

Conditions and overview of costs Offroad Parcours for exhibitors

We are pleased to offer you the following quotation for participating in the Offroad Parcours at the IAA MOBILITY 2021, considering the listed services.

Overview of costs and conditions

Registration for up to 2 vehicles, full duration of the event, in total	28,000 €
Registration for 3 or more vehicles, full duration of the event, each	7,500 €* 7,500 €**

All prices subject to VAT.

*NEW: Save 30% per hybrid or fully electric vehicle.

** Additional fee of 15,000 € for non-exhibitors

These conditions do not include costs for booking an external driver. We therefore ask you to indicate whether you intend to provide your own drivers for the vehicles or whether we can make you an offer.

All other individually incurred costs, for example for insuring and fueling the vehicles or for the manufacturer's own staff, shall be borne separately by the participating companies and are not included in the above-mentioned costs.

Are you a non-exhibitor and would you like to take part in the Offroad Parcours? Then please contact us.

In the unlikely event that an insufficient number of participants register for the Offroad Parcours by April 30, 2021, the VDA and Messe München will distance themselves from this offer.

Offroad Parcours

The course covering a maximum of 5,000 square meters, will be placed on the outdoor area, adjacent to the B2C area, on the exhibition grounds.

- The Offroad Parcours will be open from September 7, 2021.
- Enough co-travelcards for the Offroad Parcours will be provided to the manufacturers. In addition, the co-travelcards collected during the event will be counted at the end of each day and will be returned to the manufacturers the next morning. An interim report will also be prepared, with an overall analysis being made available to every manufacturer after the IAA.

Advertising measures

The VDA and Messe München will use extensive advertising measures to specifically draw the attention of the public and visitors to the off-road course and the participating manufacturers. These currently include:

- IAA visitors´ advertising campaign
- IAA app
- IAA website
- IAA signposts and site signage
- Possibly IAA visitor flyer
- Targeted VDA press releases
- IAA catalog

At the outside edge of the course (barriers) branded covers with the logos of the participants are attached. This is organized centrally by the IAA team. You will be contacted for a logo query.

Registration form Offroad Parcours 2021 for exhibitors

German Association of the Automotive Industry (VDA)
 Ms. Jessica Delvos
 IAA
 Behrenstraße 35
 10117 Berlin

Please RSVP by April 30, 2021
 Phone: +49 30 89 78 42 – 210
 E-mail: Jessica.Delvos@vda.de

Registration

Please fill out the registration form as appropriate:

We hereby submit a **binding*** registration for the Offroad Parcours.

	Price subject to VAT	Off-road model	SUV model
Vehicle 01			
Vehicle 02	28,000 €		
Vehicle 03	7,500 €* *30% discount per hybrid or fully electric vehicle		
Vehicle 04	7,500 €* ** It is possible to register more vehicles than specified. Please contact us for this.		

*30% discount per hybrid or fully electric vehicle
 ** It is possible to register more vehicles than specified. Please contact us for this.

Drivers Do you need external drivers? Yes* No

* We would be happy to send you an offer.

Participant's details

Company: _____ Your order number: _____

Contact: _____

Street: _____

Postcode, city: _____

E-mail: _____

Phone: _____

Invoice address, if different

Company: _____

Contact: _____

Street: _____

Postcode, city: _____

By signing, you confirm your binding registration for the Offroad Parcours at the IAA MOBILITY 2021 and confirm that you have understood and will comply with the information concerning the limitation of liability of the German Association of the Automotive Industry (VDA) and Messe München on the next page.

Place, date

Signature, company stamp

* In contrast to the cancellation conditions for the cancellation of the IAA MOBILITY 2021 agreed in the exhibition conditions, the following conditions apply to the cancellation of the Offroad Parcours: Up to the end of week 23, cancellation fee of 25 percent of the total sum. | Up to the end of week 27, cancellation fee of 50 percent of the total sum. | From week 28, cancellation fee of 100 percent of the total sum, subject to VAT.

Limitation of liability for the Offroad Parcours for exhibitors

The VDA and Messe München do not accept any liability for damage to property or personal injury suffered by the exhibitor resulting from the construction of the Offroad Parcours, from a technical defect in the vehicle and/or from an error by the driver provided and instructed by the exhibitor, or by the driver from an external agency, during a drive on the Offroad Parcours. The VDA and Messe München only make the exhibition area available to the exhibitor for conducting drives on the Offroad Parcours on its own responsibility. If the participating visitor (third-party) suffers damage resulting from the construction of the Offroad Parcours, from a technical defect in the vehicle and / or from an error by the driver provided and instructed by the exhibitor, or by the driver from an external agency, during a drive on the Offroad Parcours, the exhibitor undertakes to indemnify the VDA and Messe München against any claims of a legal nature brought by the third party. Furthermore, the VDA and Messe München shall be reimbursed for all legal defense costs incurred in this connection. In all other respects the [IAA 2021 Exhibition Conditions](#) shall apply.

The exhibitor is obliged to provide the VDA and Messe München with evidence of appropriate insurance cover for conducting the drives on the off-road course prior to the start of the IAA, and by September 6, 2021, at the latest. If such evidence is not provided, the VDA and Messe München shall be entitled to prohibit the exhibitor from conducting the drives on the off-road course.

There will probably be a central registration point for visitors interested in the off-road course. The exhibitor will be responsible for contacting his customers and for managing his drives (incl. insurance, verifying personal details, co-travelcards, etc.), on the outdoor area.

The participating visitor must sign a waiver of liability indemnifying the exhibitor (which the exhibitor must keep to hand; please send us your form in advance prior to the start of the IAA). The exhibitor is obligated to check whether the visitor is physically and mentally fit to take part on the Offroad Parcours. During the demonstration the vehicle may be operated only by a driver provided and instructed by the exhibitor, or by the driver from an external agency. The vehicles used must have appropriate insurance cover and be registered for road use; otherwise, they must be removed from the off-road course without delay.