ecosystem   Driver of Responsible Entrepreneurship Education	Strascheg Center for Entrepreneurship / Hochschule München
							Ernst-Albrecht von Moreau	Vorstand	Stiftung Pfennigparade
07.09.21	Open Space (IOP)	15:30:00	17:00:00	Roller, Fahrrad, Fußgänger: Wem gehört der Gehsteig?	Marienplatz (MP)	Zukunftsschmiede	Sophia Weber	Projektleitung Kommunikation & Großveranstaltungen	Green City Experience GmbH
07.09.21				Transforming Business Models and Vehicle Concepts to enable Digital			Juergen Reers	Global Lead Mobility X	Accenture GmbH
07.09.21	Conference (ICO)	16:00:00	16:45:00	Services	Halle B2 (B2)	Summit Stage	Christoph Weigler	General Manager Uber DACH	Uber Deutschland GmbH
07.09.21	Summit (ISU)	16:00:00	16:30:00	BLACKROLL® meets Yoga – Fasziolen-Yoga für dein Wohlbefinden	Halle A2 (A2)	Fitness Area	Stefan Schneider	Mastertrainer	BLACKROLL
07.09.21	Conference (ICO)	16:00:00	16:45:00	Inspirational Panel - Join the Enabler of the Future Mobility	Halle A3 (A3)	Mobility Stage			
07.09.21	Open Space (IOP)	16:00:00	17:00:00	Mobilität in Bewegung: Welcher Mobilitäts-Typ bist du?	Marienplatz (MP)	Dialog Arena	Nari Kahle	Buchautorin "Mobilität in Bewegung", Head of Strategic Programs	CARIAD SE / Volkswagen AG
07.09.21	Summit (ISU)	16:30:00	17:30:00	Selbstmanagement - Durch Struktur und Achtsamkeit weniger Stress im Berufsleben	Halle B2 (B2)	Career Lounge	Katharina Hain	Leiterin HR-Marketing	HAYS
07.09.21	Conference (ICO)	17:00:00	17:15:00	Keynote about Aftermarket	Halle B2 (B2)	Summit Stage	Arnd Franz	Chief Executive Officer	LKQ Europe

Datum	Bereich	Startzeit	Endzeit	Beschreibung	Raum / Ort	Unterort	Referenten	Titel	Firma
07.09.21	Conference (ICO)	17:00:00	17:15:00	The Auto Service System of the Future	Halle B2 (B2)	Summit Stage	Arnd Franz	Chief Executive Officer	LKQ Europe
07.09.21	Conference (ICO)	17:00:00	17:45:00	Top-Level Session	Halle A3 (A3)	Mobility Stage	Pat Gelsinger	CEO	Intel
							Nikolas Blum	Communication Expert	Deutsche Bahn Connect GmbH
							Susanna Eder	"Programme Manager   Responsible Entrepreneurship Education & Ecosystem"	Hochschule München
							Isabella Grahl	Head of Business Performance & Development	Deutsche Bahn Connect
							Oliver May-Beckmann	Head of Ecosystem   Driver of Responsible Entrepreneurship Education	Strascheg Center for Entrepreneurship / Hochschule München
							Ernst-Albrecht von Moreau	Vorstand	Stiftung Pfennigparade
07.09.21	Open Space (IOP)	17:00:00	18:00:00	Roller, Fahrrad, Fußgänger: Wem gehört der Gehsteig?	Marienplatz (MP)	Dialog Arena	Sophia Weber	Projektleitung Kommunikation & Großveranstaltungen	Green City Experience GmbH
07.09.21	Conference (ICO)	17:15:00	17:45:00	Keynotes about Aftermarket	Halle B2 (B2)	Summit Stage			
07.09.21	Conference (ICO)	17:30:00	17:45:00	Top-Level Keynote	Halle B2 (B2)	Summit Stage			



## IAA MOBILITY - Programm Wednesday September 8, 2021

### IAA Summit, Conference + Open Space

Datum	Bereich	Startzeit	Endzeit	Beschreibung	Raum / Ort	Unterort	Referenten	Titel	Firma
08.09.21							Matthias Fesser	Avisory Board Member	Battery Associates
08.09.21	Conference (ICO)	09:00:00	11:00:00	BatteryMBA Masterclass (Academic Master Class)	Saal 12 (S12)	ICM	Claudius Jehle	CEO	volytica diagnostics GmbH
08.09.21							Mariza Ghizzoni	IT Solutions Architect	Free2Move eSolutions S.p.A.
08.09.21							Eugenio Gianniti	Computer Science R&D Specialist	Free2Move eSolutions
08.09.21	Conference (ICO)	09:00:00	10:00:00	Demo: Mobilitätsservice für Elektrofahrzeuge (Corporate Master Class)	Saal 11 (S11)	ICM	Andrea Regalia	Managing Director	Accenture Spa
08.09.21	Conference (ICO)	09:00:00	10:00:00	Herausforderung des christlichen Weltbildes im Zeitalter der Digitalisierung (Corporate Master Class)	Konferenzraum B11 (B11)		Karl Teille		Volkswagen AG
08.09.21	Conference (ICO)	09:15:00	09:45:00	Inspirational Keynote	Halle A3 (A3)	Mobility Stage			
08.09.21	Conference (ICO)	09:15:00	09:45:00	Inspirational Keynote	Halle A1 (A1)	Expert Stage			
							Alois Knoll	Full Professor Department of Computer Science Robotics, AI, Embedded Systems	Technical University of Munich (TUM)
08.09.21	Conference (ICO)	09:15:00	09:45:00	Inspirational Fireside Chat	Halle A3 (A3)	Mobility Stage	Marek Neumann	CTO Europe, Director Automotive Engineering Lab	Huawei Munich Research Center, Huawei Technologies Duesseldorf GmbH
08.09.21	Conference (ICO)	09:15:00		Inspirational Fireside Chat	Halle B2 (B2)	Summit Stage			
08.09.21	Summit (ISU)	09:30:00	10:00:00	Startup Pitch Session	Halle B1 (B1)	Startup Lounge			
08.09.21	Conference (ICO)	09:30:00	09:45:00	Top-Level Keynote	Halle B1 (B1)	Vision Stage			
08.09.21	Conference (ICO)	09:30:00	09:45:00	Vision eFuels: Via Motorsport to the Road	Halle B1 (B1)	Vision Stage	Jan Ohmstedt	Project Manager	Dr. Ing. h.c. F. Porsche AG
08.09.21	Open Space (IOP)	09:45:00	10:00:00	Citizens Lab Espresso: Good Morning Mobilitätswende!	Marienplatz (MP)	Zukunftsschmiede	Sebastian Hofer	CEO	freifahrt mobility innovation
08.09.21							Viktoria Betina	International Transport and Mobility Consultant	Ramboll Deutschland GmbH
08.09.21							Lucile Dupuy	Head of Operations	HandsAway
08.09.21							Isobel Duxfield	Membership and Communications Officer	POLIS Network
08.09.21							Severine Huin	Senior Manager	Oliver Wyman
08.09.21	Conference (ICO)	10:00:00	10:45:00	Women and Security in Public Spaces	Halle A1 (A1)	Expert Stage	Ines Kawgan-Kagan	Managing Director	AEM Accessible Equitable Mobility GmbH
08.09.21							Andreas Herrmann	Direktor	Universität St. Gallen
08.09.21	Conference (ICO)	10:00:00	10:45:00	How Mobility-as-a-Service will foster the Mobility Revolution	Halle B2 (B2)	Summit Stage	Johann Jungwirth	Vice President, Mobility-as-a-Service	Mobiley
08.09.21							Clare Jones	Chief Commercial Officer	what3words
08.09.21	Conference (ICO)	10:00:00	10:45:00	Pan-European eCall - Mission Future	Halle B1 (B1)	Vision Stage	Roman Kužnar	Managing Director	Sintesis, Foundation
08.09.21	Summit (ISU)	10:00:00	10:30:00	Aktive Regeneration - Übungen für deinen ausgeglichenen Arbeitstag	Halle A2 (A2)	Fitness Area	Kathrin Messer	Mastertrainer	BLACKROLL
08.09.21	Conference (ICO)	10:00:00	10:45:00	Spotlight on the IAA Conference Mobility Stage		Digital IAA Mobility Stage			
08.09.21	Conference (ICO)	10:00:00	10:45:00	Inspirational Keynote	Halle A3 (A3)	Mobility Stage			
							Wolfgang Fischer	CEO	CityPartnerMünchen
							Rauno Fuchs	CEO der GREEN CITY EXPERIENCE GmbH	Green City Experience GmbH
							Klaus Illigmann	Abteilungsleiter Referat für Stadtplanung und Bauordnung, Stadt München	Landeshauptstadt München, Referat für Stadtplanung und Bauordnung
							Stefan Müller-Schleipen	Initiator of the initiative- Die Stadtreter und geschäftsführender Gesellschafter der Immoativ Gmb	Die Stadtreter GmbH
08.09.21	Open Space (IOP)	10:00:00	11:00:00	Visionäre gesucht: Wie sieht Deine Stadt der Zukunft aus?	Marienplatz (MP)	Dialog Arena	Claudius Schaufler	Head of Competence Team Smart Urban Environments	Fraunhofer IAO
							Marian El Mohasseb	Studentin	Akademie der bildenden Künste München
08.09.21	Open Space (IOP)	10:15:00	15:15:00	"Lass mich mal machen": Kinder basteln die Mobilitätswende	Marienplatz (MP)	Marienplatz	Andrea Karl	Studentin	Akademie der bildenden Künste München

Datum	Bereich	Startzeit	Endzeit	Beschreibung	Raum / Ort	Unterort	Referenten	Titel	Firma
08.09.21	Conference (ICO)	10:30:00	11:30:00	Barcelona and Wallbox: How to scale the Public Charging Infrastructure (Corporate Master Class)	Konferenzraum B11 (B11)	Halle B1	Barbara Calixto	Chief Marketing Officer	Wallbox
08.09.21	Summit (ISU)	10:30:00	12:00:00	Digitale Transformation & das Zeitalter der Elektroautos: Neugestaltung der Beziehungen zwischen Herstellern, Händlern und Käufern	Saal 05 (S05)	ICM			
08.09.21							Rasmus Fuhrmann	Industry Manager Automotive	Google Germany GmbH
08.09.21							Puck Gerritse	Lead Scalability Delft Hyperloop	Delft Hyperloop
							Iris Landerer	Head of Operations	mu-zero HYPERLOOP e.V.
							Sofia Ramirez	Head of Cabin Systems and Safety	TUM Hyperloop
08.09.21	Conference (ICO)	11:00:00	11:45:00	Hyperloop - The Fifth Mode of Transportation?	Halle B1 (B1)	Vision Stage	Rahel Herzog	Student	Swissloop
08.09.21							Christian Eckert	Chief Experience Officer	icon impact
08.09.21							Freddie Geier	Chief Executive Officer	Rightware
08.09.21	Conference (ICO)	11:00:00	11:45:00	Design & Technology - More than just a Product	Halle B2 (B2)	Summit Stage	Martin Groschwald	CEO	Konzepthaus Consulting GmbH
08.09.21	Conference (ICO)	11:00:00	11:45:00	Charging Ahead	Halle A1 (A1)	Expert Stage	Katharina Wagner	CEO	Parkamo GmbH
08.09.21	Summit (ISU)	11:00:00	12:00:00	Fachkräftemangel? Welche Faktoren Mitarbeitende von Ihrem Unternehmen überzeugen.	Halle B2 (B2)	Career Lounge	Katharina Hain	Leiterin HR-Marketing	HAYS
08.09.21	Open Space X (IOX)	11:00:00	13:00:00	„sicher mobil“ Sicherheitstraining Pedelec für Senioren	Freigelände (FREIGE)	Bike Parcours	Richard Roth	Workshop-Leiter	
08.09.21							Mavin Wilhelm	BLACKROLL Trainer	BLACKROLL
08.09.21	Summit (ISU)	11:00:00	11:30:00	Life Hacks – Mach mehr aus deinem Tag	Halle A2 (A2)	Fitness Area	Nena Worms	BLACKROLL Trainer	BLACKROLL
08.09.21	Summit (ISU)	11:00:00	12:00:00	Startup Pitch Session	Halle B1 (B1)	Startup Lounge			
08.09.21	Conference (ICO)	11:00:00	11:45:00	Sustainability in Supply Chain	Halle A3 (A3)	Mobility Stage			
08.09.21	Conference (ICO)	11:00:00	11:45:00	Top Level Session	Halle A3 (A3)	Mobility Stage			
08.09.21	Conference (ICO)	12:00:00	12:45:00	Mobility-as-a-Service and Social Welfare	Halle A1 (A1)	Expert Stage	Andreas Herrmann	Direktor	Universität St. Gallen
08.09.21							Patrick Herhold	Managing Director and Partner	The Boston Consulting Group GmbH
	Conference (ICO)	12:00:00	12:45:00	Decarbonizing the Automotive Supply Chain	Halle B2 (B2)	Summit Stage	Alexander Wachtmeister	Managing Director & Senior Partner	The Boston Consulting Group GmbH
08.09.21							Nils Heller	Mobility Officer	Bitkom e.V.
08.09.21	Conference (ICO)	12:00:00	12:45:00	One click, all modes? In search of the multimodal super app	Halle B1 (B1)	Vision Stage	Barbara Schmoll	Head of Business Development	Door2Door GmbH
							Thomas Bönig	Berufsmäßiger Stadtrat IT Referat (CIO & CDO)	Landeshauptstadt München
							Timo Braun	Senior Consultant Fachgebiet Mobility	Cassini Consulting AG
							Ulf Hollinderbäumer	Management Consultant Fachgebiet Smart City	Cassini Consulting Ag
08.09.21	Open Space (IOP)	12:00:00	13:00:00	Mobilität von morgen: Bürgerbeteiligung, ja. Aber Datenbeteiligung?	Marienplatz (MP)	Dialog Arena	Matthias Mörch	Senior Consultant Fachgebiet Data Analytics	Cassini Consulting AG
08.09.21	Summit (ISU)	12:00:00	13:30:00	The Road to Sustainability is Paved with Data	Halle B3 (B3)	Sustainability Lounge	Christian Treiber	Senior Vice President, Global Customer Journey & Aftersales	
08.09.21	Summit (ISU)	12:00:00	12:30:00	Energy BOOST - Steigere deine Konzentration und Aufmerksamkeit	Halle A2 (A2)	Fitness Area	Stefan Schneider	Mastertrainer	BLACKROLL
08.09.21	Conference (ICO)	12:00:00	12:15:00	Top-Level Keynote	Halle A3 (A3)	Mobility Stage			
08.09.21	Conference (ICO)	12:00:00	14:00:00	AI-Ethics in Mobility (Academic Master Class)	Saal 12 (S12)	ICM			
08.09.21	Conference (ICO)	13:00:00	13:45:00	Accelerating the digital Future of Automotive	Halle A3 (A3)	Mobility Stage	Cristiano Amon	President & CEO	Qualcomm
08.09.21	Conference (ICO)	13:00:00	13:45:00	AI based Business Models in Mobility	Halle B1 (B1)	Vision Stage	Frank Keck	Managing Director	Zukunft Mobility GmbH
08.09.21							Mavin Wilhelm	BLACKROLL Trainer	BLACKROLL
08.09.21	Summit (ISU)	13:00:00	13:30:00	On Tour - Mit einfachen Tricks ein angenehmer Trip	Halle A2 (A2)	Fitness Area	Nena Worms	BLACKROLL Trainer	BLACKROLL
08.09.21	Summit (ISU)	13:00:00	13:30:00	Startup Pitch Session	Halle B1 (B1)	Startup Lounge			
08.09.21	Conference (ICO)	13:00:00	13:45:00	Top-Level Keynote		Digital IAA Mobility Stage			
08.09.21	Conference (ICO)	13:00:00	13:45:00	Future of Mobility with IBM	Halle B2 (B2)	Summit Stage			
08.09.21	Conference (ICO)	13:30:00	14:30:00	The Net Zero Car: What is the Cookbook for decarbonizing the Supply Chain and Production? (Corporate Master Class)	Konferenzraum B11 (B11)	Halle B1	Jens Burchardt	Partner & Associate Director, Climate Impact	Boston Consulting Group
08.09.21							Lisa Döllinger	People & Communication Manager	Munich Electrification GmbH
08.09.21	Summit (ISU)	13:30:00	14:00:00	Werde Teil der E-Mobilität von morgen - Dein Einstieg bei Munich Electrification	Halle B2 (B2)	Career Lounge	Georg-Friedrich Graf	CEO/ Managing Director	Munich Electrification GmbH
08.09.21							Monika Dernai	Senior Expert Sustainability, Mobility	BMW AG
08.09.21							Kathrin Finger	Senior Manager Identity & Culture	DB New Mobility
08.09.21							Eric Hannon	Partner	McKinsey & Company, Inc.
08.09.21							Kirstin Hegner	Managing Director, Digital Hub Mobility	Digital Hub Mobility
08.09.21							Thomas Huber	Head of Innovation and Mobility	DB Regio
08.09.21	Conference (ICO)	14:00:00	14:45:00	The City and the Outskirts: Inclusive Recovery Strategies	Halle A1 (A1)	Expert Stage	Kaan YILDIZGOZ	Senior Director - Membership, Marketing & Services	UITP

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08.09.21	Summit (ISU)	14:00:00	14:30:00	Schulterschmerzen - Übungen zur Entspannung & Selbstmassage	Halle A2 (A2)	Fitness Area	Stefan Schneider	Mastertrainer	BLACKROLL
							Laurin Hahn	Managing Director	Sono Motors GmbH
							Johann Horn	Betriebsleiter	IG Metall
08.09.21	Open Space (IOP)	14:00:00	15:00:00	Klimaschutz vs. Wachstum: Wie nachhaltig ist das Geschäftsmodell der Autobauer?	Marienplatz (MP)	Dialog Arena	Christine Kugler	Referentin für Klima- und Umweltschutz	Landeshauptstadt München
							Dr. Uwe Vorkötter	Chefredakteur	HORIZONT DFV
							Ulrike von Mirbach	Leiterin	Mini Deutschland
							Bettina Fetzter	CMO	Mercedes-Benz AG
08.09.21	Conference (ICO)	14:00:00	15:30:00	Nachhaltigkeit in der Automobilindustrie - das neue Zusammenspiel von Marke, Markt und Kunden	Halle B3 (B3)	Sustainability Lounge	Jochen Sengpiehl	CMO	Volkswagen AG
08.09.21	Open Space X (IOX)	14:00:00	17:00:00	Product & Brand Presentation	Halle B6 (B6)				
08.09.21	Open Space X (IOX)	14:00:00	17:00:00	Product & Brand Presentation	Halle B5 (B5)				
08.09.21	Summit (ISU)	14:30:00	15:00:00	Mit Strom gegen den Strom.	Halle B2 (B2)	Career Lounge	Annalena Horsch	Geschäftsführende Gesellschafterin	Coboc GmbH & Co. KG
08.09.21							Marc Aubreville	Professor for Image Understanding and Medical AI Applications	Technische Hochschule Ingolstadt
08.09.21	Conference (ICO)	15:00:00	15:45:00	Human Technologies Interaction	Halle A1 (A1)	Expert Stage	Sebastian Brenner	Manager Partnering and Digital Value Creation	BMW
08.09.21	Conference (ICO)	15:00:00	15:45:00	How Infrastructure and Design shape the Future of our Spaces	Halle B1 (B1)	Vision Stage	Chris Bangle	Managing Director of Chris Bangle Associates	Chris Bangle Associates SRL
							Peter Laier	Member of the Executive Board	Knorr-Bremse AG
							Lydia Sorge	Vorstandsreferentin	Knorr-Bremse AG
08.09.21	Conference (ICO)	15:00:00	15:15:00	The Commercial Vehicle Industry as a Forerunner for Automated Driving	Halle A3 (A3)	Mobility Stage	Ralf Blessmann	MU Head Automotive	Capgemini Deutschland GmbH
							Lars Lee-Potreck	HHead Product Management eMobility Software	Siemens AG
08.09.21	Conference (ICO)	15:00:00	16:00:00	Manage your electrified fleet – a practical approach (Corporate Master Class)	Saal 11 (S11)	ICM	Tobias Habermann	Business Development Manager eMobility	Siemens AG
08.09.21	Conference (ICO)	15:00:00	17:00:00	Mobilität als Dienstleistung (MaaS) als Grundlage einer neuen Mobilitätsindustrie (Academic Master Class)	Saal 12 (S12)	ICM	Andreas Herrmann	Direktor	Universität St. Gallen
08.09.21							Gunnar Froh	Founder & CEO	Wunder Mobility
08.09.21	Conference (ICO)	15:00:00	15:45:00	How Mobility-as-a-Service will change the Value Chain of Mobility?	Halle B2 (B2)	Summit Stage	Anja Hendel	Managing Director	diconium GmbH
08.09.21	Conference (ICO)	15:00:00	15:45:00	How Mobility-as-a-Service will change the Value Chain of Mobility?	Halle B2 (B2)	Summit Stage	Lukas Neckermann	COO	Splyt
08.09.21	Conference (ICO)	15:00:00	16:00:00	Manage your electrified fleet – a practical approach (Corporate Master Class)	Saal 11 (S11)	ICM	Tobias Stoffels	Global Marketing Manager eMobility	Siemens AG
08.09.21	Summit (ISU)	15:00:00	15:30:00	Die Kraft des Power-Naps - Deine schnelle Tankfüllung	Halle A2 (A2)	Fitness Area	Kathrin Messer	Mastertrainer	BLACKROLL
08.09.21	Conference (ICO)	15:00:00	15:45:00	Qualcomm Session		Digital IAA Mobility Stage			
							Ulrich Fillies	Vorsitzender des Beirats von AKTIONfahRAD	AKTIONfahRAD gGmbH
08.09.21	Open Space (IOP)	15:00:00	15:45:00	Ehrung der fahrradfreundlichsten Schule Deutschlands	Marienplatz (MP)	Dialog Arena	Cem Özdemir	Vorsitzender des Verkehrsausschuss des Deutschen Bundestag	Deutscher Bundestag
08.09.21	Conference (ICO)	15:15:00	15:30:00	Top-Level Keynote	Halle A3 (A3)	Mobility Stage	Reinhard Ploss	Chief Executive Officer	Infineon Technologies AG
08.09.21	Conference (ICO)	15:15:00	15:30:00	Top-Level Keynote	Halle A3 (A3)	Mobility Stage	Reinhard Ploss	Chief Executive Officer	Infineon Technologies AG
08.09.21							Holger Becker	Chief Scientific Officer	microfluidic ChipShop GmbH
08.09.21	Conference (ICO)	16:00:00	16:45:00	The Roadmap to carbon-neutral Mobility	Halle B2 (B2)	Summit Stage	Alexander Holst	Managing Director	Accenture
08.09.21							Stefan Bratzel	Director	Center of Automotive Management (CAM)
08.09.21	Conference (ICO)	16:00:00	16:45:00	Single or Multi-Lane to Climate Neutrality: How do we achieve the Climate Targets on the Road?	Halle B1 (B1)	Vision Stage	Stefan Gerwens	Director of Transport	ADAC e.V.
08.09.21							Isabella Grahsl	Head of Business Performance & Development	D
08.09.21							Bettina Maisch	Professor for Entrepreneurship	Entrepreneurship
08.09.21							Kirsten Pfaue	Coordinator for Mobility Transition	Ministry of wende Transport and Mobility Transition
08.09.21	Conference (ICO)	16:00:00	16:45:00	Curbside Management: Orchestration of Mobility Offers in Public Spaces	Halle A1 (A1)	Expert Stage	Maria Tsavachidis	CEO	EIT Urban Mobility
							Lukas Neckermann	Moderator	
							Roger C. Lancot	Director Automotive Connected Mobility	Strategy Analytics
							Clare Jones	CCO	What4words
							Roger Atkins	Founder & CEO	Electric Vehicles Outlook
08.09.21	Conference (ICO)	16:00:00	17:30:00	Mobility Revolution Revisited: Experts Face-Off	Halle B3 (B3)	Sustainability Stage	Dr. Hans-Peter Kleebinder,	Head of Mobility	University of St. Gallen

