



Dear media representatives,

More than 1,000 exhibitors and speakers from almost 30 countries and a presentation mile in the center of Munich: At the beginning of September, the IAA MOBILITY will present new products from all over the world as well as innovations on the way to climate-neutral mobility. With its novel concept, it also sets standards for the design of future platforms.

Covid 19 rules

In preparation for your visit to IAA Mobility 2021, please be sure to observe the applicable [Covid-19 rules](#).

Online accreditation and press days

For you as a journalist, accreditation is now possible [here](#).

Please note the [accreditation guidelines](#) of IAA Mobility.

After your data has been successfully approved, you will receive your press ticket by e-mail.

Please print out the ticket at home and bring it with you to the trade show.

The press ticket gives you direct access to IAA Mobility 2021, including Summit, Conference, Open Space, Open Space Extended and Blue Lane, from September 6 to 12.

The Press and Media Days will take place on September 6 and 7 from 9:00 a.m. to 6:00 p.m., with the official opening day on September 7 from 9:00 a.m. to 6:00 p.m.

Important: All tickets for IAA Mobility 2021 include free use of the entire Munich public transport network.

Accreditation on site

Accreditation is also possible on site at the Press Center West during the trade show. It will already be open for you before the trade show, on September 6, 2021.

During the trade fair, you can also obtain accreditation at a **press counter in the East Entrance**.

TV station inquiries

TV stations can contact our partner Mediabox (ralph.brock@mediaboxtv.com or redaktion@mediaboxtv.com) regarding open questions and on-site handling.

Overview, key visuals, photos

Overview plans of the different areas as well as key visuals and photo material can be found online in our [media library](#).

IAA MOBILITY App

Everything about the IAA MOBILITY always at hand in your pocket: The free [IAA MOBILITY App](#) is your mobile guide to the world's largest mobility platform from September 7 to 12 in Munich.

How to get to the IAA MOBILITY

You can find all the information you need on how to get there [here](#).

Press parking

Accredited journalists have the option of parking free of charge in the Parkhaus West. Entry tickets from the parking garage will be exchanged for exit tickets free of charge at the Press Center West.

We wish you a pleasant preparation and journey to the IAA MOBILITY 2021.