



# Press Activities 2021

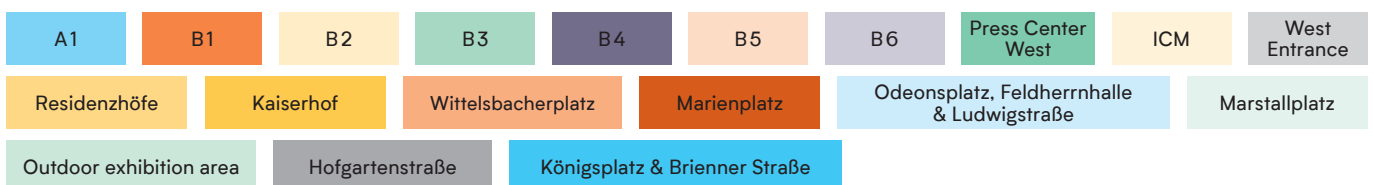
## Monday, September 6, 2021—1st Press Day

| Time        | Exhibitor              | Hall / Stand      |
|-------------|------------------------|-------------------|
| all-day     | Mercedes-Benz AG       | B3. D50           |
| 08:50—09:05 | Renault Group          | B1. A60           |
| 08:50—09:15 | ZF Friedrichshafen AG  | A1/Expert Stage   |
| 09:15—09:30 | BMW / MINI Group       | A1. D50           |
| 09:30—09:45 | BMW / MINI Group       | A1. D50           |
| 09:45—10:00 | Hyundai                | A1/Expert Stage   |
| 10:20—10:35 | GWM ORA                | A1. B42           |
| 10:05—10:20 | Volkswagen             | B2. B01           |
| 10:25—10:40 | CARIAD SE              | B2. A01           |
| 10:45—11:00 | Robert Bosch GmbH      | B3. C30           |
| 11:00—11:15 | WEY — Great Wall Motor | B3. C50           |
| 11:25—11:40 | Continental            | Press Center West |
| 11:25—11:40 | Netzwerk Christen      | West Entrance     |
| 11:40—11:55 | City Transformer       | A1. A75           |
| 11:45—12:00 | Bosal                  | B1. C01           |
| 11:50—12:35 | Mob.Region Ingolstadt  | B1. D50           |
| 12:00—12:15 | Automotiveland NRW     | B1. D70           |
| 12:10—12:25 | Adasky                 | B2. A403          |
| 12:15—12:30 | ViveLaCar GmbH         | B1. B411          |
| 12:25—12:40 | ESG mobility           | B2. C71           |
| 12:30—12:45 | Mobiko GmbH            | B2. A405          |

| Time        | Exhibitor              | Hall / Stand |
|-------------|------------------------|--------------|
| 12:40—12:55 | Microlino AG           | B2. A25      |
| 13:00—13:15 | Plastic Omnium         | B3. B20      |
| 13:10—13:25 | Hyundai Mobis          | B2. C20      |
| 13:15—13:30 | Velodyne               | B3. A75      |
| 13:20—13:35 | INTIS GmbH             | B5. C33      |
| 13:30—13:45 | Wallbox Chargers       | B3. B09      |
| 13:45—14:00 | Schaeffler             | B3. A80      |
| 13:55—14:10 | VELLO GmbH             | B6. C45      |
| 14:00—14:15 | Magna International    | B3. C60      |
| 14:00—14:15 | Polestar               | B1. A40      |
| 14:10—14:25 | Fazua                  | B5. C01      |
| 14:15—14:30 | OBRIST Powertrain GmbH | B3. A25      |
| 14:25—14:40 | myStromer AG           | B5. C55      |
| 14:30—14:45 | Coboc                  | B6. C56      |
| 14:40—14:55 | TÜV Süd                | ICM Saal 22  |
| 14:45—15:00 | Internetstores GmbH    | B6. B01      |
| 15:00—15:15 | Pendix GmbH            | B6. C41      |
| 15:15—15:30 | ORTLIEB Sportartikel   | B6. B50      |
| 16:00—18:00 | Dacia                  | *            |
| 18:00—21:00 | WRC Promoter GmbH      | **           |

\* Location: Messese, 81829 München

\*\* Location: Hermann-Weinhauser-Straße 73, 81673 München





# Press Activities 2021

## Tuesday, September 7, 2021—2nd Press & Opening Day

| Time        | Exhibitor               | Location                |
|-------------|-------------------------|-------------------------|
| 08:30—09:00 | Dacia                   | Open Space/KP160        |
| 08:30—10:00 | EVOC Sports GmbH        | Open Space/HG530        |
| 09:15—09:30 | Steereon                | Outdoor exhibition area |
| 09:30—09:55 | Valeo                   | A1. B01                 |
| 10:00—10:30 | Polestar                | Open Space/KP175        |
| 10:00—10:45 | Fraunhofer-Gesellschaft | Open Space/KP185        |
| 10:00—12:00 | Canyon Bicycles GmbH    | Open Space/MP740        |
| 10:00—12:00 | bayern design GmbH      | Open Space/RK640        |
| 10:00—12:00 | Volkswagen Leasing      | Open Space/HG540        |
| 10:00—12:00 | Volkswagen Bank         | Open Space/HG540        |

| Time        | Exhibitor                                       | Location           |
|-------------|---|--------------------|
| 10:00—12:00 | Deutsches Zentrum für Luft- und Raumfahrt (DLR) | Open Space/OP440   |
| 10:00—12:00 | Michelin  | Open Space/KP195   |
| 10:00—12:00 | VeloHUB/Designit                                | Open Space/KPBL130 |
| 10:00—12:00 | EnBW Energie Baden-Württemberg AG               | Open Space/KP135   |
| 14:30—15:15 | IAA-Opening by the German Chancellor            | A3/Mobility Stage  |
| 15:15—17:00 | Opening Tour by the German Chancellor           | Summit             |