Datum	Bereich	Startzeit	Endzeit	Beschreibung	Raum / Ort	Unterort	Referenten	Titel	Firma
08.09.21	Conference (ICO)	16:00:00	16:45:00	The Roadmap to carbon-neutral Mobility	Halle B2 (B2)	Summit Stage	Andrea Thilo	Journalist	Journalist
08.09.21	Conference (ICO)	16:00:00	16:45:00	Single or Multi-Lane to Climate Neutrality: How do we achieve the Climate Targets on the Road?	Halle B1 (B1)	Vision Stage	Adrian Willig	Managing Director	Institut für Wärme und Mobilität e.V.
08.09.21	Summit (ISU)	16:00:00	16:30:00	Stress abbauen - Entspannungsübungen für die Balance	Halle A2 (A2)	Fitness Area	Stefan Schneider	Mastertrainer	BLACKROLL
08.09.21	Conference (ICO)	16:00:00	16:30:00	Inspirational Keynote	Halle A3 (A3)	Mobility Stage			
08.09.21	Conference (ICO)	16:00:00	16:45:00	Inspirational Session	Halle A3 (A3)	Mobility Stage			
08.09.21	Open Space (IOP)	16:00:00	17:00:00	In Zukunft fahren alle Autos mit Batterie. Oder?	Marienplatz (MP)	Dialog Arena	Wolfgang Kerler Thomas Korn Constantin Schwaab	Editor-in-Chief CEO/Gründer Founder & CEO	1E9 Denkfabrik GmbH KEYOU GmbH Wirelane
08.09.21	Open Space (IOP)	17:00:00	17:30:00	Stories From Mobility Futures: Münchner*innen gestalten ihre Stadt	Marienplatz (MP)	Dialog Arena	Ann-Kathrin Bockinac Wiebke Hubert Gesa Küster Steffen P. Walz	associate strategy consultant strategy consultant strategy consultant strategy consultant	diconium GmbH diconium GmbH diconium GmbH diconium GmbH
08.09.21	Conference (ICO)	17:00:00	17:45:00	Key Success Factors for driving Electric Vehicle Adoption	Halle A1 (A1)	Expert Stage	Kai Wershofen Roberto Di Stefano melanie lane	associate strategy consultant CEO CEO NewMotion	diconium GmbH Free2Move eSolutions NewMotion
08.09.21	Conference (ICO)	17:00:00	17:45:00	Key Success Factors for driving Electric Vehicle Adoption	Halle A1 (A1)	Expert Stage	Nikolaus Lang	Managing Director and Senior Partner	The Boston Consulting Group GmbH
08.09.21	Conference (ICO)	17:00:00	17:45:00	Social Inclusivity in Mobility - an in-depth Study with Megacities across the World	Halle B2 (B2)	Summit Stage	Philipp Scharfenberger	Vice Director Institute for Mobility, University of St.Gallen	University of St.Gallen
08.09.21	Conference (ICO)	17:00:00	17:45:00	Key Success Factors for driving Electric Vehicle Adoption	Halle A1 (A1)	Expert Stage	Teodoro Lio	Senior Managing Director - Automotive and Mobility Lead, Europe	Accenture
08.09.21	Conference (ICO)	17:00:00	17:45:00	Key Success Factors for driving Electric Vehicle Adoption	Halle A1 (A1)	Expert Stage	Dean Phillips	Worldwide Tech Leader for Automotive	Amazon Web Services
08.09.21	Conference (ICO)	17:00:00	17:45:00	Key Success Factors for driving Electric Vehicle Adoption	Halle A1 (A1)	Expert Stage	Andrea Thilo	Journalist	Journalist
08.09.21	Summit (ISU)	17:00:00	18:00:00	So punktest du in modernen Recruiting-Prozessen	Halle B2 (B2)	Career Lounge	Katharina Hain	Leiterin HR-Marketing	HAYS
08.09.21	Conference (ICO)	17:00:00	17:45:00	Inspirational Keynote	Halle A3 (A3)	Mobility Stage			
08.09.21	Conference (ICO)	17:00:00	17:45:00	Google and the Future of Mobility	Halle A3 (A3)	Mobility Stage			
08.09.21	Conference (ICO)	17:00:00	17:45:00	Circular Economy in Automotive with a Deep Dive into Battery Recycling	Halle B1 (B1)	Vision Stage			
08.09.21	Conference (ICO)	17:00:00	17:45:00	How to fulfill ESG & green finance standards (Corporate Master Class)	Konferenzraum B11 (B11)	Halle B1 (B1)	Ann-Kathrin Bockinac Gesa Küster Wiebke Hubert Christoph Kessel	associate strategy consultant strategy consultant strategy consultant	diconium GmbH diconium GmbH diconium GmbH
08.09.21	Open Space (IOP)	17:30:00	18:30:00	Stories From Mobility Futures: Münchner*innen gestalten ihre Stadt	Marienplatz (MP)	Zukunftsschmiede	Jessica Le Bris Steffen P. Walz Kai Wershofen	Leitung Mobilität   Consulting & Research strategy consultant associate strategy consultant	Green City Experience GmbH diconium GmbH diconium GmbH
08.09.21	Open Space (IOP)	18:30:00	19:00:00	Stories From Mobility Futures: Münchner*innen gestalten ihre Stadt	Marienplatz (MP)	Dialog Arena	Ann-Kathrin Bockinac Wiebke Hubert Gesa Küster Steffen P. Walz Kai Wershofen	associate strategy consultant strategy consultant strategy consultant strategy consultant associate strategy consultant	diconium GmbH diconium GmbH diconium GmbH diconium GmbH diconium GmbH



## IAA MOBILITY Program Thursday September 9, 2021

### IAA Summit, Conference + Open Space

Datum	Bereich	Startzeit	Endzeit	Beschreibung	Raum / Ort	Unterort	Referenten	Titel	Firma
09.09.21	Conference (ICO)	09:00:00	09:15:00	Inspirational Keynote	Halle A3 (A3)	Mobility Stage	Henning Kagermann	Chair of the Steering Committee of the National Platform Future of Mobility	acatech - Deutsche Akademie der Technwissenschaften
09.09.21	Conference (ICO)	09:00:00	11:00:00	The Transition of Propulsion Technologies on the Way to Carbon-Neutral Mobility (Academic Master Class)	Saal 12 (S12)	ICM	Mario Hirz	Vice-Head of the Institute of Automotive Engineering	Graz University of Technology
09.09.21	Conference (ICO)	09:00:00	10:00:00	Werteorientierte Arbeitsweise für die Gestaltung der Transformation in der Automobilbranche (Corporate Master Class)	Konferenzraum B11 (B11)	Halle B1	Christoph Martini	Dipl.-Wirt.-Ing. (FH)	beratender Wirtschaftsingenieur / Business Coach
09.09.21	Conference (ICO)	09:00:00	09:30:00	Inspirational Keynote	Halle B2 (B2)	Summit Stage			
09.09.21	Conference (ICO)	09:00:00	09:45:00	Inspirational Fireside Chat	Halle B2 (B2)	Summit Stage			
09.09.21	Conference (ICO)	09:15:00	09:30:00	Cross-Industry-Sharing for Sustainability in the Supply Chain	Halle A1 (A1)	Expert Stage	Jan Lorch	Chief Sales Officer (CSO) / Sustainability & CSR Manager	VAUDE Sport GmbH & Co KG
09.09.21	Conference (ICO)	09:15:00	09:30:00	Inspirational Keynote	Halle A1 (A1)	Expert Stage			
09.09.21	Conference (ICO)	09:30:00	09:45:00	The Metaverse: Our Vision for the Future	Halle B2 (B2)	Summit	Tino Krause	Country Director DACH	Facebook
09.09.21	Conference (ICO)	09:30:00	09:45:00	Spotlight on the IAA Conference Summit Stage		Digital IAA Mobility Stage	Tino Krause	Country Director DACH	Facebook
09.09.21	Conference (ICO)	09:30:00	09:45:00	Top-Level Keynote	Halle B1 (B1)	Vision Stage	Christian Sobottka	President Automotive	HARMAN International
09.09.21	Conference (ICO)	09:30:00	09:45:00	Top-Level Keynote	Halle A1 (A1)	Expert Stage	Nils Wollny	CEO & co-founder	holoride
09.09.21	Conference (ICO)	09:30:00	09:45:00	Key to the Future of Mobility: A Truly Connected Workforce	Halle A3 (A3)	Mobility Stage			
09.09.21	Conference (ICO)	09:30:00	09:45:00	Top-Level Keynote	Halle B2 (B2)	Summit Stage			
09.09.21	Open Space (IOP)	09:45:00	10:00:00	Citizens Lab Espresso: Good Morning Mobilitätswende!	Marstallplatz (MSP)	Zukunftsschmiede	Sebastian Hofer	CEO	freifahrt mobility innovation
09.09.21							Petra Foith-Förster	Head of Business Unit Automotive	Fraunhofer IPA
09.09.21							Hagen Heubach	Global Vice President, Head of Industry Business Unit Automotive	SAP SE
09.09.21							Steffen Ihlenfeldt	Director	Fraunhofer Institute for Machine Tools and Forming Technology IWU
09.09.21	Conference (ICO)	10:00:00	10:45:00	Flexible, Transparent, Resilient - End-to-end digital Process Chains in the Smart Factory of the Future	Halle B1 (B1)	Vision Stage	Yvonne Therese Mertens	CEO	ONIQ GmbH
09.09.21	Conference (ICO)	10:00:00	10:45:00	Bike, Micromobility, Transit and Cars: Complimentary or Rivalry? Realizing Smart Charging – A Cross Border Approach between Germany and the Netherlands	Halle B2 (B2)	Summit Stage	Enrico Salvatori	SVP / President Qualcomm EMEA	Qualcomm Europe Inc
09.09.21	Conference (ICO)	10:00:00	10:45:00		Halle A1 (A1)	Expert Stage	Gerd Scholl	Senior Consultant	ifok GmbH
09.09.21							Mavin Wilhelm	BLACKROLL Trainer	BLACKROLL
09.09.21	Summit (ISU)	10:00:00	10:30:00	Starte deinen Tag - Tipps & Übungen für einen gesunden Tag	Halle A2 (A2)	Fitness Area	Nena Worms	BLACKROLL Trainer	BLACKROLL
09.09.21	Conference (ICO)	10:00:00	10:45:00	Top-Level Session	Halle A3 (A3)	Mobility Stage			
09.09.21							Wolfram Hell	Präsident	Gesellschaft für Medizinische und Technische Traumbiomechanik
09.09.21							Christoph Lauterwasser	managing director AZT GmbH	AZT GmbH
09.09.21	Open Space (IOP)	10:00:00	10:45:00	Vision Zero: Was muss passieren, damit es zu keinen tödlichen Unfällen mehr kommt?	Marienplatz (MP)	Dialog Arena	Martin Schreiner	Leitung Geschäftsbereich Strategie, Mobilitätsreferat	Landeshauptstadt München
09.09.21							Deniz Köse	Project manager	Intrestik - weiter mit spielen
09.09.21	Open Space (IOP)	10:15:00	13:00:00	Zurück in die Zukunft: Heute die Mobilität für 2035 gestalten	Marienplatz (MP)	Zukunftsschmiede	Eric Treske	Gründer	Intrestik - weiter mit spielen
09.09.21	Conference (ICO)	10:30:00	11:30:00	OTA-Aktualisierung: ein Stresstest für die Softwaretechnik in der Automobilindustrie (Corporate Master Class)	Saal 11 (S11)	ICM	Joris Bauer-Ludwigs	Project Manager	ESR Labs GmbH
09.09.21	Summit (ISU)	10:30:00	11:30:00	Der digitale Wandel und die Arbeitswelt von Morgen	Halle B2 (B2)	Career Lounge	Katharina Hain	Leiterin HR-Marketing	HAYS
09.09.21	Conference (ICO)	10:30:00	11:30:00	The Future of Mobility with C-V2X (Corporate Master Class)	Konferenzraum B11 (B11)	Halle B1			
09.09.21							Mara Cole	Leiterin ZD. B Themenplattform Vernetzte Mobilität	Bayern Innovativ Bayerische Gesellschaft für Innovation und Wissenstransfer mbH
09.09.21							Andreas Fuhrer	Head of Digitalisation	SBB CFF FFS
09.09.21							Christopher Heiser	CEO and Co Founder	Renovo
09.09.21	Conference (ICO)	11:00:00	11:45:00	Data as an Enabler for sustainable and user friendly Mobility: Learning from Real Life	Halle B1 (B1)	Vision Stage	Christof Schminke	Managing Director	Trafi GmbH
09.09.21	Conference (ICO)	11:00:00	11:45:00	The Battery Sandwich: A Slice of Renewables and a Slice of electric Mobility with Battery as the Sandwich Filling	Halle A1 (A1)	Expert Stage	Lina Schwering		Sonnenwagen Aachen e.V.
09.09.21	Conference (ICO)	11:00:00	11:15:00	Top-Level Keynote about the Future of Mobility	Halle A3 (A3)	Mobility Stage	Anish Taneja	President Michelin Europe North	Michelin Reifenwerke
09.09.21	Conference (ICO)	11:00:00	11:15:00	Top-Level Keynotes about the Future of Mobility	Halle A3 (A3)	Mobility Stage	Anish Taneja	President Michelin Europe North	Michelin Reifenwerke
09.09.21	Open Space X (IOX)	11:00:00	13:00:00	„sicher mobil“ Sicherheitstraining Pedelec für Senioren	Freigelände (FREIGE)	Bike Parcours	Richard Roth	Workshop-Leiter	



Datum	Bereich	Startzeit	Endzeit	Beschreibung	Raum / Ort	Unterort	Referenten	Titel	Firma
09.09.21	Summit (ISU)	11:00:00	11:30:00	Therapie am Arbeitsplatz - Gute Haltung trotz langem Sitzen	Halle A2 (A2)	Fitness Area	Stefan Schneider	Mastertrainer	BLACKROLL
09.09.21	Conference (ICO)	11:00:00	11:45:00	Google and the Future of Mobility	Halle B2 (B2)	Summit Stage			
09.09.21	Conference (ICO)	11:15:00	11:30:00	CEO Keynotes about the Future of Mobility	Halle A3 (A3)	Mobility Stage			
09.09.21	Conference (ICO)	11:15:00	11:45:00	Top Level Session about the Future of Mobility	Halle A3 (A3)	Mobility Stage			
09.09.21							Patrick Ayad	Global Leader Mobility and Transportation	Hogan Lovells International LLP
09.09.21	Summit (ISU)	11:45:00	13:15:00	AVs and EVs: Transforming Technology, Supply Chain and Culture	Halle A2 (A2)	Business Club House	Lance D. Bultena	Global Director of Thought Leadership	Hogan Lovells US LLP
09.09.21	Conference (ICO)	12:00:00	12:45:00	Tech vs. Trust? How to ensure Safety in Future Mobility	Halle B1 (B1)	Vision Stage	Tarek R. Besold	Head of Strategic AI	DEKRA DIGITAL
09.09.21	Conference (ICO)	12:00:00	13:00:00	The Beauty of CX: Neue Geschäftsmodelle entlang der automobilen Customer Journey (Corporate Master Class)	Saal 11 (S11)	ICM	Michael Fahrenholz	Partner / Vice President	Siemens Advanta Consulting
09.09.21							Doron Hemo	Israel Head of the Economic and Trade Mission, Munich	Generalkonsulat des Staates Israel
09.09.21							Margot James	Executive Chair, WMG	WMG, University of Warwick
09.09.21	Conference (ICO)	12:00:00	12:45:00	Transforming to new Strengths - How Business Locations need to adapt to the Transformation of the Automotive Industry	Halle A1 (A1)	Expert Stage	Katja Schlaug	Project Manager	City of Munich, Department of Labor and Economic Development
09.09.21	Conference (ICO)	12:00:00	14:00:00	The Gaming-ecosystem as a source of innovation for R&D in mobility industries (Academic Master Class)	Saal 12 (S12)	ICM	Fabian Hemmert	Professor	Bergische Universität Wuppertal
09.09.21	Conference (ICO)	12:00:00	12:45:00	Inspirational Lunchbreak	Halle A3 (A3)	Mobility Stage	Frank Steinicke	University Professor	Universität Hamburg
09.09.21							Tim Leberecht	Co-Founder & Co-CEO	The Business Romantic Society Verwaltungs GmbH
09.09.21							Axel Schmidt	Senior Managing Director	417001364804
09.09.21	Conference (ICO)	12:00:00	12:45:00	User-centric Mobility Services driving Industry Convergence	Halle B2 (B2)	Summit Stage	Emily Weiss	Managing Director	Accenture
09.09.21	Summit (ISU)	12:00:00	12:30:00	Glückliche Faszien - Wohlfühlübungen für ein gesundes Bindegewebe	Halle A2 (A2)	Fitness Area	Stefan Schneider	Mastertrainer	BLACKROLL
09.09.21							Hans-Wilhelm Dünn	President	Cyber Sicherheitsrat Deutschland e.V.
09.09.21	Conference (ICO)	13:00:00	13:45:00	Cybersecurity - Burden or Blessing for the Future of Mobility?	Halle B1 (B1)	Vision Stage	Haya Shulman	Department head at Fraunhofer Institute for Secure Information Technology	Fraunhofer-Institut für Sichere Informationstechnologie
09.09.21	Conference (ICO)	13:00:00	13:45:00	E Fuels - Closing the CO2 Gap in the Transportation Sector	Halle B2 (B2)	Summit Stage	Albert Waas	Managing Director and Partner	Boston Consulting Group
09.09.21							Christoph Schlueter	Professor	Deutsche Telekom
09.09.21	Conference (ICO)	13:00:00	16:30:00	Data as Enabler of sustainable and user friendly Mobility (Corporate Master Class)	Konferenzraum B11 (B11)	Halle B1	Langdon	Vice President Data	FREE NOW
09.09.21	Summit (ISU)	13:00:00	14:00:00	Bewerben leicht gemacht – das Karriere 1x1	Halle B2 (B2)	Career Lounge	Tim Wiegels	Professional Relationship Management	HAYS
09.09.21	Summit (ISU)	13:00:00	13:30:00	Ergonomie in der Zukunft - Gesunde Haltung auf allen Wegen	Halle A2 (A2)	Fitness Area	Melanie Berchtold	Mastertrainer	BLACKROLL
09.09.21	Conference (ICO)	13:00:00	13:45:00	Top-Level Keynote		Digital IAA Mobility Stage	Kathrin Messer	Mastertrainer	BLACKROLL
09.09.21							Oliver Bertram	managing director	TeamGnesda
09.09.21							Rauno Fuchs	CEO der GREEN CITY EXPERIENCE GmbH	Green City Experience GmbH
09.09.21							Gerhard Kopp	Abteilungsleiter	DLR
09.09.21							Christoph Lauterwasser	managing director AZT GmbH	AZT GmbH
09.09.21							Andreas Mehlhorn	Head of Mobility Consulting	Siemens Mobility
09.09.21							Armin Müller	Founder & CEO	Ilo Mobility GmbH
09.09.21							Björn Paulus	Founder & CEO	Pickshare
09.09.21									Villa Vitalia
09.09.21							Wolfgang Röhr	board of directors	Stadtwerke Osnabrück
09.09.21							Sandra van Tongern	Mobility offer Product development	Ilo Mobility GmbH
09.09.21	Open Space (IOP)	13:00:00	15:00:00	Welchen Beitrag liefern autonome Fahrzeuge für eine lebenswertere Stadt?	Marienplatz (MP)	Zukunftsschmiede	Markus Zwick	Founder & CEO	Accenture
09.09.21							Raffaele Menolascino	Managing Director	Microsoft Corporation
09.09.21	Conference (ICO)	13:30:00	14:30:00	Technologische Voraussetzungen für die Bereitstellung neuer digitaler Mobilitätsdienste (Corporate Master Class)	Saal 11 (S11)	ICM	John Stenlake	Director, Automotive	ABB AG
09.09.21							Ulrich Aschenbroich	Head of E-Mobility Division Germany	Drees & Sommer
09.09.21							Claus Bürkle	Partner	Carré Mobility GmbH
09.09.21	Summit (ISU)	14:00:00	15:30:00	Eine nachhaltige Welt gestalten – wie Gebäude mit den neuen Mobilitätslösungen interagieren	Halle B3 (B3)	Sustainability Lounge	Franziska Weiser	Managing Director	Metropolregion München
09.09.21							Wolfgang Wittmann	Regional General Manager, Rides, EMEA	Uber
09.09.21							Anabel Diaz	Division President	ABB
09.09.21	Conference (ICO)	14:00:00	14:45:00	Fleet Charging: Quadrupling Carbon Reduction	Halle A1 (A1)	Expert Stage	Frank Mühlton	Head of Transport	Climate Group
09.09.21							Sandra Roling	Senior Partner Automotive & New Mobility	Siemens Advanta Consulting
09.09.21							Philipp Grosse Kleimann	Global Head of Future Grids	Siemens AG
09.09.21	Summit (ISU)	14:00:00	15:30:00	Der Weg zur E-Mobilität – zukünftige Geschäftsmodelle und Infrastruktur fürs Laden	Halle A2 (A2)	Business Club House	Jean-Christoph Heyne	Portfolio Manager eMobility	Siemens AG
09.09.21	Conference (ICO)	14:00:00	14:15:00	The Renaissance of Car-Sharing	Halle A3 (A3)	Mobility Stage	Stephan Saal	CEO SHARE NOW	SHARE NOW
09.09.21	Conference (ICO)	14:00:00	14:15:00	Transformation of Mobility	Halle A3 (A3)	Mobility Stage	Olivier Reppert	CEO SHARE NOW	SHARE NOW
09.09.21	Open Space X (IOX)	14:00:00	17:00:00	Product & Brand Presentation	Halle B6 (B6)				
09.09.21	Open Space X (IOX)	14:00:00	17:00:00	Product & Brand Presentation	Halle B5 (B5)				
09.09.21	Summit (ISU)	14:00:00	14:30:00	Rückenschmerzen - Übungen zur Entspannung & Selbstmassage	Halle A2 (A2)	Fitness Area			
09.09.21							Ronald Crombag	CEO	De Boom en het Meer
09.09.21							Eelco Eerenberg	Deputy Mayor City of Utrecht	

Datum	Bereich	Startzeit	Endzeit	Beschreibung	Raum / Ort	Unterort	Referenten	Titel	Firma
							Bernadette Felsch	Landesvorsitzende	ADFC Bayern e.V.
							Tessa Leferink	CEO	Witteveen + Bos
							Max Mooij	Representative Germany	
09.09.21	Open Space (IOP)	14:00:00	15:00:00		Marienplatz (MP)	Dialog Arena	Thimo Sommer	COO	
09.09.21	Conference (ICO)	14:15:00	14:30:00	Transformation of Mobility	Halle A3 (A3)	Mobility Stage			
09.09.21	Conference (ICO)	14:30:00	14:45:00	Transformation of Mobility	Halle A3 (A3)	Mobility Stage	Peter Gassmann	Partner, Global Strategy& Leader and Global PwC ESG Leader	PwC Strategy& (Germany) GmbH
09.09.21	Summit (ISU)	14:30:00	15:00:00	Wir leben Vorsprung 2030	Halle B2 (B2)	Career Lounge	Christian Stark	Talent Marketing	AUDI AG
09.09.21	Conference (ICO)	15:00:00	15:45:00	The Impact of Design on Mobility in Politics, Culture, Economy and Responsibility	Halle A3 (A3)	Mobility Stage	Christopher Butt	Editor	Design Field Trip
09.09.21	Conference (ICO)	15:00:00	17:00:00	Safety Assurance for Automotive Driving (Academic Master Class)	Saal 12 (S12)	ICM	Lutz Eckstein	Director	Institute for Automotive Engineering (ika), RWTH Aachen University
09.09.21	Conference (ICO)	15:00:00	17:00:00	Safety Assurance for Automotive Driving (Academic Master Class)	Saal 12 (S12)	ICM	Adrian Zlocki	HEAD of Automated Driving	fka GmbH
09.09.21	Conference (ICO)	15:00:00	15:45:00	The Way towards Autonomy - a legal Perspective	Halle A1 (A1)	Expert Stage	Dr. Janett Fahrenholz	Head of Regulatory Law	Volkswagen AG
09.09.21	Conference (ICO)	15:00:00	15:45:00	Re-invention of Last Mile Logistics - Case Studies from London & Moscow	Halle B2 (B2)	Summit Stage	Nina Malzhacker	Inhouse Counsel	Volkswagen AG
09.09.21	Summit (ISU)	15:00:00	15:30:00	Gesunder Arbeitsplatz - Übungen für den Büroalltag	Halle A2 (A2)	Fitness Area	Milán Wadher	Partner & Associate Director	BCG
09.09.21	Conference (ICO)	15:00:00	15:45:00	Future of Mobility with IBM	Halle B1 (B1)	Vision Stage	Kathrin Messer	Mastertrainer	BLACKROLL
							Alexander Czeh	Representative Germany	Cargoroo
							Eelco Eerenberg	Deputy Mayor City of Utrecht	
							Rauno Fuchs	CEO der GREEN CITY EXPERIENCE GmbH	Green City Experience GmbH
							Robert Gossing	Account manager DACH	Urban Arrow
09.09.21	Open Space (IOP)	15:00:00	16:00:00	Try out zero emission	Marienplatz (MP)	Zukunftsschmiede	Edwin Renzen	CEO	Stint
							Oliver Bertram	managing director	TeamGnesda
							Rauno Fuchs	CEO der GREEN CITY EXPERIENCE GmbH	Green City Experience GmbH
							Gerhard Kopp	Abteilungsleiter	DLR
							Andreas Mehlhorn	Head of Mobility Consulting	Siemens Mobility
							Armin Müller	Founder & CEO	Ilo Mobility GmbH
							Björn Paulus	Founder & CEO	Pickshare
							Wolfgang Röhr	board of directors	Villa Vitalia
							Christine Schübel	managing director	Schübel GmbH
							Sandra van Tongern	Mobility offer Product development	Stadtwerke Osnabrück
09.09.21	Open Space (IOP)	15:00:00	16:00:00	Wie sähe die Stadt aus, wenn der ganz Verkehr autonom wäre?	Marienplatz (MP)	Dialog Arena	Markus Zwick	Founder & CEO	Ilo Mobility GmbH
09.09.21	Summit (ISU)	15:30:00	16:00:00	Summit	Halle B2 (B2)				
09.09.21	Conference (ICO)	16:00:00	16:15:00	The Future of pooled autonomous on demand Mobility starts Now and Here: In Germany	Halle B1 (B1)	Vision Stage	Tom Kirschbaum	Co-Founder and CEO	Door2Door GmbH
09.09.21							Markus Hagenmaier	Associate Director, Mobility Innovation & Digitalization	The Boston Consulting Group
							Olivier Reppert	CEO SHARE NOW	SHARE NOW
								Head of International Sales & Business Development	
	Conference (ICO)	16:00:00	16:45:00	Quo Vadis Shared Mobility? Moving towards sustainable Integration into Urban Transport	Halle B2 (B2)	Summit Stage	Mara Twickler		ioki GmbH
							Philip Reinckens	VP DACH & CEE	TIER Mobility
09.09.21							Michael Hoffmann	Managing Director	ZF Mobility Solutions GmbH
09.09.21								Freelancer, Vehicle Safety Advisor, former VP Vehicle Safety @ BMW Group	KKo4Safety
09.09.21	Conference (ICO)	16:00:00	16:45:00	Assistance Systems and Automated Driving Technology	Halle A1 (A1)	Expert Stage	Lothar Wech	Spokesman CARISMA	Technische Hochschule Ingolstadt
09.09.21	Summit (ISU)	16:00:00	16:30:00	Stretch Band Yoga Flow –Finde deinen Flow in unserer Wohlfühl-Yoga-Stunde	Halle A2 (A2)	Fitness Area	Stefan Schneider	Mastertrainer	BLACKROLL
							Klaus Bogenberger	Lehrstuhl für Verkehrstechnik	Technische Universität München
								Corporate Strategy, Substainability & Mobility	BMW AG
							Carl-Friedrich Eckhardt		BMW AG
							Martin Glöckner	Geschäftsführer	Green City e.V.
							Lukas Gollwitzer		
09.09.21	Open Space (IOP)	16:00:00	17:00:00	Wie stellen sich Jugendliche die Mobilität der Zukunft in ihrer Stadt vor?	Marienplatz (MP)	Dialog Arena	Dieter Reiter	1. Bürgermeister Stadt München	
09.09.21	Conference (ICO)	16:15:00	16:30:00	Internationally harmonized Standardization for safe and scalable Deployment of connected and automated Vehicles through Formation of an Alliance	Halle B1 (B1)	Vision Stage	Alexander Kraus	CTO TÜV SÜD Mobility / President & Chairman IAMTS	TÜV SÜD
09.09.21	Summit (ISU)	16:30:00	17:30:00	Selbstmanagement - Durch Struktur und Achtsamkeit weniger Stress im Berufsleben	Halle B2 (B2)	Career Lounge	Katharina Hain	Leiterin HR-Marketing	HAYS
09.09.21	Conference (ICO)	16:30:00	16:45:00	Top-Level Keynote	Halle B1 (B1)	Vision Stage			
09.09.21	Conference (ICO)	16:30:00	16:45:00	Keynote about Autonomous Driving	Halle B1 (B1)	Vision Stage			
09.09.21							Kris Carter	Co-Chair	City of Boston Mayor's Office of New Urban Mechanics

Datum	Bereich	Startzeit	Endzeit	Beschreibung	Raum / Ort	Unterort	Referenten	Titel	Firma
09.09.21							Erez Dagan	Executive Vice President, Products and Strategy	Mobileye
09.09.21							Manja Greimeier	Vice President Sales & Project Management - Business Unit ADAS	Continental
	Conference (ICO)	17:00:00	17:45:00	Autonomous Mobility in Cities of the Future	Halle A1 (A1)	Expert Stage	Augustin Wegscheider	Managing Director & Partner	BCG
							Michael Wiesinger	Head of Commercialization	Kodiak Robotics
09.09.21	Conference (ICO)	17:00:00	17:15:00	Inspirational Keynote	Halle A3 (A3)	Mobility Stage	Dirk Große-Loheide	Member of the Board of Management of AUDI AG, Procurement and IT	AUDI AG
							Clemens Deyerling	CEO	omobi GmbH
09.09.21							Lydia Neuhuber	Sustainability Consulting Lead	Deloitte Consulting GmbH
09.09.21	Conference (ICO)	17:00:00	17:45:00	VISION mobility Talk: Urban mobility - on! And in the Countryside?	Halle B1 (B1)	Vision Stage	Alina Schuprin	Business Development Manager	ioki GmbH
09.09.21	Conference (ICO)	17:00:00	17:45:00	Diversity - Beyond only Women	Halle B2 (B2)	Summit Stage			
							Alexander Czeh	Representative Germany	Cargoroo
							Alexander Czeh	Representative Germany	Cargoroo
							Eelco Eerenberg	Deputy Mayor City of Utrecht	
							Eelco Eerenberg	Deputy Mayor City of Utrecht	
							Rauno Fuchs	CEO	Green City Experience GmbH
							Rauno Fuchs	CEO der GREEN CITY EXPERIENCE GmbH	Green City Experience GmbH
							Robert Gossing	Account manager DACH	Urban Arrow
							Robert Gossing	Account manager DACH	Urban Arrow
									Stint
							Edwin Renzen	CEO	Stint
09.09.21	Open Space (IOP)	17:00:00	18:00:00	Aufatmen: Bringen neue Technologien frischen Wind in unsere Städte?	Marienplatz (MP)	Dialog Arena	Edwin Renzen	CEO	
09.09.21	Conference (ICO)	17:15:00	17:45:00	Inspirational Fireside Chat	Halle A3 (A3)	Mobility Stage			
09.09.21	Conference (ICO)	17:30:00	18:00:00	Inspirational Keynotes	Halle A3 (A3)	Mobility Stage			
							Christoph Aberle	Wissenschaftlicher Mitarbeiter / Research Fellow	"Technische Universität Hamburg (TUHH) Institut für Verkehrsplanung und Logistik / Institute for Transport Planning and Logistics"
									vRbikes.ch ag
							Franz Fabian	CEO vRbikes.ch ag	
							Matthias Groher	Leiter Institut Neue Mobilität, Beirat im BEM e.V.	Institut Neue Mobilität
09.09.21	Open Space (IOP)	18:00:00	19:00:00	Mobility as a Service: Wir fahren in die Zukunft – wer fährt mit?	Marienplatz (MP)	Dialog Arena	Ursula Kloé	Founder & Managing Partner JU-KNOW GmbH Heidelberg	JU-KNOW GmbH Heidelberg
09.09.21	Conference (ICO)	18:00:00	19:15:00	Inspirational Keynote		Digital IAA Mobility Stage			
							Ida Bachmaier	Studentin	Technische Universität München
								Student (M.Sc. Environmental Engineering)/ euMOVE 2021 (European Mobility Venture)	Technische Universität München
							Matthias Grundel		
							Marianne Pfaffinger	Bereichsleitung Partizipation	Green City Experience GmbH
							Svetlana Tokareva	(MSc Power Engineering, MSc Management), Team Member des Projekts euMOVE 2021 (European Mobility Ven	Technische Universität München
09.09.21	Open Space (IOP)	19:00:00	20:00:00	Pecha Kucha: In 20 Bildern durch die Städte dieser Welt	Marienplatz (MP)	Dialog Arena	Jakob Werum	Studierender	Technische Universität München



## IAA MOBILITY Program Friday September 9, 2021

### IAA Summit, Conference + Open Space

Datum	Bereich	Startzeit	Endzeit	Beschreibung	Raum / Ort	Unterort	Referenten	Titel	Firma
10.09.21	Conference (ICO)	09:00:00	11:00:00	Cities and the Urban Transport Transition (Academic Master Class)	Saal 12 (S12)	ICM	Philipp Rode	Executive Director	LSE Cities, London School of Economics and Political Science
10.09.21	Conference (ICO)	09:00:00	10:00:00	Herausforderungen des christlichen Weltbildes durch die Künstliche Intelligenz (Corporate Master Class)	Konferenzraum B11 (B11)	Halle B1	Karl Teille		Volkswagen AG
10.09.21	Conference (ICO)	09:15:00	09:45:00	Inspirational Keynote	Halle B2 (B2)	Summit Stage			
10.09.21	Conference (ICO)	09:15:00	09:45:00	Top-Level Keynote	Halle A3 (A3)	Mobility Stage			
10.09.21	Conference (ICO)	09:15:00	09:45:00	Inspirational Session	Halle B2 (B2)	Summit Stage			
10.09.21	Summit (ISU)	09:30:00	10:30:00	Startup Pitch Session	Halle B1 (B1)	Startup Lounge			
10.09.21	Conference (ICO)	09:30:00	09:45:00	Top-Level Keynote	Halle A1 (A1)	Expert Stage			
10.09.21	Conference (ICO)	09:30:00	09:45:00	Top-Level Keynote	Halle B1 (B1)	Vision Stage			
10.09.21	Open Space (IOP)	09:45:00	10:00:00	Citizens Lab Espresso: Good Morning Mobilitätswende!	Marienplatz (MP)	Zukunftsschmiede	Sebastian Hofer	CEO	freifahrt mobility innovation
10.09.21							Anat Bonshtien	VP Business Development	City Transformer
10.09.21							Hannah Boomgaarden	Program Director	Startup Autobahn/Plug and Play
10.09.21	Conference (ICO)	10:00:00	10:45:00	Micro-Cars: Small but Efficient	Halle B2 (B2)	Summit Stage	Merlin Ouboter	CMO	Micro Mobility Systems AG
10.09.21	Conference (ICO)	10:00:00	10:45:00	IAA Design Panel: A vehicle is not enough anymore. Experiences and eco system change the role of a designer and its products	Halle A3 (A3)	Mobility Stage	Bruno Saint-Jalmes	Chief Designer	AIRBUS
10.09.21	Conference (ICO)	10:00:00	10:15:00	SVP / President Qualcomm EMEA	Halle A1 (A1)	Expert Stage	Enrico Salvatori	SVP / President Qualcomm EMEA	Qualcomm Europe Inc
10.09.21	Conference (ICO)	10:00:00	10:15:00	SVP / President Qualcomm EMEA	Halle A1 (A1)	Expert Stage	Enrico Salvatori	SVP / President Qualcomm EMEA	Qualcomm Europe Inc
10.09.21	Summit (ISU)	10:00:00	10:30:00	Starte deinen Tag - Tipps & Übungen für einen gesunden Tag	Halle A2 (A2)	Fitness Area	Mavin Wilhelm	BLACKROLL Trainer	BLACKROLL
10.09.21	Summit (ISU)	10:00:00	11:30:00	Clean and Safe: Neue Technologie bremsst Feinstaub-Emissionen	Halle B3 (B3)	Sustainability Lounge	Nena Worms	BLACKROLL Trainer	BLACKROLL
10.09.21	Conference (ICO)	10:00:00	10:45:00	The Battery and The Fuel Cell - Friends or Foes?	Halle B1 (B1)	Vision Stage			
10.09.21							Jessica Le Bris	Leitung Mobilität   Consulting & Research	Green City Experience GmbH
10.09.21							Wolfgang Schek	Program Manager Mobility Management Site Penzberg	Roche Diagnostics GmbH
10.09.21	Open Space (IOP)	10:00:00	11:00:00	Der neue Weg zur Arbeit: Wie Unternehmen die Zukunft der Mobilität organisieren?	Marienplatz (MP)	Dialog Arena	Stephan Tschierschwitz	Bereichsleiter "Mobilitätslösungen"	Schwarz Mobility Solutions GmbH
10.09.21									
10.09.21									
10.09.21	Conference (ICO)	10:15:00	10:30:00	Artificial Intelligence: Why Data & AI are Key and how it will ensure our future Success	Halle A1 (A1)	Expert Stage	Silke Dongus-Sattler	Strategy Lead AI & Data Science	Dr. Ing. h.c. F. Porsche A
10.09.21	Conference (ICO)	10:30:00	10:45:00	Top-Level Keynote	Halle A1 (A1)	Expert Stage			
10.09.21	Conference (ICO)	10:30:00	10:45:00	Facebook and Mobility: Growing together	Halle A1 (A1)	Expert Stage			
10.09.21							Andreas Herrmann	Direktor	Universität St. Gallen
10.09.21							Olga Nevskaya	CEO	Telekom MobilitySolutions
10.09.21	Conference (ICO)	11:00:00	11:45:00	Architectures and Architects of Mobility-as-a-Service Ecosystems	Halle A1 (A1)	Expert Stage	Christof Schminke	Managing Director	Trafi GmbH
10.09.21							Siddhartha Khastgir	Head of Verification & Validation, Intelligent Vehicles	WMG, University of Warwick
10.09.21							Jack Weast	Fellow, Intel/VP of Automated Vehicle Standards, Mobileye	Intel
10.09.21	Conference (ICO)	11:00:00	11:45:00	The Importance of Scenarios & Simulations in AV Safety	Halle B1 (B1)	Vision Stage	Shauna McIntyre	CEO	Sense Photonics
10.09.21									
10.09.21	Conference (ICO)	11:00:00	11:45:00	Circular Cars: Designing for the Future	Halle A3 (A3)	Mobility Stage	Joachim Reinboth	Managing Director, Co-Head Automotive and Mobility Services	BNP Paribas
10.09.21									
10.09.21	Summit (ISU)	11:00:00	12:00:00	Fachkräftemangel? Welche Faktoren Mitarbeitende von Ihrem Unternehmen überzeugen	Halle B2 (B2)	Career Lounge	Katharina Hain	Leiterin HR-Marketing	HAYS
10.09.21	Summit (ISU)	11:00:00	11:30:00	Ergonomie in der Zukunft - Gesunde Haltung auf allen Wegen	Halle A2 (A2)	Fitness Area	Kathrin Messer	Mastertrainer	BLACKROLL
10.09.21	Summit (ISU)	11:00:00	12:00:00	Startup Pitch Session	Halle B1 (B1)	Startup Lounge			
10.09.21	Conference (ICO)	11:00:00	11:45:00	From Idea to Unicorn - Mobility Startups and their Investors in Conversation	Halle B2 (B2)	Summit Stage			
10.09.21							Jadranka Darul	Innovationsmanagerin	Green City Experience GmbH

Datum	Bereich	Startzeit	Endzeit	Beschreibung	Raum / Ort	Unterort	Referenten	Titel	Firma
10.09.21	Open Space (IOP)	11:00:00	13:00:00	Betriebliches Mobilitätsmanagement Get Together	Marienplatz (MP)	Zukunftsschmiede	Jessica Le Bris	Leitung Mobilität   Consulting & Research	Green City Experience GmbH
10.09.21	Open Space (IOP)	11:15:00	11:45:00	Mobility collaborations in Bayern: Es braucht mehr als eine Branche.	Marienplatz (MP)	Dialog Arena			
10.09.21							Jens Burchardt	Partner & Associate Director, Climate Impact	Boston Consulting Group
							BEATRICE LACOUT	MARKETING DIRECTOR	PLASTIC OMNIUM
							GERRIT MARX	CHAIRMAN & CEO IVECO S.p.A.	IVECO S.p.A.
							Markus Thoennes	Business Incubator General Manager	Faurecia
	Conference (ICO)	12:00:00	12:45:00	The Hydrogen Economy in Transport and Beyond	Halle A1 (A1)	Expert Stage	Sebastian Vogel	Head of Hydrogen Strategy	RWE Generation SE
10.09.21	Conference (ICO)	12:00:00	14:00:00	Mobility Innovators and Ecosystem – The China Perspective (Academic Master Class)	Saal 12 (S12)	ICM	Zheng Han	Professor of Innovation and Entrepreneurship	Tongji University
10.09.21							Thomas Huber	Head of Innovation and Mobility	DB Regio
10.09.21							Sascha Lange	Manager	bavAIRia e. V.
10.09.21							Jennifer Reinz-Zettler	Head of Mobility	Bayern Innovativ
10.09.21							Frank M. Rinderknecht	CEO	Rinspeed AG
10.09.21							Stefanie Schmidner	Professor	Technische Hochschule Ingolstadt
10.09.21							Leonhard Staerk	Managing Director	Bayerisches Rotes Kreuz
10.09.21	Conference (ICO)	12:00:00	12:45:00	Mobility safety – Mobility Solutions	Halle B1 (B1)	Vision Stage	Lothar Wech	Spokesman CARISMA	Technische Hochschule Ingolstadt
10.09.21	Summit (ISU)	12:00:00	12:30:00	Nackenschmerzen - Übungen zur Entspannung & Selbstmassage	Halle A2 (A2)	Fitness Area	Stefan Schneider	Mastertrainer	BLACKROLL
10.09.21	Conference (ICO)	12:00:00	12:30:00	Top-Level Keynote	Halle B2 (B2)	Summit Stage			
10.09.21	Conference (ICO)	12:00:00	12:45:00	To game is to learn about the Future? Why the Gaming Industry and Community are on their Way to become the main Area of technological and cultural Trends, impacting the Mobility of the Future	Halle A3 (A3)	Mobility Stage			
10.09.21	Summit (ISU)	12:30:00	13:00:00	We are CARIAD. Transform automotive mobility with us.	Halle B2 (B2)	Career Lounge	Franziska Funke	Head of Central Recruiting	CARIAD SE
10.09.21							Marie-Christine Esposito	Vice office manager of road safety and operations	French Ministry of Transport
	Conference (ICO)	13:00:00	13:45:00	C-Roads - C-ITS Deployment in Europe	Halle B1 (B1)	Vision Stage	Martin Pichl	Head of ITS Unit	MINISTRY OF TRANSPORT OF THE CZECH REPUBLIC
10.09.21							Charlie Müller		
	Conference (ICO)	13:00:00	13:45:00	Futury presents "The Mission: Urban Mobility"	Halle B2 (B2)	Summit Stage	Melanie Rupp	Manager Media & Digital Marketing	SEAT
10.09.21							Pelizzaro	Chief Resilience Officer	City of Milan
10.09.21							Philipp Rode	Executive Director	LSE Cities, London School of Economics and Political Science
10.09.21	Conference (ICO)	13:00:00	13:45:00	Cities and Transport: How global Emergencies change the Way we move	Halle A1 (A1)	Expert Stage	Marc Schelewsky	Senior-Projektleiter	infas Institut für angewandte Sozialwissenschaft GmbH
10.09.21							Mavin Wilhelm	BLACKROLL Trainer	BLACKROLL
10.09.21	Summit (ISU)	13:00:00	13:30:00	On Tour - Mit einfachen Tricks ein angenehmer Trip	Halle A2 (A2)	Fitness Area	Nena Worms	BLACKROLL Trainer	BLACKROLL
10.09.21	Conference (ICO)	13:00:00	13:45:00	Top-Level Keynote		Digital IAA Mobility Stage			
10.09.21	Summit (ISU)	13:30:00	14:00:00	Jobs & Careers bei Volkswagen	Halle B2 (B2)	Career Lounge			
							Kristina Kern	Professor für Design	Hochschule Macromedia
							Annina Lux	Manager in strategic foresight	Capgemini Invent
							Bernhard Pflieger	Global Head of Business Development	Pixida GmbH
10.09.21	Open Space (IOP)	13:30:00	14:30:00	Szenario-Workshop: Die Mobilität der Zukunft greifbar machen	Marienplatz (MP)	Zukunftsschmiede	Nanette Willberg	Academic Research Assistant, Lecturer, PhD Student	Hochschule Macromedia
10.09.21							Simon Best	Head of Innovation	Airbus Defence and Space GmbH
10.09.21							Samuel Buschhorn	General manager innovation & operations	neorizon
10.09.21							Filip De Mazière	Director	MAZARO
							Stan May	CEO, Director Gen3 Program	M-Cycle Industries, Inc.
							Sebastian Schlebusch	Head of Market Development	Dott - PSM Speaker AG Mikromobilität
	Conference (ICO)	14:00:00	16:00:00	The Future of Mobility – why stop at zero?	Halle A1 (A1)	Expert Stage	Kostya Varakin	CEO	CO2SaaS
10.09.21							Jochen Eid	Geschäftsbereichsleiter Planung, Bau	Die Autobahn GmbH des Bundes
10.09.21	Summit (ISU)	14:00:00	15:30:00	Autobahn GmbH @ IAA Sustainability Lounge	Halle B3 (B3)	Sustainability Lounge	Derya Guran	Head of Innovations	Autobahn GmbH des Bundes
10.09.21							Matthias von Alten	Vice President Strategy	Publicis Sapient
10.09.21	Summit (ISU)	14:00:00	15:30:00	Trusted. Automotive. Industries – Digitale Transformation entlang der Automotive-Wertschöpfungskette	Halle A2 (A2)	Business Club House	Andreas Fuchs	Head of Strategy & Vision	DriveLock SE
							Simon Engelke	Founder & Chair	Battery Associates
10.09.21							Luise Müller-Hofstede	client partner	Circulor

Datum	Bereich	Startzeit	Endzeit	Beschreibung	Raum / Ort	Unterort	Referenten	Titel	Firma
10.09.21	Conference (ICO)	14:00:00	14:45:00	Batteries - From the Ground to Reincarnation	Halle A3 (A3)	Mobility Stage	Stephan Rohr	Founder & Co-CEO	TWAICE Technologies GmbH
10.09.21	Conference (ICO)	14:00:00	14:45:00	Creating new Mobility Services in an intermodal Ecosystem	Halle B2 (B2)	Summit Stage	Andrea Thilo	Journalist	Journalist
10.09.21	Summit (ISU)	14:00:00	14:30:00	Aktive Regeneration - Übungen für deinen ausgeglichenen Arbeitstag	Halle A2 (A2)	Fitness Area	Kathrin Messer	Mastertrainer	BLACKROLL
							Philip Douglas	Head of Product, Mocci	CIP MOBILITY GMBH
							Bernadette Felsch	Landesvorsitzende	ADFC Bayern e.V.
							Chrisitan Hader	Initiator	Radentscheid Bamberg (erster Radentscheid auf kommunaler Ebene in Deutschland)
10.09.21	Open Space (IOP)	14:00:00	15:00:00	Wie viel Fahrrad braucht die Stadt?	Marienplatz (MP)	Dialog Arena	Arne Schäffler	Sprecher Radlvertrag	Radlvertrag Augsburg
10.09.21	Open Space X (IOX)	14:00:00	17:00:00	Product & Brand Presentation	Halle B6 (B6)				
10.09.21	Open Space X (IOX)	14:00:00	17:00:00	Product & Brand Presentation	Halle B5 (B5)				
10.09.21	Summit (ISU)	14:30:00	15:00:00	Let your ideas shape the future: Continental als Arbeitgeber.	Halle B2 (B2)	Career Lounge	Carina Busch	Teamleiterin Employer Branding Deutschland	Continental AG
10.09.21							Gloria Bouillon	Airport Manager	Beverly Regional Airport
10.09.21							Stefan Breunig	Head of Strategy	Rolls-Royce
10.09.21							Stefan Breunig	Head of Strategy	Rolls-Royce
10.09.21							Jay Latta	CEO	STINT - Strategic Intelligence for New Technologies
10.09.21							Patrick Nathen	Co-founder and VP Product	Lilium
10.09.21							Marco Van den Bosch	CCO / VP West-Europe	
	Conference (ICO)	15:00:00	15:45:00	Urban? Air Mobility!	Halle B1 (B1)	Vision Stage	Georg Zembacher	Head of Technology Innovation	TOYOTA TSUSHO NEXTY ELECTRONICS EUROPE GmbH
10.09.21	Conference (ICO)	15:00:00	15:45:00	Google and the Future of Mobility	Halle A3 (A3)	Mobility Stage	Dominik Wee	Managing Director Global Manufacturing and Industrial	Google Cloud
10.09.21	Conference (ICO)	15:00:00	15:45:00	Future of Mobility with Google	Halle A3 (A3)	Mobility Stage	Dominik Wee	Managing Director Global Manufacturing and Industrial	Google Cloud
10.09.21	Summit (ISU)	15:00:00	15:30:00	Life Hacks – Mach mehr aus deinem Tag	Halle A2 (A2)	Fitness Area	Mavin Wilhelm	BLACKROLL Trainer	BLACKROLL
10.09.21	Conference (ICO)	15:00:00	15:15:00	Inspirational Keynote	Halle B2 (B2)	Summit Stage	Nena Worms	BLACKROLL Trainer	BLACKROLL
									FP Fahrzeugtechnik-AG
10.09.21	Open Space (IOP)	15:00:00	16:00:00	Welches Potenzial steckt in Lastenrädern?	Marienplatz (MP)	Zukunftsschmiede	Manfred Faissner	Vorstand	
10.09.21	Summit (ISU)	15:30:00	16:00:00	Bei PowUnity arbeiten, heißt nicht nur angestellt sein: das Mitunternehmer-Modell des Connected Cycle Unternehmens	Halle B2 (B2)	Career Lounge	Stefan Sinnegger	General Manager	PowUnity GmbH
10.09.21							Isabella Grahl	Head of Business Performance & Development	D
10.09.21							Jürgen Gudd	CEO	Deutsche Bahn Connect GmbH
10.09.21							Roland Jung	Leiter Mobilität München	BMW AG
10.09.21							Hans-Peter Kleebinder	MD Executive Programs	University of St. Gallen
10.09.21	Conference (ICO)	16:00:00	16:45:00	Unternehmen als Co-Creators der Mobilitätswende	Halle B2 (B2)	Summit Stage	Michael Pohl	Sr. Procurement Engagement Managers MS Fleet	Microsoft
10.09.21	Summit (ISU)	16:00:00	16:30:00	Stress abbauen - Entspannungsübungen für die Balance	Halle A2 (A2)	Fitness Area	Stefan Schneider	Mastertrainer	BLACKROLL
10.09.21	Conference (ICO)	16:00:00	16:45:00	efuel-Alliance	Halle B1 (B1)	Vision Stage			
10.09.21	Conference (ICO)	16:00:00	16:45:00	Top-Level Keynote	Halle A1 (A1)	Expert Stage			
10.09.21	Conference (ICO)	16:00:00	16:45:00	Gaming in Mobility	Halle A3 (A3)	Mobility Stage			
10.09.21	Summit (ISU)	16:30:00	17:30:00	Business Knigge und Small Talk	Halle B2 (B2)	Career Lounge	Melanie Berchtold	Professional Relationship Management	HAYS
10.09.21							Katharina Hain	Leiterin HR-Marketing	HAYS
10.09.21							Sophia Rödiger	Founder & CEO bloXmove	bloXmove Germany GmbH
10.09.21							Jelena Spanjol	Head of Institute	Ludwig-Maximilians-Universität (LMU) München
10.09.21	Conference (ICO)	17:00:00	17:45:00	Innovation Behind the Scenes: Wie Sie Daten von A nach B bringen.	Halle B2 (B2)	Summit Stage	Daniel Tyoschitz	CEO	AWAKE Mobility GmbH
10.09.21	Conference (ICO)	17:00:00	17:45:00	Inspirational Panel	Halle A3 (A3)	Mobility Stage			
							Bernhard Kalkbrenner	Senior Produktmanager	Digital Hub Mobility by UnternehmerTUM
10.09.21	Open Space (IOP)	18:00:00	19:00:00		Marienplatz (MP)	Dialog Arena	Maximilian Ritz	Service Designer	Digital Hub Mobility by UnternehmerTUM



## IAA MOBILITY Programm Saturday September 11, 2021

### IAA Summit, Conference + Open Space

Datum	Bereich	Startzeit	Endzeit	Beschreibung	Raum / Ort	Unterort	Referenten	Titel	Firma
11.09.21	Summit (ISU)	09:30:00	10:30:00	Startup Pitch Session	Halle B1 (B1)	Startup Lounge			
11.09.21	Summit (ISU)	09:30:00	10:00:00	ZF - Next Generation Mobility. Now.	Halle B2 (B2)	Career Lounge			
11.09.21	Open Space (IOP)	09:45:00	10:00:00	Citizens Lab Espresso: Good Morning Mobilitätswende!	Marienplatz (MP)	Zukunftsschmiede	Sebastian Hofer	CEO	freifahrt mobility innovation
11.09.21	Conference (ICO)	10:00:00	10:45:00	CO2-neutral reisen – und trotzdem Spaß haben!	Halle B1 (B1)	Vision Stage	Ousmane N' Guer	Country Manager Germany	GO Sharing Germany GmbH
11.09.21	Summit (ISU)	10:00:00	10:30:00	Aktive Regeneration - Übungen für deinen ausgeglicheneren Arbeitstag	Halle A2 (A2)	Fitness Area	Kathrin Messer	Mastertrainer	BLACKROLL
11.09.21	Summit (ISU)	10:30:00	11:30:00	So wird Ihr Lebenslauf fit für „Robo Recruiting“. Was Sie beachten sollten, wenn Software die Personalauswahl unterstützt	Halle B2 (B2)	Career Lounge	Melanie Berchtold	Professional Relationship Management	HAYS
11.09.21	Conference (ICO)	10:30:00	11:15:00	Nutzer:innen im Fokus – Kundenakzeptanz als Schlüssel für den Markthochlauf der Elektromobilität	Halle B2 (B2)	Summit Stage			
11.09.21							Hubert Aiwanger	Bavarian Minister of Economic Affairs, Regional Development and Energy	Bavarian Ministry of Economic Affairs, Regional Development and Energy
11.09.21							Clemens Fuest	President	ifo Institute - Leibniz Institute for Economic Research at the University of Munich
11.09.21	Conference (ICO)	11:00:00	11:45:00	Verkehrsvermeidung durch virtuelle Mobilität	Halle B1 (B1)	Vision Stage	Roland Weigert	Vice Minister	Bayerisches Staatsministerium für Wirtschaft, Landesentwicklung und Energie
11.09.21							Mavin Wilhelm	BLACKROLL Trainer	BLACKROLL
11.09.21	Summit (ISU)	11:00:00	11:30:00	Life Hacks – Mach mehr aus deinem Tag	Halle A2 (A2)	Fitness Area	Nena Worms	BLACKROLL Trainer	BLACKROLL
							Mara Cole	Leiterin Themenplattform Vernetzte Mobilität	Bayern Innovativ GmbH
							Katrin Habenschaden	2. Bürgermeisterin der Landeshauptstadt München	Stadt München
11.09.21	Open Space (IOP)	11:00:00	11:45:00	Frauen am Steuer: Die Verkehrswende ist fest in weiblicher Hand!	Marienplatz (MP)	Dialog Arena	Nari Kahle	Buchautorin "Mobilität in Bewegung", Head of Strategic Programs	CARIAD SE / Volkswagen AG
11.09.21	Open Space (IOP)	11:00:00	16:00:00	Gaming als Tool für die Mobilitätswende – Spielerisch die Stadt verändern.	Marienplatz (MP)		Marcus Meyer	Geschäftsführer	Force of Disruption GmbH
11.09.21	Summit (ISU)	11:00:00		Startup Pitch Session	Halle B1 (B1)	Startup Lounge			
11.09.21	Conference (ICO)	11:30:00	12:15:00	IAA Mobilitython Award Ceremony 2021	Halle B2 (B2)	Summit Stage			
11.09.21	Conference (ICO)	12:00:00	12:45:00	Die Zukunft der Mobilität im Lichte der Agenda 2030 und des Pariser Vertrages	Halle B1 (B1)	Vision Stage	Carsten Spohr	CEO	Deutsche Lufthansa AG
11.09.21	Summit (ISU)	12:00:00	12:30:00	Join the Future Movement – die Brose Gruppe stellt sich vor	Halle B2 (B2)	Career Lounge	Erik Schinner	Leiter Personalbeschaffung Deutschland	Brose Fahrzeugteile SE & Co. Kommanditgesellschaft
11.09.21	Summit (ISU)	12:00:00	12:30:00	Schulterschmerzen - Übungen zur Entspannung & Selbstmassage	Halle A2 (A2)	Fitness Area	Stefan Schneider	Mastertrainer	BLACKROLL
11.09.21	Conference (ICO)	13:00:00	13:45:00	Urbane Mobilität im "New Normal"	Halle B2 (B2)	Summit Stage	Jana Kugoth	Redaktionsleitung	Verlag Der Tagesspiegel
11.09.21				Social Networks in der Bewerbungsphase und ein aktueller Überblick über den			Melanie Berchtold	Professional Relationship Management	HAYS
11.09.21	Summit (ISU)	13:00:00	14:00:00	Arbeitsmarkt	Halle B2 (B2)	Career Lounge	Katharina Hain	Leiterin HR-Marketing	HAYS
11.09.21	Summit (ISU)	13:00:00	13:30:00	Energy BOOST - Steigere deine Konzentration und Aufmerksamkeit	Halle A2 (A2)	Fitness Area	Stefan Schneider	Mastertrainer	BLACKROLL
11.09.21							Axel Juhre	Leiter Niederlassungsverbund Mitte	BMW Niederlassung Frankfurt
11.09.21							Johann Jungwirth	Vice President, Mobility-as-a-Service	Mobileye
11.09.21	Conference (ICO)	14:00:00	14:45:00	Called for Mobility - zur Mobilität berufen	Halle B2 (B2)	Summit Stage	André Stoffels	First Vice President	FAW-Volkswagen Automotive Co., Ltd., Changchun, Jilin, China
11.09.21	Summit (ISU)	14:00:00	14:30:00	Fokus für den Körper - Achtsame Übungen für deinen Körper	Halle A2 (A2)	Fitness Area	Kathrin Messer	Mastertrainer	BLACKROLL
11.09.21	Open Space X (IOX)	14:00:00	17:00:00	Product & Brand Presentation	Halle B6 (B6)				
11.09.21	Open Space X (IOX)	14:00:00	17:00:00	Product & Brand Presentation	Halle B5 (B5)				
11.09.21	Summit (ISU)	14:00:00	15:00:00	Startup Pitch Session	Halle B1 (B1)	Startup Lounge			
11.09.21	Conference (ICO)	14:00:00	14:45:00	Mikromobilität	Halle B1 (B1)	Vision Stage			
							Stefan Bartels	Produktmanager Yunex Traffic	YUNEX Traffic GmbH

Datum	Bereich	Startzeit	Endzeit	Beschreibung	Raum / Ort	Untert	Referenten	Titel	Firma
							Mara Cole	Leiterin Themenplattform Vernetzte Mobilität	Bayern Innovativ GmbH
							Andreas Fehr	Lead Mobility Experience Designer	insertEFFECT GmbH
11.09.21	Open Space (IOP)	14:00:00	16:00:00	Smart Biking: Wie der Radverkehr von der Digitalisierung profitiert	Marienplatz (MP)	Dialog Arena	Nicolai Harnisch	Projektmanager Mobilität	Bayern Innovativ GmbH
11.09.21	Summit (ISU)	14:30:00	15:00:00	Work & Life @ Canyon	Halle B2 (B2)	Career Lounge			
11.09.21	Summit (ISU)	15:00:00	15:30:00	Glückliche Faszien - Wohlfühlübungen für gesundes Bindegewebe	Halle A2 (A2)	Fitness Area	Stefan Schneider	Mastertrainer	BLACKROLL
11.09.21	Conference (ICO)	15:00:00	15:45:00	Top-Level Session	Halle B1 (B1)	Vision Stage			
11.09.21	Conference (ICO)	15:00:00	15:45:00	Prout Brands mit dem Regenbogen zum Endkunden	Halle B2 (B2)	Summit Stage			
11.09.21	Summit (ISU)	15:30:00	16:00:00	Robert Bosch - Arbeiten auf dem Gebiet des automatisierten Fahrens und der Fahrerassistenz	Halle B2 (B2)	Career Lounge	Nick Stefan	Engineering Cognitive Systems	Robert Bosch GmbH
11.09.21							Johann Horn	Bezirksleiter	IG Metall
11.09.21							Bernd Lange	Vorsitzender des Ausschusses für Internationalen Handel (INTA)	MdEP (Mitglied des Europäischen Parlaments)
11.09.21	Conference (ICO)	16:00:00	16:45:00	Transformation - Was wird aus unseren Arbeitsplätzen?	Halle B2 (B2)	Summit Stage	Petra Pientka	Geschäftsführende Gesellschafterin	Geschäftsführende Gesellschafterin
11.09.21	Summit (ISU)	16:00:00	16:30:00	BLACKROLL® meets Yoga – Faszien-Yoga für dein Wohlbefinden	Halle A2 (A2)	Fitness Area	Stefan Schneider	Mastertrainer	BLACKROLL
							Stefan Sahlmann	Head of MAN Transport Solutions	MAN Truck & Bus SE
							Carsten Schmidt	Geschäftsführer	Valeo TBS Deutschland
11.09.21	Open Space (IOP)	16:00:00	16:45:00	Unruhe auf den hinteren Plätzen: Welche Wünsche haben Fahrgäste an den ÖPNV der Zukunft?	Marienplatz (MP)	Dialog Arena	Ingo Wortmann	Vorsitzender der Geschäftsführung	Münchner Verkehrsgesellschaft mbH (MVG)
11.09.21	Summit (ISU)	16:30:00	17:15:00	Gehaltsverhandlungen in der Bewerbungsphase	Halle B2 (B2)	Career Lounge	Katharina Hain	Leiterin HR-Marketing	HAYS
11.09.21							Joschi Jennermann	COO	UMI Urban Mobility International GmbH
11.09.21							Oliver Mackprang	CEO	MILES
11.09.21	Conference (ICO)	17:00:00	17:45:00	Carsharing - Ein Blick hinter die Kulissen	Halle B2 (B2)	Summit Stage	Olivier Reppert	CEO SHARE NOW	SHARE NOW
11.09.21	Conference (ICO)	17:00:00	17:30:00	Telematik - ein datenbasierter Ansatz für mehr Sicherheit beim Autofahren	Halle B1 (B1)	Vision Stage	Jörg Rheinländer	Member of the Board of Directors	HUK-COBURG
							Michael Andrelang	Zweiter Bürgermeister	Gemeinde Aschau i. Chiemgau
							Matthias Ballweg	Vorstandsvorsitzender	Deutscher Alpenverein e.V. Sektion Oberland
							Harald Gmeiner	Vorstand	Alpenregion Tegernsee Schliersee, Kommunalunternehmen (Tourismusorganisation des Landkreises Miesbach)
11.09.21	Open Space (IOP)	17:15:00	18:00:00	Berglust statt Staufrust: Wie lässt sich der Ausflugsverkehr besser steuern?	Marienplatz (MP)	Dialog Arena	Michael Vitzthum		mv.ad / michael vitzthum art direction





## IAA MOBILITY Program Sunday September 12, 2021

### IAA Summit, Conference + Open Space

Datum	Bereich	Startzeit	Endzeit	Beschreibung	Raum / Ort	Unterort	Referenten	Titel	Firma
12.09.21	Open Space (IOP)	09:45:00	10:00:00	Citizens Lab Espresso: Good Morning Mobilitätswende!	Marienplatz (MP)	Zukunftsschmiede	Sebastian Hofer	CEO	freifahrt mobility innovation
12.09.21	Conference (ICO)	10:00:00	10:45:00	Elektrisch mobil ohne Reichweitenangst	Halle B1 (B1)	Vision Stage	Kurt Sigl	Präsident Bundesverband eMobilität e.V.	Bundesverband eMobilität e.V.
12.09.21	Summit (ISU)	10:00:00	10:30:00	Dream big. Grow your career with Magna.	Halle B2 (B2)	Career Lounge	Claus Hofer	Director Talent and Total Rewards Europe	Magna
12.09.21	Summit (ISU)	10:00:00	10:30:00	Starte deinen Tag - Tipps & Übungen für einen gesunden Tag	Halle A2 (A2)	Fitness Area	Mavin Wilhelm	BLACKROLL Trainer	BLACKROLL
12.09.21	Conference (ICO)	10:00:00	10:45:00	Top-Level Session	Halle B2 (B2)	Summit Stage	Nena Worms	BLACKROLL Trainer	BLACKROLL
12.09.21							Stefan Carsten	Futurist	Stefan Carsten
12.09.21							Bano Diop	Eventmanager	Diop Consulting
12.09.21							Julien Figur	CEO	Hanse Mondial GmbH
12.09.21							Andreas Hager	CEO	pepper motion GmbH
12.09.21							Finn Peters	Geschäftsführer	Peters-Reisen
12.09.21	Conference (ICO)	11:00:00	11:45:00	Der Reisebus in neuem Licht - Nachhaltige und individuelle Mobilität	Halle B1 (B1)	Vision Stage	Clemens Rath	Mitglied des Vorstands	Mitfahrverband e.V.
12.09.21	Summit (ISU)	11:00:00	11:00:00	Gehaltsverhandlungen in der Bewerbungsphase	Halle B2 (B2)	Career Lounge	Katharina Hain	Leiterin HR-Marketing	HAYS
12.09.21	Summit (ISU)	11:00:00	11:30:00	Rückenschmerzen - Übungen zur Entspannung & Selbstmassage	Halle A2 (A2)	Fitness Area	Stefan Schneider	Mastertrainer	BLACKROLL
12.09.21	Summit (ISU)	11:00:00	12:00:00	Startup Pitch Session	Halle B1 (B1)	Startup Lounge			
							René Brunner	Big Data Scientist & Engineer	Hochschule Macromedia
							Johann Neubauer		Pixida GmbH
							Bernhard Pfeleger		Pixida GmbH
12.09.21	Open Space (IOP)	11:00:00	11:45:00	Verrückt aber lebensrettend: Wie Crazy Tech das Leben in der Stadt verbessert	Marienplatz (MP)	Dialog Arena	Mavin Wilhelm	BLACKROLL Trainer	BLACKROLL
12.09.21							Nena Worms	BLACKROLL Trainer	BLACKROLL
12.09.21	Summit (ISU)	12:00:00	12:30:00	On Tour - Mit einfachen Tricks ein angenehmer Trip	Halle A2 (A2)	Fitness Area			She Drives Mobility
							Katja Diehl		She Drives Mobility
							Katja Diehl		
							Stefan Gerwens	Director of Transport	ADAC e.V.
							Stefan Gerwens	Director of Transport	ADAC e.V.
							Martina Kohlhuber	Leiterin Themenschwerpunkt Mobilität	acatech - Deutsche Akademie der Technwissenschaften
							Martina Kohlhuber	Leiterin Themenschwerpunkt Mobilität	acatech - Deutsche Akademie der Technwissenschaften
							Christine Weis-Hiller	" Leitung Geschäftsbereich 2, Verkehrs- und Bezirksmanagement, Mobilitätsreferat"	Landeshauptstadt München
12.09.21	Open Space (IOP)	12:00:00	13:00:00	Stadt-Land-Chancen – wir gestalten die Mobilitätswende	Marienplatz (MP)	Dialog Arena	Christine Weis-Hiller	" Leitung Geschäftsbereich 2, Verkehrs- und Bezirksmanagement, Mobilitätsreferat"	Landeshauptstadt München
12.09.21	Summit (ISU)	13:00:00	14:00:00	Bewerbermythen	Halle B2 (B2)	Career Lounge	Melanie Berchtold	Professional Relationship Management	HAYS
12.09.21	Summit (ISU)	13:00:00	13:30:00	Therapie am Arbeitsplatz - Gute Haltung trotz langem Sitzen	Halle A2 (A2)	Fitness Area	Stefan Schneider	Mastertrainer	BLACKROLL
12.09.21	Summit (ISU)	13:00:00	15:00:00	Startup Pitch Session	Halle B1 (B1)	Startup Lounge			

Datum	Bereich	Startzeit	Endzeit	Beschreibung	Raum / Ort	Unterraum	Referenten	Titel	Firma
12.09.21	Summit (ISU)	14:00:00	14:30:00	Schlaf - Schlüssel für ein gesundes Leben	Halle A2 (A2)	Fitness Area	Stefan Schneider	Mastertrainer	BLACKROLL
12.09.21	Open Space X (IOX)	14:00:00	17:00:00	Product & Brand Presentation	Halle B6 (B6)				
12.09.21	Open Space X (IOX)	14:00:00	17:00:00	Product & Brand Presentation	Halle B5 (B5)				
							Dirk Bastin	Bürgermeister	Stadt Ravensburg
								Teamleitung Zentrale Aufgaben, Referat für Stadtplanung und Bauplanung, Hauptabteilung Stadtplanung,	Landeshauptstadt München
							Kerstin Langer		
							Marianne Pfaffinger	Presse- und Öffentlichkeitsarbeit	Mehr Demokratie - Bayern
12.09.21	Open Space (IOP)	14:00:00	15:00:00	Bürgerbeteiligung - wen interessiert?	Marienplatz (MP)	Dialog Arena	Jan Renner		
12.09.21	Summit (ISU)	15:00:00	15:30:00	Stretch Band Yoga Flow – Finde deinen Flow in unserer Wohlfühl-Yoga-Stunde	Halle A2 (A2)	Fitness Area	Stefan Schneider	Mastertrainer	BLACKROLL
				THIS I-S US: Wie du bei Internetstores deine Bike & Outdoor Leidenschaft mit deinem Beruf verbinden kannst	Halle B2 (B2)	Career Lounge	Juliane Dürig	Recruiter	Internetstores
12.09.21	Summit (ISU)	15:00:00	15:30:00				Heiner Scholz	Recruiter	Internetstores
12.09.21							Kathrin Messer	Mastertrainer	BLACKROLL
12.09.21							Stefan Schneider	Mastertrainer	BLACKROLL
12.09.21							Mavin Wilhelm	BLACKROLL Trainer	BLACKROLL
12.09.21	Summit (ISU)	16:00:00	16:30:00	Auslaufen - Nach der Show ist vor der Show	Halle A2 (A2)	Fitness Area	Nena Worms	BLACKROLL Trainer	BLACKROLL



## IAA MOBILITY 2021 SUMMIT PROGRAM

Date	Start	End	Description	Room/Hall	Area	Speaker	Titel	Company
<b>Tuesday Sept 7, 2021</b>								
	10:00:00	10:30:00	Starte deinen Tag - Tipps & Übungen für einen gesunden Tag	Halle A2 (A2)	Fitness Area	Mavin Wilhelm	BLACKROLL Trainer	BLACKROLL
	10:30:00	11:30:00	Der digitale Wandel und die Arbeitswelt von Morgen	Halle B2 (B2)	Career Lounge	Nena Worms	BLACKROLL Trainer	BLACKROLL
	11:00:00	11:30:00	Ergonomie in der Zukunft - Gesunde Haltung auf allen Wegen	Halle A2 (A2)	Fitness Area	Katharina Hain	Leiterin HR-Marketing	HAYS
	12:00:00	13:30:00	Smart mobility in smart cities – How do we want to live, how do we want to move?	Halle B3 (B3)	Sustainability Lounge	Kathrin Messer	Mastertrainer	BLACKROLL
	12:00:00	12:30:00	Schlaf - Schlüssel für ein gesundes Leben	Halle A2 (A2)	Fitness Area	Senior Manager	Infrastructure & Mobility	PwC GmbH WPG
	13:00:00	13:30:00	Am Arbeitsplatz - Deine Haltung und langes Sitzen	Halle A2 (A2)	Fitness Area	Maximilian Rohs	Mastertrainer	BLACKROLL
	13:00:00	14:00:00	Startup Pitch Session	Halle B1 (B1)	Startup Lounge	Stefan Schneider	Mastertrainer	BLACKROLL
	14:00:00	14:30:00	Nackenschmerzen - Übungen zur Entspannung & Selbstmassage	Halle A2 (A2)	Fitness Area	Stefan Schneider	Mastertrainer	BLACKROLL
	15:00:00	15:30:00	Aktive Regeneration - Übungen für deinen ausgeglichenen Arbeitstag	Halle A2 (A2)	Fitness Area	Kathrin Messer	Mastertrainer	BLACKROLL
	16:00:00	16:30:00	BLACKROLL® meets Yoga – Faszien-Yoga für dein Wohlbefinden	Halle A2 (A2)	Fitness Area	Stefan Schneider	Mastertrainer	BLACKROLL
	16:30:00	17:30:00	Selbstmanagement - Durch Struktur und Achtsamkeit weniger Stress im Berufsleben	Halle B2 (B2)	Career Lounge	Katharina Hain	Leiterin HR-Marketing	HAYS
<b>Wednesday Sept 8, 2021</b>								
	09:30:00	10:00:00	Startup Pitch Session	Halle B1 (B1)	Startup Lounge			
	10:00:00	10:30:00	Aktive Regeneration - Übungen für deinen ausgeglichenen Arbeitstag	Halle A2 (A2)	Fitness Area	Kathrin Messer	Mastertrainer	BLACKROLL
	10:30:00	12:00:00	Digitale Transformation & das Zeitalter der Elektroautos: Neugestaltung der Beziehungen zwischen Herstellern, Händlern und Käufern	Saal 05 (S05)	ICM			
	11:00:00	12:00:00	Fachkräftemangel? Welche Faktoren Mitarbeitende von Ihrem Unternehmen überzeugen.	Halle B2 (B2)	Career Lounge	Katharina Hain	Leiterin HR-Marketing	HAYS
	11:00:00	11:30:00	Life Hacks – Mach mehr aus deinem Tag	Halle A2 (A2)	Fitness Area	Mavin Wilhelm	BLACKROLL Trainer	BLACKROLL
	11:00:00	12:00:00	Startup Pitch Session	Halle B1 (B1)	Startup Lounge	Nena Worms	BLACKROLL Trainer	BLACKROLL
	12:00:00	13:30:00	The Road to Sustainability is Paved with Data	Halle B3 (B3)	Sustainability Lounge	Christian Treiber	Senior Vice President, Global Customer Journey & Aftersales	
	12:00:00	12:30:00	Energy BOOST - Steigere deine Konzentration und Aufmerksamkeit	Halle A2 (A2)	Fitness Area	Stefan Schneider	Mastertrainer	BLACKROLL
	13:00:00	13:30:00	On Tour - Mit einfachen Tricks ein angenehmer Trip	Halle A2 (A2)	Fitness Area	Mavin Wilhelm	BLACKROLL Trainer	BLACKROLL
	13:00:00	13:30:00	Startup Pitch Session	Halle B1 (B1)	Startup Lounge	Nena Worms	BLACKROLL Trainer	BLACKROLL
						Lisa Döllinger	People & Communication Manager	Munich Electrification GmbH
	13:30:00	14:00:00	Werde Teil der E-Mobilität von morgen - Dein Einstieg bei Munich Electrification	Halle B2 (B2)	Career Lounge	Georg-Friedrich Graf	CEO/ Managing Director	Munich Electrification GmbH
	14:00:00	14:30:00	Schulterschmerzen - Übungen zur Entspannung & Selbstmassage	Halle A2 (A2)	Fitness Area	Stefan Schneider	Mastertrainer	BLACKROLL
	14:30:00	15:00:00	Mit Strom gegen den Strom.	Halle B2 (B2)	Career Lounge	Annalena Horsch	Geschäftsführende Gesellschafterin	Coboc GmbH & Co. KG
	15:00:00	15:30:00	Die Kraft des Power-Naps - Deine schnelle Tankfüllung	Halle A2 (A2)	Fitness Area	Kathrin Messer	Mastertrainer	BLACKROLL
	16:00:00	16:30:00	Stress abbauen - Entspannungsübungen für die Balance	Halle A2 (A2)	Fitness Area	Stefan Schneider	Mastertrainer	BLACKROLL
	17:00:00	18:00:00	So punktest du in modernen Recruiting-Prozessen	Halle B2 (B2)	Career Lounge	Katharina Hain	Leiterin HR-Marketing	HAYS
<b>Thursday, Sept 9, 2021</b>								

Date	Start	End	Description	Room/Hall	Area	Speaker	Titel	Company
	10:00:00	10:30:00	Starte deinen Tag - Tipps & Übungen für einen gesunden Tag	Halle A2 (A2)	Fitness Area	Mavin Wilhelm	BLACKROLL Trainer	BLACKROLL
	10:00:00	10:30:00	Starte deinen Tag - Tipps & Übungen für einen gesunden Tag	Halle A2 (A2)	Fitness Area	Nena Worms	BLACKROLL Trainer	BLACKROLL
	10:30:00	11:30:00	Der digitale Wandel und die Arbeitswelt von Morgen	Halle B2 (B2)	Career Lounge	Katharina Hain	Leiterin HR-Marketing	HAYS
	11:00:00	11:30:00	Therapie am Arbeitsplatz - Gute Haltung trotz langem Sitzen	Halle A2 (A2)	Fitness Area	Stefan Schneider	Mastertrainer	BLACKROLL
						Patrick Ayad	Global Leader Mobility and Transportation	Hogan Lovells International LLP
	11:45:00	13:15:00	AVs and EVs: Transforming Technology, Supply Chain and Culture	Halle A2 (A2)	Business Club House	Lance D. Bultena	Global Director of Thought Leadership Mobility and Transportation	Hogan Lovells US LLP
	12:00:00	12:30:00	Glückliche Faszien - Wohlfühlübungen für ein gesundes Bindegewebe	Halle A2 (A2)	Fitness Area	Stefan Schneider	Mastertrainer	BLACKROLL
	13:00:00	14:00:00	Bewerben leicht gemacht – das Karriere 1x1	Halle B2 (B2)	Career Lounge	Melanie Berchtold	Professional Relationship Management	HAYS
	13:00:00	13:30:00	Ergonomie in der Zukunft - Gesunde Haltung auf allen Wegen	Halle A2 (A2)	Fitness Area	Kathrin Messer	Mastertrainer	BLACKROLL
						Ulrich Aschenbroich	Head of E-Mobility Division Germany	ABB AG
						Claus Bürkle	Partner	Drees & Sommer
						Franziska Weiser	Founder / CEO	Carré Mobility GmbH
	14:00:00	15:30:00	Eine nachhaltige Welt gestalten – wie Gebäude mit den neuen Mobilitätslösungen interagieren	Halle B3 (B3)	Sustainability Lounge	Wolfgang Wittmann	Managing Director	Metropolregion München
						Philipp Grosse Kleimann	Senior Partner Automotive & New Mobility	Siemens Advanta Consulting
						Jean-Christoph Heyne	Global Head of Future Grids	Siemens AG
	14:00:00	15:30:00	Der Weg zur E-Mobilität – zukünftige Geschäftsmodelle und Infrastruktur fürs Laden	Halle A2 (A2)	Business Club House	Stephan Saal	Portfolio Manager eMobility	Siemens AG
	14:00:00	14:30:00	Rückenschmerzen - Übungen zur Entspannung & Selbstmassage	Halle A2 (A2)	Fitness Area			
	14:30:00	15:00:00	Wir leben Vorsprung 2030	Halle B2 (B2)	Career Lounge	Christian Stark	Talent Marketing	AUDI AG
	15:00:00	15:30:00	Gesunder Arbeitsplatz - Übungen für den Büroalltag	Halle A2 (A2)	Fitness Area	Kathrin Messer	Mastertrainer	BLACKROLL
	15:30:00	16:00:00	Summit	Halle B2 (B2)				
	16:00:00	16:30:00	Stretch Band Yoga Flow – Finde deinen Flow in unserer Wohlfühl-Yoga-Stunde	Halle A2 (A2)	Fitness Area	Stefan Schneider	Mastertrainer	BLACKROLL
	16:30:00	17:30:00	Selbstmanagement - Durch Struktur und Achtsamkeit weniger Stress im Berufsleben	Halle B2 (B2)	Career Lounge	Katharina Hain	Leiterin HR-Marketing	HAYS
<b>Friday, Sept 10, 2021</b>								
	09:30:00	10:30:00	Startup Pitch Session	Halle B1 (B1)	Startup Lounge			
	10:00:00	10:30:00	Starte deinen Tag - Tipps & Übungen für einen gesunden Tag	Halle A2 (A2)	Fitness Area	Mavin Wilhelm	BLACKROLL Trainer	BLACKROLL
	10:00:00	11:30:00	Clean and Safe: Neue Technologie bremst Feinstaub-Emissionen	Halle B3 (B3)	Sustainability Lounge	Nena Worms	BLACKROLL Trainer	BLACKROLL
	11:00:00	12:00:00	Fachkräftemangel? Welche Faktoren Mitarbeitende von Ihrem Unternehmen überzeugen	Halle B2 (B2)	Career Lounge	Katharina Hain	Leiterin HR-Marketing	HAYS
	11:00:00	11:30:00	Ergonomie in der Zukunft - Gesunde Haltung auf allen Wegen	Halle A2 (A2)	Fitness Area	Kathrin Messer	Mastertrainer	BLACKROLL
	11:00:00	12:00:00	Startup Pitch Session	Halle B1 (B1)	Startup Lounge			
	12:00:00	12:30:00	Nackenschmerzen - Übungen zur Entspannung & Selbstmassage	Halle A2 (A2)	Fitness Area	Stefan Schneider	Mastertrainer	BLACKROLL
	12:30:00	13:00:00	We are CARIAD. Transform automotive mobility with us.	Halle B2 (B2)	Career Lounge	Franziska Funke	Head of Central Recruiting	CARIAD SE
						Mavin Wilhelm	BLACKROLL Trainer	BLACKROLL
	13:00:00	13:30:00	On Tour - Mit einfachen Tricks ein angenehmer Trip	Halle A2 (A2)	Fitness Area	Nena Worms	BLACKROLL Trainer	BLACKROLL
	13:30:00	14:00:00	Jobs & Careers bei Volkswagen	Halle B2 (B2)	Career Lounge			
						Jochen Eid	Geschäftsbereichsleiter Planung, Bau	Die Autobahn GmbH des Bundes
	14:00:00	15:30:00	Autobahn GmbH @ IAA Sustainability Lounge	Halle B3 (B3)	Sustainability Lounge	Derya Guran	Head of Innovations	Autobahn GmbH des Bundes
			Trusted.Automotive.Industries – Digitale Transformation entlang der			Matthias von Alten	Vice President Strategy	Publicis Sapient

Date	Start	End	Description	Room/Hall	Area	Speaker	Titel	Company
	14:00:00	15:30:00	Automotive-Wertschöpfungskette	Halle A2 (A2)	Business Club House	Andreas Fuchs	Head of Strategy & Vision	Drivelock SE
	14:00:00	14:30:00	Aktive Regeneration - Übungen für deinen ausgeglichenen Arbeitstag	Halle A2 (A2)	Fitness Area	Kathrin Messer	Mastertrainer	BLACKROLL
	14:30:00	15:00:00	Let your ideas shape the future: Continental als Arbeitgeber.	Halle B2 (B2)	Career Lounge	Carina Busch	Teamleiterin Employer Branding Deutschland	Continental AG
	15:00:00	15:30:00	Life Hacks – Mach mehr aus deinem Tag	Halle A2 (A2)	Fitness Area	Mavin Wilhelm	BLACKROLL Trainer	BLACKROLL
	15:30:00	16:00:00	Bei PowUnity arbeiten, heißt nicht nur angestellt sein: das Mitunternehmer-Modell des Connected Cycle Unternehmens	Halle B2 (B2)	Career Lounge	Nena Worms	BLACKROLL Trainer	BLACKROLL
	16:00:00	16:30:00	Stress abbauen - Entspannungsübungen für die Balance	Halle A2 (A2)	Fitness Area	Stefan Sinnegger	General Manager	PowUnity GmbH
	16:00:00	16:30:00	Stress abbauen - Entspannungsübungen für die Balance	Halle A2 (A2)	Fitness Area	Stefan Schneider	Mastertrainer	BLACKROLL
	16:30:00	17:30:00	Business Knigge und Small Talk	Halle B2 (B2)	Career Lounge	Melanie Berchtold	Professional Relationship Management	HAYS
	16:30:00	17:30:00	Business Knigge und Small Talk	Halle B2 (B2)	Career Lounge	Katharina Hain	Leiterin HR-Marketing	HAYS
<b>Saturday Sept 11, 2021</b>								
	09:30:00	10:30:00	Startup Pitch Session	Halle B1 (B1)	Startup Lounge			
	09:30:00	10:00:00	ZF - Next Generation Mobility. Now.	Halle B2 (B2)	Career Lounge			
	10:00:00	10:30:00	Aktive Regeneration - Übungen für deinen ausgeglichenen Arbeitstag	Halle A2 (A2)	Fitness Area	Kathrin Messer	Mastertrainer	BLACKROLL
	10:30:00	11:30:00	So wird Ihr Lebenslauf fit für „Robo Recruiting“. Was Sie beachten sollten, wenn Software die Personalauswahl unterstützt	Halle B2 (B2)	Career Lounge	Melanie Berchtold	Professional Relationship Management	HAYS
	11:00:00	11:30:00	Life Hacks – Mach mehr aus deinem Tag	Halle A2 (A2)	Fitness Area	Mavin Wilhelm	BLACKROLL Trainer	BLACKROLL
	11:00:00	11:30:00	Startup Pitch Session	Halle B1 (B1)	Startup Lounge	Nena Worms	BLACKROLL Trainer	BLACKROLL
	12:00:00	12:30:00	Join the Future Movement – die Brose Gruppe stellt sich vor	Halle B2 (B2)	Career Lounge	Erik Schinner	Leiter Personalbeschaffung Deutschland	Brose Fahrzeugteile SE & Co. Kommanditgesellschaft
	12:00:00	12:30:00	Schulterschmerzen - Übungen zur Entspannung & Selbstmassage	Halle A2 (A2)	Fitness Area	Stefan Schneider	Mastertrainer	BLACKROLL
	13:00:00	14:00:00	Social Networks in der Bewerbungsphase und ein aktueller Überblick über den Arbeitsmarkt	Halle B2 (B2)	Career Lounge	Melanie Berchtold	Professional Relationship Management	HAYS
	13:00:00	14:00:00	Social Networks in der Bewerbungsphase und ein aktueller Überblick über den Arbeitsmarkt	Halle B2 (B2)	Career Lounge	Katharina Hain	Leiterin HR-Marketing	HAYS
	13:00:00	13:30:00	Energy BOOST - Steigere deine Konzentration und Aufmerksamkeit	Halle A2 (A2)	Fitness Area	Stefan Schneider	Mastertrainer	BLACKROLL
	14:00:00	14:30:00	Fokus für den Körper - Achtsame Übungen für deinen Körper	Halle A2 (A2)	Fitness Area	Kathrin Messer	Mastertrainer	BLACKROLL
	14:00:00	15:00:00	Startup Pitch Session	Halle B1 (B1)	Startup Lounge			
	14:30:00	15:00:00	Work & Life @ Canyon	Halle B2 (B2)	Career Lounge			
	15:00:00	15:30:00	Glückliche Faszien - Wohlfühlübungen für gesundes Bindegewebe	Halle A2 (A2)	Fitness Area	Stefan Schneider	Mastertrainer	BLACKROLL
	15:30:00	16:00:00	Robert Bosch - Arbeiten auf dem Gebiet des automatisierten Fahrens und der Fahrerassistenz	Halle B2 (B2)	Career Lounge		Engineering Cognitive Systems	Robert Bosch GmbH
	16:00:00	16:30:00	BLACKROLL® meets Yoga – Faszien-Yoga für dein Wohlbefinden	Halle A2 (A2)	Fitness Area	Nick Stefan	Mastertrainer	BLACKROLL
	16:00:00	16:30:00	BLACKROLL® meets Yoga – Faszien-Yoga für dein Wohlbefinden	Halle A2 (A2)	Fitness Area	Stefan Schneider	Mastertrainer	BLACKROLL
	16:30:00	17:15:00	Gehaltsverhandlungen in der Bewerbungsphase	Halle B2 (B2)	Career Lounge	Katharina Hain	Leiterin HR-Marketing	HAYS
<b>Sunday, Sept 12, 2021</b>								
	10:00:00	10:30:00	Dream big. Grow your career with Magna.	Halle B2 (B2)	Career Lounge	Claus Hofer	Director Talent and Total Rewards Europe	Magna
	10:00:00	10:30:00	Dream big. Grow your career with Magna.	Halle B2 (B2)	Career Lounge	Mavin Wilhelm	BLACKROLL Trainer	BLACKROLL
	10:00:00	10:30:00	Starte deinen Tag - Tipps & Übungen für einen gesunden Tag	Halle A2 (A2)	Fitness Area	Nena Worms	BLACKROLL Trainer	BLACKROLL
	11:00:00	11:00:00	Gehaltsverhandlungen in der Bewerbungsphase	Halle B2 (B2)	Career Lounge	Katharina Hain	Leiterin HR-Marketing	HAYS
	11:00:00	11:30:00	Rückenschmerzen - Übungen zur Entspannung & Selbstmassage	Halle A2 (A2)	Fitness Area	Stefan Schneider	Mastertrainer	BLACKROLL
	11:00:00	12:00:00	Startup Pitch Session	Halle B1 (B1)	Startup Lounge			
	12:00:00	12:30:00	On Tour - Mit einfachen Tricks ein angenehmer Trip	Halle A2 (A2)	Fitness Area	Mavin Wilhelm	BLACKROLL Trainer	BLACKROLL
	12:00:00	12:30:00	On Tour - Mit einfachen Tricks ein angenehmer Trip	Halle A2 (A2)	Fitness Area	Nena Worms	BLACKROLL Trainer	BLACKROLL
	13:00:00	14:00:00	Bewerbermythen	Halle B2 (B2)	Career Lounge	Melanie Berchtold	Professional Relationship Management	HAYS

Date	Start	End	Description	Room/Hall	Area	Speaker	Titel	Company
	13:00:00	13:30:00	Therapie am Arbeitsplatz - Gute Haltung trotz langem Sitzen	Halle A2 (A2)	Fitness Area	Stefan Schneider	Mastertrainer	BLACKROLL
	13:00:00	15:00:00	Startup Pitch Session	Halle B1 (B1)	Startup Lounge			
	14:00:00	14:30:00	Schlaf - Schlüssel für ein gesundes Leben	Halle A2 (A2)	Fitness Area	Stefan Schneider	Mastertrainer	BLACKROLL
	15:00:00	15:30:00	Stretch Band Yoga Flow – Finde deinen Flow in unserer Wohlfühl-Yoga-Stunde	Halle A2 (A2)	Fitness Area	Stefan Schneider	Mastertrainer	BLACKROLL
	15:00:00	15:30:00	THIS I-S US: Wie du bei Internetstores deine Bike & Outdoor Leidenschaft mit deinem Beruf verbinden kannst	Halle B2 (B2)	Career Lounge	Juliane Dürig	Recruiter	Internetstores
						Heiner Scholz	Recruiter	Internetstores
						Kathrin Messer	Mastertrainer	BLACKROLL
						Stefan Schneider	Mastertrainer	BLACKROLL
						Mavin Wilhelm	BLACKROLL Trainer	BLACKROLL
	16:00:00	16:30:00	Auslaufen - Nach der Show ist vor der Show	Halle A2 (A2)	Fitness Area	Nena Worms	BLACKROLL Trainer	BLACKROLL



## IAA MOBILITY 2021 CONFERENCE PROGRAM

Date	Start	End	Description	Room/Hall	Area	Speaker	Titel	Company
<b>Tuesday Sept 7, 2021</b>								
	09:00:00	09:45:00	European Electrification Infrastructure with Herbert Diess	Halle A3 (A3)	Mobility Stage			
	10:00:00	10:45:00	Transformation of Mobility	Halle A3 (A3)	Mobility Stage	Carsten Spohr	CEO	Deutsche Lufthansa AG
	10:00:00	10:30:00	Inspirational Keynote	Halle B2 (B2)	Summit Stage			
	10:30:00	10:45:00	Pandemic Crisis: Impact, Lessons learned and Projection	Halle B2 (B2)	Summit Stage			
	11:00:00	11:45:00	Inspirational Session	Halle B2 (B2)	Summit Stage			
	12:00:00	12:45:00	Inspirational Session	Halle B2 (B2)	Summit Stage			
	12:00:00	12:45:00	Top-Level Keynote	Halle B2 (B2)				
	12:00:00	12:45:00	Dolby Atmos Music - The immersive Sound Technology is set to drive a Revolution for In Car Entertainment (Infotainment)	Halle B2 (B2)	Summit Stage			
						Christian U. Haas	CEO	PTV Group
						Andreas Herrmann	Direktor	Universität St. Gallen
						Wee Shann Lam	Senior Group Director, Technology & Industry Development	Land Transport Authority
	13:00:00	13:45:00	How future mobility in smart cities will look like	Halle B2 (B2)	Summit Stage	Steffen Szeidl	CEO	Drees & Sommer SE
	14:30:00	15:30:00	Grand IAA MOBILITY Opening Ceremony	Halle A3 (A3)	Mobility Stage			
						Juergen Reers	Global Lead Mobility X	Accenture GmbH
						Christoph Weigler	General Manager Uber DACH	Uber Deutschland GmbH
	16:00:00	16:45:00	Transforming Business Models and Vehicle Concepts to enable Digital Services	Halle B2 (B2)	Summit Stage			
	16:00:00	16:45:00	Inspirational Panel - Join the Enabler of the Future Mobility	Halle A3 (A3)	Mobility Stage			
	17:00:00	17:15:00	Keynote about Aftermarket	Halle B2 (B2)	Summit Stage	Arnd Franz	Chief Executive Officer	LKQ Europe
	17:00:00	17:15:00	The Auto Service System of the Future	Halle B2 (B2)	Summit Stage	Arnd Franz	Chief Executive Officer	LKQ Europe
	17:00:00	17:45:00	Top-Level Session	Halle A3 (A3)	Mobility Stage			
	17:15:00	17:45:00	Keynotes about Aftermarket	Halle B2 (B2)	Summit Stage			
	17:30:00	17:45:00	Top-Level Keynote	Halle B2 (B2)	Summit Stage			
<b>Wednesday Sept 8, 2021</b>								
	09:00:00	11:00:00	BatteryMBA Masterclass (Academic Master Class)	Saal 12 (S12)	ICM	Matthias Fesser	Avisory Board Member	Battery Associates
						Claudius Jehle	CEO	volytica diagnostics GmbH
						Mariza Ghizzoni	IT Solutions Architect	Free2Move eSolutions S.p.A.
						Eugenio Gianniti	Computer Science R&D Specialist	Free2Move eSolutions
	09:00:00	10:00:00	Demo: Mobilitätsservice für Elektrofahrzeuge (Corporate Master Class)	Saal 11 (S11)	ICM	Andrea Regalia	Managing Director	Accenture Spa
	09:00:00	10:00:00	Herausforderung des christlichen Weltbildes im Zeitalter der Digitalisierung (Corporate Master Class)	Konferenzraum B11 (B11)		Karl Teille		Volkswagen AG
						Alois Knoll	Full Professor Department of Computer Science Robotics, AI, Embedded Systems	Technical University of Munich (TUM)
	09:15:00	09:45:00	Inspirational Fireside Chat	Halle A1 (A1)	Expert Stage	Marek Neumann	CTO Europe, Director Automotive Engineering Lab	Huawei Munich Research Center, Huawei Technologies Duesseldorf GmbH
	09:15:00	09:45:00	Inspirational Keynote	Halle A3 (A3)	Mobility Stage			
	09:15:00	09:45:00	Inspirational Keynote	Halle A1 (A1)	Expert Stage			
	09:15:00	09:45:00	Inspirational Fireside Chat	Halle A3 (A3)	Mobility Stage			
	09:15:00	09:45:00	Inspirational Fireside Chat	Halle B2 (B2)	Summit Stage			
	09:30:00	09:45:00	Top-Level Keynote	Halle B1 (B1)	Vision Stage			

Date	Start	End	Description	Room/Hall	Area	Speaker	Titel	Company
	09:30:00	09:45:00	Vision eFuels: Via Motorsport to the Road	Halle B1 (B1)	Vision Stage			
						Viktoria Betina	International Transport and Mobility Consultant	Ramboll Deutschland GmbH
						Lucile Dupuy	Head of Operations	HandsAway
						Isobel Duxfield	Membership and Communications Officer	POLIS Network
						Severine Huin	Senior Manager	Oliver Wyman
	10:00:00	10:45:00	Women and Security in Public Spaces	Halle A1 (A1)	Expert Stage	Ines Kawgan-Kagan	Managing Director	AEM Accessible Equitable Mobility GmbH
						Andreas Herrmann	Direktor	Universität St. Gallen
							Vice President, Mobility-as-a-Service	
	10:00:00	10:45:00	How Mobility-as-a-Service will foster the Mobility Revolution	Halle B2 (B2)	Summit Stage	Johann Jungwirth		Mobileye
						Clare Jones	Chief Commercial Officer	what3words
	10:00:00	10:45:00	Pan-European eCall - Mission Future	Halle B1 (B1)	Vision Stage	Roman Kužnar	Managing Director	Sintesis, Foundation
	10:00:00	10:45:00	Spotlight on the IAA Conference Mobility Stage		Digital IAA Mobility Stage			
	10:00:00	10:45:00	Inspirational Keynote	Halle A3 (A3)	Mobility Stage			
			Barcelona and Wallbox: How to scale the Public Charging Infrastructure (Corporate Master Class)	Konferenzraum B11 (B11)	Halle B1			
	10:30:00	11:30:00				Barbara Calixto	Chief Marketing Officer	Wallbox
						Rasmus Fuhrmann	Industry Manager Automotive	Google Germany GmbH
						Puck Gerritse	Lead Scalability Delft Hyperloop	Delft Hyperloop
						Iris Landerer	Head of Operations	mu-zero HYPERLOOP e.V.
						Sofia Ramirez	Head of Cabin Systems and Safety	TUM Hyperloop
	11:00:00	11:45:00	Hyperloop - The Fifth Mode of Transportation?	Halle B1 (B1)	Vision Stage	Rahel Herzog	Student	Swissloop
						Christian Eckert	Chief Experience Officer	icon impact
						Freddie Geier	Chief Executive Officer	Rightware
	11:00:00	11:45:00	Design & Technology - More than just a Product	Halle B2 (B2)	Summit Stage	Martin Groschwald	CEO	Konzepthaus Consulting GmbH
	11:00:00	11:45:00	Charging Ahead	Halle A1 (A1)	Expert Stage	Katharina Wagner	CEO	Parkamo GmbH
	11:00:00	11:45:00	Sustainability in Supply Chain	Halle A3 (A3)	Mobility Stage			
	11:00:00	11:45:00	Top Level Session	Halle A3 (A3)	Mobility Stage			
	12:00:00	12:45:00	Mobility-as-a-Service and Social Welfare	Halle A1 (A1)	Expert Stage	Andreas Herrmann	Direktor	Universität St. Gallen
						Patrick Herhold	Managing Director and Partner	The Boston Consulting Group GmbH
							Managing Director & Senior Partner	
	12:00:00	12:45:00	Decarbonizing the Automotive Supply Chain	Halle B2 (B2)	Summit Stage	Alexander Wachtmeister		The Boston Consulting Group GmbH
						Nils Heller	Mobility Officer	Bitkom e.V.
							Head of Business	
	12:00:00	12:45:00	One click, all modes? In search of the multimodal super app	Halle B1 (B1)	Vision Stage	Barbara Schmoll	Development	Door2Door GmbH
	12:00:00	12:15:00	Top-Level Keynote	Halle A3 (A3)	Mobility Stage			
	12:00:00	14:00:00	AI-Ethics in Mobility (Academic Master Class)	Saal 12 (S12)	ICM			
	13:00:00	13:45:00	Accelerating the digital Future of Automotive	Halle A3 (A3)	Mobility Stage	Cristiano Amon	President & CEO	Qualcomm
	13:00:00	13:45:00	AI based Business Models in Mobility	Halle B1 (B1)	Vision Stage	Frank Keck	Managing Director	Zukunft Mobility GmbH
	13:00:00	13:45:00	Top-Level Keynote		Digital IAA Mobility Stage			
	13:00:00	13:45:00	Future of Mobility with IBM	Halle B2 (B2)	Summit Stage			
			The Net Zero Car: What is the Cookbook for decarbonizing the Supply Chain and Production? (Corporate Master Class)	Konferenzraum B11 (B11)	Halle B1	Jens Burchardt	Partner & Associate Director, Climate Impact	Boston Consulting Group
						Monika Dernai	Senior Expert Sustainability, Mobility	BMW AG
						Kathrin Finger	Senior Manager Identity & Culture	DB New Mobility
						Eric Hannon	Partner	McKinsey & Company, Inc.
						Kirstin Hegner	Managing Director, Digital Hub Mobility	Digital Hub Mobility



Date	Start	End	Description	Room/Hall	Area	Speaker	Titel	Company
						Thomas Huber	Head of Innovation and Mobility	DB Regio
14:00:00	14:45:00		The City and the Outskirts: Inclusive Recovery Strategies	Halle A1 (A1)	Expert Stage	Kaan YILDIZGOZ	Senior Director - Membership, Marketing & Services	UITP
15:00:00	15:45:00		Human Technologies Interaction	Halle A1 (A1)	Expert Stage	Marc Aubreville	Professor for Image Understanding and Medical AI Applications	Technische Hochschule Ingolstadt
15:00:00	15:45:00		How Infrastructure and Design shape the Future of our Spaces	Halle B1 (B1)	Vision Stage	Sebastian Brenner	Manager Partnering and Digital Value Creation	BMW
15:00:00	15:15:00		The Commercial Vehicle Industry as a Forerunner for Automated Driving	Halle A3 (A3)	Mobility Stage	Chris Bangle	Managing Director of Chris Bangle Associates	Chris Bangle Associates SRL
						Peter Laier	Member of the Executive Board	Knorr-Bremse AG
						Lydia Sorge	Vorstandsreferentin	Knorr-Bremse AG
15:00:00	15:15:00		The Commercial Vehicle Industry as a Forerunner for Automated Driving	Halle A3 (A3)	Mobility Stage	Ralf Blessmann	MU Head Automotive	Capgemini Deutschland GmbH
15:00:00	16:00:00		Manage your electrified fleet – a practical approach (Corporate Master Class)	Saal 11 (S11)	ICM	Lars Lee-Potreck	HHead Product Management eMobility Software	Siemens AG
15:00:00	17:00:00		Mobilität als Dienstleistung (MaaS) als Grundlage einer neuen Mobilitätsindustrie (Academic Master Class)	Saal 12 (S12)	ICM	Tobias Habermann	Business Development Manager eMobility	Siemens AG
15:00:00	15:45:00		How Mobility-as-a-Service will change the Value Chain of Mobility?	Halle B2 (B2)	Summit Stage	Andreas Herrmann	Direktor	Universität St. Gallen
15:00:00	15:45:00		How Mobility-as-a-Service will change the Value Chain of Mobility?	Halle B2 (B2)	Summit Stage	Gunnar Froh	Founder & CEO	Wunder Mobility
15:00:00	15:45:00		How Mobility-as-a-Service will change the Value Chain of Mobility?	Halle B2 (B2)	Summit Stage	Anja Hendel	Managing Director	diconium GmbH
15:00:00	16:00:00		Manage your electrified fleet – a practical approach (Corporate Master Class)	Saal 11 (S11)	ICM	Lukas Neckermann	COO	Splyt
15:00:00	15:45:00		Qualcomm Session		Digital IAA Mobility Stage	Tobias Stoffels	Global Marketing Manager eMobility	Siemens AG
15:15:00	15:30:00		Top-Level Keynote	Halle A3 (A3)	Mobility Stage	Reinhard Ploss	Chief Executive Officer	Infineon Technologies AG
15:15:00	15:30:00		Top-Level Keynote	Halle A3 (A3)	Mobility Stage	Reinhard Ploss	Chief Executive Officer	Infineon Technologies AG
15:30:00	15:45:00		Top-Level Keynote	Halle A3 (A3)	Mobility Stage	Holger Becker	Chief Scientific Officer	microfluidic ChipShop GmbH
16:00:00	16:45:00		The Roadmap to carbon-neutral Mobility	Halle B2 (B2)	Summit Stage	Alexander Holst	Managing Director	Accenture
16:00:00	16:45:00		Single or Multi-Lane to Climate Neutrality: How do we achieve the Climate Targets on the Road?	Halle B1 (B1)	Vision Stage	Stefan Bratzel	Director	Center of Automotive Management (CAM)
						Stefan Gerwens	Director of Transport	ADAC e.V.
						Isabella Grahl	Head of Business Performance & Development	D
						Bettina Maisch	Professor for Entrepreneurship	Strascheg Center for Entrepreneurship
						Kirsten Pfaue	Coordinator for Mobility Transition	Ministry of wende Transport and Mobility Transition
16:00:00	16:45:00		Curbside Management: Orchestration of Mobility Offers in Public Spaces	Halle A1 (A1)	Expert Stage	Maria Tsvachididis	CEO	EIT Urban Mobility
16:00:00	16:45:00		The Roadmap to carbon-neutral Mobility	Halle B2 (B2)	Summit Stage	Andrea Thilo	Journalist	Journalist
16:00:00	16:45:00		Single or Multi-Lane to Climate Neutrality: How do we achieve the Climate Targets on the Road?	Halle B1 (B1)	Vision Stage	Adrian Willig	Managing Director	Institut für Wärme und Mobilität e.V.
16:00:00	16:30:00		Inspirational Keynote	Halle A3 (A3)	Mobility Stage	Roberto Di Stefano	CEO	Free2Move eSolutions
16:00:00	16:45:00		Inspirational Session	Halle A3 (A3)	Mobility Stage	melanie lane	CEO NewMotion	NewMotion
17:00:00	17:45:00		Key Success Factors for driving Electric Vehicle Adoption	Halle A1 (A1)	Expert Stage	Nikolaus Lang	Managing Director and Senior Partner	The Boston Consulting Group GmbH

Date	Start	End	Description	Room/Hall	Area	Speaker	Titel	Company
	17:00:00	17:45:00	Social Inclusivity in Mobility - an in-depth Study with Megacities across the World	Halle B2 (B2)	Summit Stage	Philipp Scharfenberger	Vice Director Institute for Mobility, University of St.Gallen	University of St.Gallen
						Teodoro Lio	Senior Managing Director - Automotive and Mobility Lead, Europe	Accenture
	17:00:00	17:45:00	Key Success Factors for driving Electric Vehicle Adoption	Halle A1 (A1)	Expert Stage	Dean Phillips	Worldwide Tech Leader for Automotive	Amazon Web Services
	17:00:00	17:45:00	Key Success Factors for driving Electric Vehicle Adoption	Halle A1 (A1)	Expert Stage	Andrea Thilo	Journalist	Journalist
	17:00:00	17:45:00	Inspirational Keynote	Halle A3 (A3)	Mobility Stage			
	17:00:00	17:45:00	Google and the Future of Mobility	Halle A3 (A3)	Mobility Stage			
	17:00:00	17:45:00	Circular Economy in Automotive with a Deep Dive into Battery Recycling	Halle B1 (B1)	Vision Stage			
	17:00:00	17:45:00	How to fulfill ESG & green finance standards (Corporate Master Class)	Konferenzraum B11 (B11)	Halle B1 (B1)			
<b>Thursday, Sept 9, 2021</b>								
	09:00:00	09:15:00	Inspirational Keynote	Halle A3 (A3)	Mobility Stage	Henning Kagermann	Chair of the Steering Committee of the National Platform Future of Mobility	acatech - Deutsche Akademie der Technwissenschaften
	09:00:00	11:00:00	The Transition of Propulsion Technologies on the Way to Carbon-Neutral Mobility (Academic Master Class)	Saal 12 (S12)	ICM	Mario Hirz	Vice-Head of the Institute of Automotive Engineering	Graz University of Technology
	09:00:00	10:00:00	Werteorientierte Arbeitsweise für die Gestaltung der Transformation in der Automobilbranche (Corporate Master Class)	Konferenzraum B11 (B11)	Halle B1	Christoph Martini	Dipl.-Wirt.-Ing. (FH)	beratender Wirtschaftsingenieur / Business Coach
	09:00:00	09:30:00	Inspirational Keynote	Halle B2 (B2)	Summit Stage			
	09:00:00	09:45:00	Inspirational Fireside Chat	Halle B2 (B2)	Summit Stage			
	09:15:00	09:30:00	Cross-Industry-Sharing for Sustainability in the Supply Chain	Halle A1 (A1)	Expert Stage	Jan Lorch	Chief Sales Officer (CSO) / Sustainability & CSR Manager	VAUDE Sport GmbH & Co KG
	09:15:00	09:30:00	Inspirational Keynote	Halle A1 (A1)	Expert Stage			
	09:30:00	09:45:00	The Metaverse: Our Vision for the Future	Halle B2 (B2)	Summit	Tino Krause	Country Director DACH	Facebook
	09:30:00	09:45:00	Spotlight on the IAA Conference Summit Stage		Digital IAA Mobility Stage	Tino Krause	Country Director DACH	Facebook
	09:30:00	09:45:00	Top-Level Keynote	Halle B1 (B1)	Vision Stage	Christian Sobottka	President Automotive	HARMAN International
	09:30:00	09:45:00	Top-Level Keynote	Halle A1 (A1)	Expert Stage	Nils Wollny	CEO & co-founder	holoride
	09:30:00	09:45:00	Key to the Future of Mobility: A Truly Connected Workforce	Halle A3 (A3)	Mobility Stage			
	09:30:00	09:45:00	Top-Level Keynote	Halle B2 (B2)	Summit Stage			
						Petra Foith-Förster	Head of Business Unit Automotive	Fraunhofer IPA
						Hagen Heubach	Global Vice President, Head of Industry Business Unit Automotive	SAP SE
						Steffen Ihlenfeldt	Director	Fraunhofer Institute for Machine Tools and Forming Technology IWU
	10:00:00	10:45:00	Flexible, Transparent, Resilient - End-to-end digital Process Chains in the Smart Factory of the Future	Halle B1 (B1)	Vision Stage	Yvonne Therese Mertens	CEO	ONIQ GmbH
	10:00:00	10:45:00	Bike, Micromobility, Transit and Cars: Complimentary or Rivalry?	Halle B2 (B2)	Summit Stage	Enrico Salvatori	SVP / President Qualcomm EMEA	Qualcomm Europe Inc
	10:00:00	10:45:00	Realizing Smart Charging – A Cross Border Approach between Germany and the Netherlands	Halle A1 (A1)	Expert Stage	Gerd Scholl	Senior Consultant	ifok GmbH
	10:00:00	10:45:00	Top-Level Session	Halle A3 (A3)	Mobility Stage			
	10:30:00	11:30:00	OTA-Aktualisierung: ein Stresstest für die Softwaretechnik in der Automobilindustrie (Corporate Master Class)	Saal 11 (S11)	ICM	Joris Bauer-Ludwigs	Project Manager	ESR Labs GmbH
	10:30:00	11:30:00	The Future of Mobility with C-V2X (Corporate Master Class)	Konferenzraum B11 (B11)	Halle B1			

Date	Start	End	Description	Room/Hall	Area	Speaker	Titel	Company
							Leiterin ZD.B Themenplattform Vernetzte Mobilität	Bayern Innovativ Bayerische Gesellschaft für Innovation und Wissenstransfer mbH
						Mara Cole	Head of Digitalisation	SBB CFF FFS
						Andreas Fuhrer	CEO and Co Founder	Renovo
						Christof Schminke	Managing Director	Trafi GmbH
			Data as an Enabler for sustainable and user friendly Mobility: Learning from Real Life	Halle B1 (B1)	Vision Stage			
11:00:00	11:45:00		The Battery Sandwich: A Slice of Renewables and a Slice of electric Mobility with Battery as the Sandwich Filling	Halle A1 (A1)	Expert Stage	Lina Schwering		Sonnenwagen Aachen e.V.
11:00:00	11:15:00		Top-Level Keynote about the Future of Mobility	Halle A3 (A3)	Mobility Stage	Anish Taneja	President Michelin Europe North	Michelin Reifenwerke
11:00:00	11:15:00		Top-Level Keynotes about the Future of Mobility	Halle A3 (A3)	Mobility Stage	Anish Taneja	President Michelin Europe North	Michelin Reifenwerke
11:00:00	11:45:00		Google and the Future of Mobility	Halle B2 (B2)	Summit Stage			
11:15:00	11:30:00		CEO Keynotes about the Future of Mobility	Halle A3 (A3)	Mobility Stage			
11:15:00	11:45:00		Top Level Session about the Future of Mobility	Halle A3 (A3)	Mobility Stage			
12:00:00	12:45:00		Tech vs. Trust? How to ensure Safety in Future Mobility	Halle B1 (B1)	Vision Stage	Tarek R. Besold	Head of Strategic AI	DEKRA DIGITAL
12:00:00	13:00:00		The Beauty of CX: Neue Geschäftsmodelle entlang der automobilen Customer Journey (Corporate Master Class)	Saal 11 (S11)	ICM	Michael Fahrenholz	Partner / Vice President	Siemens Advanta Consulting
							Israel Head of the Economic and Trade Mission, Munich	Generalkonsulat des Staates Israel
						Doron Hemo	Executive Chair, WMG	WMG, University of Warwick
			Transforming to new Strengths - How Business Locations need to adapt to the Transformation of the Automotive Industry	Halle A1 (A1)	Expert Stage	Katja Schlaug	Project Manager	City of Munich, Department of Labor and Economic Development
12:00:00	12:45:00		The Gaming-ecosystem as a source of innovation for R&D in mobility industries (Academic Master Class)	Saal 12 (S12)	ICM	Fabian Hemmert	Professor	Bergische Universität Wuppertal
12:00:00	14:00:00					Frank Steinicke	University Professor	Universität Hamburg
12:00:00	12:45:00		Inspirational Lunchbreak	Halle A3 (A3)	Mobility Stage	Tim Leberecht	Co-Founder & Co-CEO	The Business Romantic Society Verwaltungs GmbH
12:00:00	12:45:00		User-centric Mobility Services driving Industry Convergence	Halle B2 (B2)	Summit Stage	Axel Schmidt	Senior Managing Director	417001364804
						Emily Weiss	Managing Director	Accenture
						Hans-Wilhelm Dünn	President	Cyber Sicherheitsrat Deutschland e.V.
13:00:00	13:45:00		Cybersecurity - Burden or Blessing for the Future of Mobility?	Halle B1 (B1)	Vision Stage	Haya Shulman	Department head at Fraunhofer Institute for Secure Information Technology	Fraunhofer-Institut für Sichere Informationstechnologie
13:00:00	13:45:00		E Fuels - Closing the CO2 Gap in the Transportation Sector	Halle B2 (B2)	Summit Stage	Albert Waas	Managing Director and Partner	Boston Consulting Group
						Christoph Schlueter		
13:00:00	16:30:00		Data as Enabler of sustainable and user friendly Mobility (Corporate Master Class)	Konferenzraum B11 (B11)	Halle B1	Langdon	Professor	Deutsche Telekom
13:00:00	13:45:00		Top-Level Keynote		Digital IAA Mobility Stage	Tim Wiegels	Vice President Data	FREE NOW
13:30:00	14:30:00		Technologische Voraussetzungen für die Bereitstellung neuer digitaler Mobilitätsdienste (Corporate Master Class)	Saal 11 (S11)	ICM	Raffaele Menolascino	Managing Director	Accenture
						John Stenlake	Director, Automotive	Microsoft Corporation
						Anabel Diaz	Regional General Manager, Rides, EMEA	Uber
						Frank Mühlön	Division President	ABB
14:00:00	14:45:00		Fleet Charging: Quadrupling Carbon Reduction	Halle A1 (A1)	Expert Stage	Sandra Roling	Head of Transport	Climate Group
14:00:00	14:15:00		The Renaissance of Car-Sharing	Halle A3 (A3)	Mobility Stage	Olivier Reppert	CEO SHARE NOW	SHARE NOW
14:00:00	14:15:00		Transformation of Mobility	Halle A3 (A3)	Mobility Stage	Olivier Reppert	CEO SHARE NOW	SHARE NOW
14:15:00	14:30:00		Transformation of Mobility	Halle A3 (A3)	Mobility Stage			
14:30:00	14:45:00		Transformation of Mobility	Halle A3 (A3)	Mobility Stage	Peter Gassmann	Partner, Global Strategy & Leader and Global PwC ESG Leader	PwC Strategy& (Germany) GmbH
15:00:00	15:45:00		The Impact of Design on Mobility in Politics, Culture, Economy and Responsibility	Halle A3 (A3)	Mobility Stage	Christopher Butt	Editor	Design Field Trip

Date	Start	End	Description	Room/Hall	Area	Speaker	Titel	Company
						Lutz Eckstein	Director	Institute for Automotive Engineering (ika), RWTH Aachen University
	15:00:00	17:00:00	Safety Assurance for Automotive Driving (Academic Master Class)	Saal 12 (S12)	ICM	Adrian Zlocki	HEAD of Automated Driving	fka GmbH
	15:00:00	15:45:00	The Way towards Autonomy - a legal Perspective	Halle A1 (A1)	Expert Stage	Dr. Janett Fahrenholz	Head of Regulatory Law	Volkswagen AG
	15:00:00	15:45:00	Re-invention of Last Mile Logistics - Case Studies from London & Moscow	Halle B2 (B2)	Summit Stage	Nina Malzhacker	Inhouse Counsel	Volkswagen AG
	15:00:00	15:45:00	Future of Mobility with IBM	Halle B1 (B1)	Vision Stage	Milan Wadher	Partner & Associate	BCG
	16:00:00	16:15:00	The Future of pooled autonomous on demand Mobility starts Now and Here: In Germany	Halle B1 (B1)	Vision Stage	Tom Kirschbaum	Co-Founder and CEO	Door2Door GmbH
						Markus Hagenmaier	Associate Director, Mobility Innovation & Digitalization	The Boston Consulting Group
						Olivier Reppert	CEO SHARE NOW	SHARE NOW
	16:00:00	16:45:00	Quo Vadis Shared Mobility? Moving towards sustainable Integration into Urban Transport	Halle B2 (B2)	Summit Stage	Mara Twickler	Head of International Sales & Business Development	ioki GmbH
						Philip Reinckens	VP DACH & CEE	TIER Mobility
						Michael Hoffmann	Managing Director	ZF Mobility Solutions GmbH
	16:00:00	16:45:00	Assistance Systems and Automated Driving Technology	Halle A1 (A1)	Expert Stage	Klaus Kompass	Freelancer, Vehicle Safety Advisor, former VP Vehicle Safety @ BMW Group	KKo4Safety
						Lothar Wech	Spokesman CARISSMA	Technische Hochschule Ingolstadt
	16:15:00	16:30:00	Internationally harmonized Standardization for safe and scalable Deployment of connected and automated Vehicles through Formation of an Alliance	Halle B1 (B1)	Vision Stage	Alexander Kraus	CTO TÜV SÜD Mobility / President & Chairman	TÜV SÜD
	16:30:00	16:45:00	Top-Level Keynote	Halle B1 (B1)	Vision Stage			
	16:30:00	16:45:00	Keynote about Autonomous Driving	Halle B1 (B1)	Vision Stage			
						Kris Carter	Co-Chair	City of Boston Mayor's Office of New Urban Mechanics
						Erez Dagan	Executive Vice President, Products and Strategy	Mobileye
						Manja Greimeier	Vice President Sales & Project Management - Business Unit ADAS	Continental
						Augustin Wegscheider	Managing Director & Partner	BCG
	17:00:00	17:45:00	Autonomous Mobility in Cities of the Future	Halle A1 (A1)	Expert Stage	Michael Wiesinger	Head of Commercialization	Kodiak Robotics
	17:00:00	17:15:00	Inspirational Keynote	Halle A3 (A3)	Mobility Stage	Dirk Große-Loheide	Member of the Board of Management of AUDI AG, Procurement and IT	AUDI AG
						Clemens Deyerling	CEO	omobi GmbH
						Lydia Neuhuber	Sustainability Consulting Lead	Deloitte Consulting GmbH
	17:00:00	17:45:00	VISION mobility Talk: Urban mobility - on! And in the Countryside?	Halle B1 (B1)	Vision Stage	Alina Schuprin	Business Development Manager	ioki GmbH
	17:00:00	17:45:00	Diversity - Beyond only Women	Halle B2 (B2)	Summit Stage			
	17:15:00	17:45:00	Inspirational Fireside Chat	Halle A3 (A3)	Mobility Stage			
	17:30:00	18:00:00	Inspirational Keynotes	Halle A3 (A3)	Mobility Stage			
	18:00:00	19:15:00	Inspirational Keynote		Digital IAA Mobility Stage			
<b>Friday, Sept 10, 2021</b>								

Date	Start	End	Description	Room/Hall	Area	Speaker	Titel	Company
	09:00:00	11:00:00	Cities and the Urban Transport Transition (Academic Master Class)	Saal 12 (S12)	ICM	Philipp Rode	Executive Director	LSE Cities, London School of Economics and Political Science
	09:00:00	10:00:00	Herausforderungen des christlichen Weltbildes durch die Künstliche Intelligenz (Corporate Master Class)	Konferenzraum B11 (B11)	Halle B1	Karl Teille		Volkswagen AG
	09:15:00	09:45:00	Inspirational Keynote	Halle B2 (B2)	Summit Stage			
	09:15:00	09:45:00	Top-Level Keynote	Halle A3 (A3)	Mobility Stage			
	09:15:00	09:45:00	Inspirational Session	Halle B2 (B2)	Summit Stage			
	09:30:00	09:45:00	Top-Level Keynote	Halle A1 (A1)	Expert Stage			
	09:30:00	09:45:00	Top-Level Keynote	Halle B1 (B1)	Vision Stage			
						Anat Bonshtien	VP Business Development	City Transformer
	10:00:00	10:45:00	Micro-Cars: Small but Efficient	Halle B2 (B2)	Summit Stage	Hannah Boomgaarden	Program Director	Startup Autobahn/Plug and Play
						Merlin Ouboter	CMO	Micro Mobility Systems AG
	10:00:00	10:45:00	IAA Design Panel: A vehicle is not enough anymore. Experiences and eco system change the role of a designer and its products	Halle A3 (A3)	Mobility Stage	Bruno Saint-Jalmes	Chief Designer	AIRBUS
	10:00:00	10:15:00	SVP / President Qualcomm EMEA	Halle A1 (A1)	Expert Stage	Enrico Salvatori	SVP / President Qualcomm EMEA	Qualcomm Europe Inc
	10:00:00	10:15:00	SVP / President Qualcomm EMEA	Halle A1 (A1)	Expert Stage	Enrico Salvatori	SVP / President Qualcomm EMEA	Qualcomm Europe Inc
	10:00:00	10:45:00	The Battery and The Fuel Cell - Friends or Foes?	Halle B1 (B1)	Vision Stage			
			Artificial Intelligence: Why Data & AI are Key and how it will ensure our future				Strategy Lead AI & Data Science	
	10:15:00	10:30:00	Success	Halle A1 (A1)	Expert Stage	Silke Dongus-Sattler		Dr. Ing. h.c. F. Porsche A
	10:30:00	10:45:00	Top-Level Keynote	Halle A1 (A1)	Expert Stage			
	10:30:00	10:45:00	Facebook and Mobility: Growing together	Halle A1 (A1)	Expert Stage			
						Andreas Herrmann	Direktor	Universität St. Gallen
						Olga Nevska	CEO	Telekom MobilitySolutions
	11:00:00	11:45:00	Architectures and Architects of Mobility-as-a-Service Ecosystems	Halle A1 (A1)	Expert Stage	Christof Schminke	Managing Director	Trafi GmbH
						Siddhartha Khastgir	Head of Verification & Validation, Intelligent Vehicles	WMG, University of Warwick
						Jack Weast	Fellow, Intel/VP of Automated Vehicle Standards, Mobileye	Intel
	11:00:00	11:45:00	The Importance of Scenarios & Simulations in AV Safety	Halle B1 (B1)	Vision Stage	Shauna McIntyre	CEO	Sense Photonics
	11:00:00	11:45:00	Circular Cars: Designing for the Future	Halle A3 (A3)	Mobility Stage	Joachim Reinboth	Managing Director, Co-Head Automotive and Mobility Services	BNP Paribas
	11:00:00	11:45:00	From Idea to Unicorn - Mobility Startups and their Investors in Conversation	Halle B2 (B2)	Summit Stage			
						Jens Burchardt	Partner & Associate Director, Climate Impact	Boston Consulting Group
						BEATRICE LACOUT	MARKETING DIRECTOR	PLASTIC OMNIUM
						GERRIT MARX	CHAIRMAN & CEO IVECO S.p.A.	IVECO S.p.A.
						Markus Thoennes	Business Incubator General Manager	Faurecia
	12:00:00	12:45:00	The Hydrogen Economy in Transport and Beyond	Halle A1 (A1)	Expert Stage	Sebastian Vogel	Head of Hydrogen Strategy	RWE Generation SE
	12:00:00	14:00:00	Mobility Innovators and Ecosystem – The China Perspective (Academic Master Class)	Saal 12 (S12)	ICM	Zheng Han	Professor of Innovation and Entrepreneurship	Tongji University
						Thomas Huber	Head of Innovation and Mobility	DB Regio
						Sascha Lange	Manager	bavAIRia e. V.
						Jennifer Reinz-Zettler	Head of Mobility	Bayern Innovativ
						Frank M. Rinderknecht	CEO	Rinspeed AG
						Stefanie Schmidtner	Professor	Technische Hochschule Ingolstadt
						Leonhard Staerk	Managing Director	Bayerisches Rotes Kreuz
	12:00:00	12:45:00	Mobility safety – Mobility Solutions	Halle B1 (B1)	Vision Stage	Lothar Wech	Spokesman CARISSMA	Technische Hochschule Ingolstadt

Date	Start	End	Description	Room/Hall	Area	Speaker	Titel	Company
	12:00:00	12:30:00	Top-Level Keynote	Halle B2 (B2)	Summit Stage			
	12:00:00	12:45:00	To game is to learn about the Future? Why the Gaming Industry and Community are on their Way to become the main Area of technological and cultural Trends, impacting the Mobility of the Future	Halle A3 (A3)	Mobility Stage			
						Marie-Christine Esposito	Vice office manager of road safety and operations	French Ministry of Transport
								MINISTRY OF TRANSPORT OF THE CZECH REPUBLIC
	13:00:00	13:45:00	C-Roads - C-ITS Deployment in Europe	Halle B1 (B1)	Vision Stage	Martin Pichl	Head of ITS Unit	
						Charlie Müller		
	13:00:00	13:45:00	Futury presents "The Mission: Urban Mobility"	Halle B2 (B2)	Summit Stage	Melanie Rupp	Manager Media & Digital Marketing	SEAT
						Pelizzaro	Chief Resilience Officer	City of Milan
						Philipp Rode	Executive Director	LSE Cities, London School of Economics and Political Science
	13:00:00	13:45:00	Cities and Transport: How global Emergencies change the Way we move	Halle A1 (A1)	Expert Stage	Marc Schelewsky	Senior-Projektleiter	infas Institut für angewandte Sozialwissenschaft GmbH
	13:00:00	13:45:00	Top-Level Keynote		Digital IAA Mobility Stage			
						Simon Best	Head of Innovation	Airbus Defence and Space GmbH
							General manager	
						Samuel Buschhorn	innovation & operations	neorizon
						Filip De Mazière	Director	MAZARO
						Stan May	CEO, Director Gen3 Program	M-Cycle Industries, Inc.
							Head of Market Development	
	14:00:00	16:00:00	The Future of Mobility – why stop at zero?	Halle A1 (A1)	Expert Stage	Sebastian Schlebusch	Development	Dott - PSM Speaker AG Mikromobilität
						Kostya Varakin	CEO	CO2SaaS
						Simon Engelke	Founder & Chair	Battery Associates
						Luise Müller-Hofstede	client partner	Circular
	14:00:00	14:45:00	Batteries - From the Ground to Reincarnation	Halle A3 (A3)	Mobility Stage	Stephan Rohr	Founder & Co-CEO	TWAICE Technologies GmbH
	14:00:00	14:45:00	Creating new Mobility Services in an intermodal Ecosystem	Halle B2 (B2)	Summit Stage	Andrea Thilo	Journalist	Journalist
						Gloria Bouillon	Airport Manager	Beverly Regional Airport
						Stefan Breunig	Head of Strategy	Rolls-Royce
						Stefan Breunig	Head of Strategy	Rolls-Royce
						Jay Latta	CEO	STINT - Strategic Intelligence for New Technologies
						Patrick Nathen	Co-founder and VP Product	Lilium
						Marco Van den Bosch	CCO / VP West-Europe	
							Head of Technology Innovation	TOYOTA TSUSHO NEXTY ELECTRONICS EUROPE GmbH
	15:00:00	15:45:00	Urban? Air Mobility!	Halle B1 (B1)	Vision Stage	Georg Zembacher		
							Managing Director Global Manufacturing and Industrial	Google Cloud
	15:00:00	15:45:00	Google and the Future of Mobility	Halle A3 (A3)	Mobility Stage	Dominik Wee		
							Managing Director Global Manufacturing and Industrial	Google Cloud
	15:00:00	15:45:00	Future of Mobility with Google	Halle A3 (A3)	Mobility Stage	Dominik Wee		
	15:00:00	15:15:00	Inspirational Keynote	Halle B2 (B2)	Summit Stage			
						Isabella Grahl	Head of Business Performance & Development	D
						Jürgen Gudd	CEO	Deutsche Bahn Connect GmbH
						Roland Jung	Leiter Mobilität München	BMW AG
						Hans-Peter Kleebinder	MD Executive Programs	University of St. Gallen

Date	Start	End	Description	Room/Hall	Area	Speaker	Titel	Company
	16:00:00	16:45:00	Unternehmen als Co-Creators der Mobilitätswende	Halle B2 (B2)	Summit Stage	Michael Pohl	Sr. Procurement Engagement Managers MS Fleet	Microsoft
	16:00:00	16:45:00	efuel-Alliance	Halle B1 (B1)	Vision Stage			
	16:00:00	16:45:00	Top-Level Keynote	Halle A1 (A1)	Expert Stage			
	16:00:00	16:45:00	Gaming in Mobility	Halle A3 (A3)	Mobility Stage			
						Sophia Rödiger	Founder & CEO bloXmove	bloXmove Germany GmbH
						Jelena Spanjol	Head of Institute	Ludwig-Maximilians-Universität (LMU) München
	17:00:00	17:45:00	Innovation Behind the Scenes: Wie Sie Daten von A nach B bringen.	Halle B2 (B2)	Summit Stage	Daniel Tyoschitz	CEO	AWAKE Mobility GmbH
	17:00:00	17:45:00	Inspirational Panel	Halle A3 (A3)	Mobility Stage			
<b>Saturday Sept 11, 2021</b>								
	10:00:00	10:45:00	CO2-neutral reisen – und trotzdem Spaß haben! Nutzer:innen im Fokus – Kundenakzeptanz als Schlüssel für den Markthochlauf der Elektromobilität	Halle B1 (B1)	Vision Stage	Ousmane N'Guer	Country Manager Germany	GO Sharing Germany GmbH
	10:30:00	11:15:00		Halle B2 (B2)	Summit Stage			
						Hubert Aiwanger	Bavarian Minister of Economic Affairs, Regional Development and Energy	Bavarian Ministry of Economic Affairs, Regional Development and Energy
						Clemens Fuest	President	ifo Institute - Leibniz Institute for Economic Research at the University of Munich
	11:00:00	11:45:00	Verkehrsvermeidung durch virtuelle Mobilität	Halle B1 (B1)	Vision Stage	Roland Weigert	Vice Minister	Bayerisches Staatsministerium für Wirtschaft, Landesentwicklung und Energie
	11:30:00	12:15:00	IAA Mobilitython Award Ceremony 2021	Halle B2 (B2)	Summit Stage			
	12:00:00	12:45:00	Die Zukunft der Mobilität im Lichte der Agenda 2030 und des Pariser Vertrages	Halle B1 (B1)	Vision Stage	Carsten Spohr	CEO	Deutsche Lufthansa AG
	13:00:00	13:45:00	Urbane Mobilität im "New Normal"	Halle B2 (B2)	Summit Stage	Jana Kugoth	Redaktionsleitung	Verlag Der Tagesspiegel
						Axel Juhre	Leiter Niederlassungsverbund Mitte	BMW Niederlassung Frankfurt
						Johann Jungwirth	Vice President, Mobility-as- a-Service	Mobileye
	14:00:00	14:45:00	Called for Mobility - zur Mobilität berufen	Halle B2 (B2)	Summit Stage	André Stoffels	First Vice President	FAW-Volkswagen Automotive Co., Ltd., Changchun, Jilin, China
	14:00:00	14:45:00	Mikromobilität	Halle B1 (B1)	Vision Stage			
	15:00:00	15:45:00	Top-Level Session	Halle B1 (B1)	Vision Stage			
	15:00:00	15:45:00	Prout Brands mit dem Regenbogen zum Endkunden	Halle B2 (B2)	Summit Stage			
						Johann Horn	Bezirksleiter	IG Metall
						Bernd Lange	Vorsitzender des Ausschusses für Internationalen Handel (INTA)	MdEP (Mitglied des Europäischen Parlaments)
	16:00:00	16:45:00	Transformation - Was wird aus unseren Arbeitsplätzen?	Halle B2 (B2)	Summit Stage	Petra Pientka	Geschäftsführende Gesellschafterin	Geschäftsführende Gesellschafterin
						Joschi Jennermann	COO	UMI Urban Mobility International GmbH
						Oliver Mackprang	CEO	MILES
	17:00:00	17:45:00	Carsharing - Ein Blick hinter die Kulissen	Halle B2 (B2)	Summit Stage	Olivier Reppert	CEO SHARE NOW	SHARE NOW
	17:00:00	17:30:00	Telematik - ein datenbasierter Ansatz für mehr Sicherheit beim Autofahren	Halle B1 (B1)	Vision Stage	Jörg Rheinländer	Member of the Board of Directors	HUK-COBURG
<b>Sunday, Sept 12, 2021</b>								

Date	Start	End	Description	Room/Hall	Area	Speaker	Titel	Company
	10:00:00	10:45:00	Elektrisch mobil ohne Reichweitenangst	Halle B1 (B1)	Vision Stage	Kurt Sigl	Präsident Bundesverband eMobilität e.V.	Bundesverband eMobilität e.V.
	10:00:00	10:45:00	Top-Level Session	Halle B2 (B2)	Summit Stage			
						Stefan Carsten	Futurist	Stefan Carsten
						Bano Diop	Eventmanager	Diop Consulting
						Julien Figur	CEO	Hanse Mondial GmbH
						Andreas Hager	CEO	pepper motion GmbH
						Finn Peters	Geschäftsführer	Peters-Reisen
	11:00:00	11:45:00	Der Reisebus in neuem Licht - Nachhaltige und individuelle Mobilität	Halle B1 (B1)	Vision Stage	Clemens Rath	Mitglied des Vorstands	Mitfahrverband e.V.





## IAA MOBILITY 2021 OPEN SPACE PROGRAM

Date	Start	End	Description	Room/Hall	Area	Speaker	Titel	Company
<b>Tuesday Sept 7, 2021</b>								
	14:00:00	16:00:00	Together in Motion	Marienplatz (MP)		Nikolas Blum	Communication Expert	Deutsche Bahn Connect GmbH
						Susanna Eder	"Programme Manager   Responsible Entrepreneurship Education & Ecosystem"	Strascheg Center for Entrepreneurship / Hochschule München
						Isabella Grahl	Head of Business Performance & Development	Deutsche Bahn Connect
						Oliver May-Beckmann	Head of Ecosystem   Driver of Responsible Entrepreneurship Education	Strascheg Center for Entrepreneurship / Hochschule München
						Ernst-Albrecht von Moreau	Vorstand	Stiftung Pfennigparade
	15:30:00	17:00:00	Roller, Fahrrad, Fußgänger: Wem gehört der Gehsteig?	Marienplatz (MP)	Zukunftsschmiede	Sophia Weber	Projektleitung Kommunikation & Großveranstaltungen	Green City Experience GmbH
	16:00:00	17:00:00	Mobilität in Bewegung: Welcher Mobilitäts-Typ bist du?	Marienplatz (MP)	Dialog Arena	Nari Kahle	Buchautorin "Mobilität in Bewegung", Head of Strategic Programs	CARIAD SE / Volkswagen AG
						Nikolas Blum	Communication Expert	Deutsche Bahn Connect GmbH
						Susanna Eder	"Programme Manager   Responsible Entrepreneurship Education & Ecosystem"	Strascheg Center for Entrepreneurship / Hochschule München
						Isabella Grahl	Head of Business Performance & Development	Deutsche Bahn Connect
						Oliver May-Beckmann	Head of Ecosystem   Driver of Responsible Entrepreneurship Education	Strascheg Center for Entrepreneurship / Hochschule München
						Ernst-Albrecht von Moreau	Vorstand	Stiftung Pfennigparade
	17:00:00	18:00:00	Roller, Fahrrad, Fußgänger: Wem gehört der Gehsteig?	Marienplatz (MP)	Dialog Arena	Sophia Weber	Projektleitung Kommunikation & Großveranstaltungen	Green City Experience GmbH
<b>Wednesday Sept 8, 2021</b>								
	09:45:00	10:00:00	Citizens Lab Espresso: Good Morning Mobilitätswende!	Marienplatz (MP)	Zukunftsschmiede	Sebastian Hofer	CEO	freifahrt mobility innovation
						Wolfgang Fischer	CEO	CityPartnerMünchen
						Rauno Fuchs	CEO der GREEN CITY EXPERIENCE GmbH	Green City Experience GmbH

Date	Start	End	Description	Room/Hall	Area	Speaker	Titel	Company
						Klaus Illigmann	Abteilungsleiter Referat für Stadtplanung und Bauordnung, Stadt München	Landeshauptstadt München, Referat für Stadtplanung und Bauordnung
						Stefan Müller-Schleipen	Initiator of the initiative- Die Stadttretter und geschäftsführender Gesellschafter der Immoaktiv Gmb	Die Stadttretter GmbH
	10:00:00	11:00:00	Visionäre gesucht: Wie sieht Deine Stadt der Zukunft aus?	Marienplatz (MP)	Dialog Arena	Claudius Schaufler	Head of Competence Team Smart Urban Environments	Fraunhofer IAO
						Marian El Mohasseb	Studentin	Akademie der bildenden Künste München
	10:15:00	15:15:00	"Lass mich mal machen": Kinder basteln die Mobilitätswende	Marienplatz (MP)	Marienplatz	Andrea Karl	Studentin	Akademie der bildenden Künste München
						Thomas Bönig	Berufsmäßiger Stadtrat IT Referat (CIO & CDO)	Landeshauptstadt München
						Timo Braun	Senior Consultant Fachgebiet Mobility	Cassini Consulting AG
						Ulf Hollinderbäumer	Management Consultant Fachgebiet Smart City	Cassini Consulting Ag
	12:00:00	13:00:00	Mobilität von morgen: Bürgerbeteiligung, ja. Aber Datenbeteiligung?	Marienplatz (MP)	Dialog Arena	Matthias Mörch	Senior Consultant Fachgebiet Data Analytics	Cassini Consulting AG
						Laurin Hahn	Managing Director	Sono Motors GmbH
						Johann Horn	Bezirksleiter	IG Metall
	14:00:00	15:00:00	Klimaschutz vs. Wachstum: Wie nachhaltig ist das Geschäftsmodell der Autobauer?	Marienplatz (MP)	Dialog Arena	Christine Kugler	Referentin für Klima- und Umweltschutz	Landeshauptstadt München
						Ulrich Fillies	Vorsitzender des Beirats von AKTIONfahRAD	AKTIONfahRAD gGmbH
	15:00:00	15:45:00	Ehrung der fahrradfreundlichsten Schule Deutschlands	Marienplatz (MP)	Dialog Arena	Cem Özdemir	Vorsitzender des Deutschen Bundestag	Deutscher Bundestag
						Wolfgang Kerler	Editor-in-Chief	1E9 Denkfabrik GmbH
						Thomas Korn	CEO/Gründer	KEYOU GmbH
	16:00:00	17:00:00	In Zukunft fahren alle Autos mit Batterie. Oder?	Marienplatz (MP)	Dialog Arena	Constantin Schwaab	Founder & CEO	Wirelane
						Ann-Kathrin Bockinac	associate strategy consultant	diconium GmbH
						Wiebke Hubert	strategy consultant	diconium GmbH
						Gesa Küster	strategy consultant	diconium GmbH
						Steffen P. Walz	strategy consultant	diconium GmbH
	17:00:00	17:30:00	Stories From Mobility Futures: Münchner*innen gestalten ihre Stadt	Marienplatz (MP)	Dialog Arena	Kai Wershofen	associate strategy consultant	diconium GmbH
						Ann-Kathrin Bockinac	associate strategy consultant	diconium GmbH
						Gesa Küster	strategy consultant	diconium GmbH
						Wiebke Hubert	strategy consultant	diconium GmbH
						Christoph Kessel		
						Jessica Le Bris	Leitung Mobilität   Consulting & Research	Green City Experience GmbH
						Steffen P. Walz	strategy consultant	diconium GmbH
	17:30:00	18:30:00	Stories From Mobility Futures: Münchner*innen gestalten ihre Stadt	Marienplatz (MP)	Zukunftsschmiede	Kai Wershofen	associate strategy consultant	diconium GmbH

Date	Start	End	Description	Room/Hall	Area	Speaker	Titel	Company
						Ann-Kathrin Bockinac	associate strategy consultant	diconium GmbH
						Wiebke Hubert	strategy consultant	diconium GmbH
						Gesa Küster	strategy consultant	diconium GmbH
						Steffen P. Walz	strategy consultant	diconium GmbH
	18:30:00	19:00:00	Stories From Mobility Futures: Münchner*innen gestalten ihre Stadt	Marienplatz (MP)	Dialog Arena	Kai Wershofen	associate strategy consultant	diconium GmbH
<b>Thursday, Sept 9, 2021</b>								
	09:45:00	10:00:00	Citizens Lab Espresso: Good Morning Mobilitätswende!	Marstallplatz (MSP)	Zukunftsschmiede	Sebastian Hofer	CEO	freifahrt mobility innovation
						Wolfram Hell	Präsident	Gesellschaft für Medizinische und Technische Traumatobiomechanik
						Christoph Lauterwasser	managing director AZT GmbH	AZT GmbH
	10:00:00	10:45:00	Vision Zero: Was muss passieren, damit es zu keinen tödlichen Unfällen mehr kommt?	Marienplatz (MP)	Dialog Arena	Martin Schreiner	Leitung Geschäftsbereich Strategie, Mobilitätsreferat	Landeshauptstadt München
						Deniz Köse	Project manager	Intrestik - weiter mit spielen
	10:15:00	13:00:00	Zurück in die Zukunft: Heute die Mobilität für 2035 gestalten	Marienplatz (MP)	Zukunftsschmiede	Eric Treske	Gründer	Intrestik - weiter mit spielen
						Oliver Bertram	managing director	TeamGnesda
							CEO der GREEN CITY	
						Rauno Fuchs	EXPERIENCE GmbH	Green City Experience GmbH
						Gerhard Kopp	Abteilungsleiter	DLR
						Christoph Lauterwasser	managing director AZT GmbH	AZT GmbH
						Andreas Mehlhorn	Head of Mobility Consulting	Siemens Mobility
						Armin Müller	Founder & CEO	Ilo Mobility GmbH
						Björn Paulus	Founder & CEO	Pickshare
								Villa Vitalia
						Wolfgang Röhr	board of directors	
						Sandra van Tongern	Mobility offer Product development	Stadtwerke Osnabrück
								Ilo Mobility GmbH
	13:00:00	15:00:00	Welchen Beitrag liefern autonome Fahrzeuge für eine lebenswertere Stadt?	Marienplatz (MP)	Zukunftsschmiede	Markus Zwick	Founder & CEO	
						Ronald Crombag	CEO	De Boom en het Meer
						Eelco Eerenberg	Deputy Mayor City of Utrecht	
						Bernadette Felsch	Landesvorsitzende	ADFC Bayern e.V.
						Tessa Leferinkg	CEO	Witteveen + Bos
						Max Mooij	Representative Germany	
	14:00:00	15:00:00		Marienplatz (MP)	Dialog Arena	Thimo Sommer	COO	
						Alexander Czeh	Representative Germany	Cargoroo
							Deputy Mayor City of Utrecht	
						Eelco Eerenberg	CEO der GREEN CITY	
							EXPERIENCE GmbH	Green City Experience GmbH
						Robert Gossing	Account manager DACH	Urban Arrow
								Stint
	15:00:00	16:00:00	Try out zero emission	Marienplatz (MP)	Zukunftsschmiede	Edwin Renzen	CEO	
						Oliver Bertram	managing director	TeamGnesda

Date	Start	End	Description	Room/Hall	Area	Speaker	Titel	Company
						Rauno Fuchs	CEO der GREEN CITY EXPERIENCE GmbH	Green City Experience GmbH
						Gerhard Kopp	Abteilungsleiter	DLR
						Andreas Mehlhorn	Head of Mobility Consulting	Siemens Mobility
						Armin Müller	Founder & CEO	Ilo Mobility GmbH
						Björn Paulus	Founder & CEO	Pickshare
						Wolfgang Röhr	board of directors	Villa Vitalia
						Christine Schübel	managing director	Schübel GmbH
						Sandra van Tongern	Mobility offer Product development	Stadtwerke Osnabrück
								Ilo Mobility GmbH
	15:00:00	16:00:00	Wie sähe die Stadt aus, wenn der ganz Verkehr autonom wäre?	Marienplatz (MP)	Dialog Arena	Markus Zwick	Founder & CEO	
						Klaus Bogenberger	Lehrstuhl für Verkehrstechnik	Technische Universität München
						Carl-Friedrich Eckhardt	Corporate Strategy, Sustainability & Mobility	BMW AG
						Martin Glöckner	Geschäftsführer	Green City e.V.
						Lukas Gollwitzer		
	16:00:00	17:00:00	Wie stellen sich Jugendliche die Mobilität der Zukunft in ihrer Stadt vor?	Marienplatz (MP)	Dialog Arena	Dieter Reiter	1. Bürgermeister Stadt München	
						Alexander Czeh	Representative Germany	Cargoroo
						Alexander Czeh	Representative Germany	Cargoroo
						Eelco Eerenberg	Deputy Mayor City of Utrecht	
						Eelco Eerenberg	Deputy Mayor City of Utrecht	
						Rauno Fuchs	CEO	Green City Experience GmbH
						Rauno Fuchs	CEO der GREEN CITY EXPERIENCE GmbH	Green City Experience GmbH
						Robert Gossing	Account manager DACH	Urban Arrow
						Robert Gossing	Account manager DACH	Urban Arrow
						Edwin Renzen	CEO	Stint
								Stint
	17:00:00	18:00:00	Aufatmen: Bringen neue Technologien frischen Wind in unsere Städte?	Marienplatz (MP)	Dialog Arena	Edwin Renzen	CEO	
						Christoph Aberle	Wissenschaftlicher Mitarbeiter / Research Fellow	"Technische Universität Hamburg (TUHH) Institut für Verkehrsplanung und Logistik / Institute for Transport Planning and Logistics"
						Franz Fabian	CEO vRbikes.ch ag	vRbikes.ch ag
						Matthias Groher	Leiter Institut Neue Mobilität, Beirat im BEM e.V.	Institut Neue Mobilität
	18:00:00	19:00:00	Mobility as a Service: Wir fahren in die Zukunft – wer fährt mit?	Marienplatz (MP)	Dialog Arena	Ursula Kloé	Founder & Managing Partner JU-KNOW GmbH Heidelberg	JU-KNOW GmbH Heidelberg
						Ida Bachmaier	Studentin	Technische Universität München

Date	Start	End	Description	Room/Hall	Area	Speaker	Titel	Company
						Matthias Grundei	Student (M.Sc. Environmental Engineering)/ euMOVE 2021 (European Mobility Venture)	Technische Universität München
						Marianne Pfaffinger	Bereichsleitung Partizipation	Green City Experience GmbH
						Svetlana Tokareva	(MSc Power Engineering, MSc Management), Team Member des Projekts euMOVE 2021 (European Mobility Ven)	Technische Universität München
	19:00:00	20:00:00	Pecha Kucha: In 20 Bildern durch die Städte dieser Welt	Marienplatz (MP)	Dialog Arena	Jakob Werum	Studierender	Technische Universität München
<b>Friday, Sept 10, 2021</b>								
	09:45:00	10:00:00	Citizens Lab Espresso: Good Morning Mobilitätswende!	Marienplatz (MP)	Zukunftsschmiede	Sebastian Hofer	CEO	freifahrt mobility innovation
						Jessica Le Bris	Leitung Mobilität   Consulting & Research	Green City Experience GmbH
			Der neue Weg zur Arbeit: Wie Unternehmen die Zukunft der Mobilität organisieren?	Marienplatz (MP)	Dialog Arena	Wolfgang Schek	Program Manager Mobility Management Site Penzberg Bereichsleiter	Roche Diagnostics GmbH
	10:00:00	11:00:00				Stephan Tschierschowitz	"Mobilitätslösungen"	Schwarz Mobility Solutions GmbH
						Jadranka Darul	Innovationsmanagerin	Green City Experience GmbH
	11:00:00	13:00:00	Betriebliches Mobilitätsmangament Get Together	Marienplatz (MP)	Zukunftsschmiede	Jessica Le Bris	Leitung Mobilität   Consulting & Research	Green City Experience GmbH
	11:15:00	11:45:00	Mobility collaborations in Bayern: Es braucht mehr als eine Branche.	Marienplatz (MP)	Dialog Arena			
						Kristina Kern	Professor für Design Manager in strategic foresight	Hochschule Macromedia Capgemini Invent
						Bernhard Pfleger	Global Head of Business Development	Pixida GmbH
	13:30:00	14:30:00	Szenario-Workshop: Die Mobilität der Zukunft greifbar machen	Marienplatz (MP)	Zukunftsschmiede	Nanette Willberg	Academic Research Assistant, Lecturer, PhD Student	Hochschule Macromedia
						Philip Douglas	Head of Product, Mocci	CIP MOBILITY GMBH
						Bernadette Felsch	Landesvorsitzende	ADFC Bayern e.V.
	14:00:00	15:00:00	Wie viel Fahrrad braucht die Stadt?	Marienplatz (MP)	Dialog Arena	Chrisitan Hader	Initiator	Radentscheid Bamberg (erster Radentscheid auf kommunaler Ebene in Deutschland)
						Arne Schäffler	Sprecher Radvertrag	Radlvertrag Augsburg FP Fahrzeugtechnik-AG
	15:00:00	16:00:00	Welches Potenzial steckt in Lastenrädern?	Marienplatz (MP)	Zukunftsschmiede	Manfred Faissner	Vorstand	
						Bernhard Kalkbrenner	Senior Produktmanager	Digital Hub Mobility by UnternehmerTUM
	18:00:00	19:00:00		Marienplatz (MP)	Dialog Arena	Maximilian Ritz	Service Designer	Digital Hub Mobility by UnternehmerTUM
<b>Saturday Sept 11, 2021</b>								
	09:45:00	10:00:00	Citizens Lab Espresso: Good Morning Mobilitätswende!	Marienplatz (MP)	Zukunftsschmiede	Sebastian Hofer	CEO	freifahrt mobility innovation
						Mara Cole	Leiterin Themenplattform Vernetzte Mobilität	Bayern Innovativ GmbH

Date	Start	End	Description	Room/Hall	Area	Speaker	Titel	Company
						Katrin Habenschaden	2. Bürgermeisterin der Landeshauptstadt München	Stadt München
	11:00:00	11:45:00	Frauen am Steuer: Die Verkehrswende ist fest in weiblicher Hand!	Marienplatz (MP)	Dialog Arena	Nari Kahle	Buchautorin "Mobilität in Bewegung", Head of Strategic Programs	CARIAD SE / Volkswagen AG
	11:00:00	16:00:00	Gaming als Tool für die Mobilitätswende – Spielerisch die Stadt verändern.	Marienplatz (MP)		Marcus Meyer	Geschäftsführer	Force of Disruption GmbH
						Stefan Bartels	Produktmanager Yunex Traffic	YUNEX Traffic GmbH
						Mara Cole	Leiterin Themenplattform Vernetzte Mobilität	Bayern Innovativ GmbH
	14:00:00	16:00:00	Smart Biking: Wie der Radverkehr von der Digitalisierung profitiert	Marienplatz (MP)	Dialog Arena	Andreas Fehr	Lead Mobility Experience Designer	insertEFFECT GmbH
						Nicolai Harnisch	Projektmanager Mobilität	Bayern Innovativ GmbH
						Stefan Sahlmann	Head of MAN Transport Solutions	MAN Truck & Bus SE
						Carsten Schmidt	Geschäftsführer	Valeo TBS Deutschland
	16:00:00	16:45:00	Unruhe auf den hinteren Plätzen: Welche Wünsche haben Fahrgäste an den ÖPNV der Zukunft?	Marienplatz (MP)	Dialog Arena	Ingo Wortmann	Vorsitzender der Geschäftsführung	Münchner Verkehrsgesellschaft mbH (MVG)
						Michael Andrelang	Zweiter Bürgermeister	Gemeinde Aschau i. Chiemgau
						Matthias Ballweg	Vorstandsvorsitzender	Deutscher Alpenverein e.V. Sektion Oberland
						Harald Gmeiner	Vorstand	Alpenregion Tegernsee Schliersee, Kommunalunternehmen (Tourismusorganisation des Landkreises Miesbach)
	17:15:00	18:00:00	Berglust statt Staufrust: Wie lässt sich der Ausflugsverkehr besser steuern?	Marienplatz (MP)	Dialog Arena	Michael Vitzthum		mv.ad / michael vitzthum art direction
<b>Sunday, Sept 12, 2021</b>								
	09:45:00	10:00:00	Citizens Lab Espresso: Good Morning Mobilitätswende!	Marienplatz (MP)	Zukunftsschmiede	Sebastian Hofer	CEO	freifahrt mobility innovation
						René Brunner	Big Data Scientist & Engineer	Hochschule Macromedia
	11:00:00	11:45:00	Verrückt aber lebensrettend: Wie Crazy Tech das Leben in der Stadt verbessert	Marienplatz (MP)	Dialog Arena	Johann Neubauer		Pixida GmbH
						Bernhard Pfleger		Pixida GmbH
						Katja Diehl		She Drives Mobility
						Katja Diehl		She Drives Mobility
						Stefan Gerwens	Director of Transport	ADAC e.V.
						Stefan Gerwens	Director of Transport	ADAC e.V.
						Martina Kohlhuber	Leiterin Themenschwerpunkt Mobilität	acatech - Deutsche Akademie der Technwissenschaften
						Martina Kohlhuber	Leiterin Themenschwerpunkt Mobilität	acatech - Deutsche Akademie der Technwissenschaften
						Christine Weis-Hiller	" Leitung Geschäftsbereich 2, Verkehrs- und Bezirksmanagement, Mobilitätsreferat"	Landeshauptstadt München

Date	Start	End	Description	Room/Hall	Area	Speaker	Titel	Company
	12:00:00	13:00:00	Stadt-Land-Chancen – wir gestalten die Mobilitätswende	Marienplatz (MP)	Dialog Arena	Christine Weis-Hiller	" Leitung Geschäftsbereich 2, Verkehrs- und Bezirksmanagement, Mobilitätsreferat"	Landeshauptstadt München
						Dirk Bastin	Bürgermeister	Stadt Ravensburg
						Kerstin Langer	Teamleitung Zentrale Aufgaben, Referat für Stadtplanung und Bauordnung, Hauptabteilung Stadtplanung,	Landeshauptstadt München
						Marianne Pfaffinger		
	14:00:00	15:00:00	Bürgerbeteiligung - wen interessiert?	Marienplatz (MP)	Dialog Arena	Jan Renner	Presse- und Öffentlichkeitsarbeit	Mehr Demokratie - Bayern



## IAA MOBILITY 2021 OPEN SPACE EXTENDED PROGRAM

Datum	Startzeit	Endzeit	Beschreibung	Raum / Ort	Unterort	Referenten	Titel	Firma
<b>Monday Sept 6, 2021</b>								
	14:00:00	17:00:00	Product & Brand Presentation	Halle B6 (B6)				
	14:00:00	17:00:00	Product & Brand Presentation	Halle B5 (B5)				
<b>Tuesday Sept 7, 2021</b>								
	11:00:00	13:00:00	„sicher mobil“ Sicherheitstraining Pedelec für Senioren	Freigelände (FREIGE)	Bike Parcours	Richard Roth	Workshop-Leiter	
	14:00:00	17:00:00	Product & Brand Presentation	Halle B6 (B6)				
	14:00:00	17:00:00	Product & Brand Presentation	Halle B5 (B5)				
<b>Wednesday Sept 8, 2021</b>								
	11:00:00	13:00:00	„sicher mobil“ Sicherheitstraining Pedelec für Senioren	Freigelände (FREIGE)	Bike Parcours	Richard Roth	Workshop-Leiter	
	14:00:00	17:00:00	Product & Brand Presentation	Halle B6 (B6)				
	14:00:00	17:00:00	Product & Brand Presentation	Halle B5 (B5)				
<b>Thursday, Sept 9, 2021</b>								
	11:00:00	13:00:00	„sicher mobil“ Sicherheitstraining Pedelec für Senioren	Freigelände (FREIGE)	Bike Parcours	Richard Roth	Workshop-Leiter	
	14:00:00	17:00:00	Product & Brand Presentation	Halle B6 (B6)				
	14:00:00	17:00:00	Product & Brand Presentation	Halle B5 (B5)				
<b>Friday, Sept 10, 2021</b>								
	14:00:00	17:00:00	Product & Brand Presentation	Halle B6 (B6)				
	14:00:00	17:00:00	Product & Brand Presentation	Halle B5 (B5)				
<b>Saturday Sept 11, 2021</b>								
	14:00:00	17:00:00	Product & Brand Presentation	Halle B6 (B6)				
	14:00:00	17:00:00	Product & Brand Presentation	Halle B5 (B5)				
<b>Sunday, Sept 12, 2021</b>								
	14:00:00	17:00:00	Product & Brand Presentation	Halle B6 (B6)				
	14:00:00	17:00:00	Product & Brand Presentation	Halle B5 (B5)				