



# IAA MOBILITY Master Class Exposé

What will move us next






# Master Class: Knowledge exchange and networking among experts.

IAA Mobility is the platform for new forms of mobility and offers exhibitors and visitors numerous opportunities for networking, professional development, knowledge transfer and exchange.

Engage in **cross-industry exchange** with the participants through the **Master Class**. Present your expertise in an **educational format** and discuss new technologies and concepts with **mobility industry experts**. Get direct access to **valuable contacts** and expand your network!

Use this potential for your trade show appearance.

- › Experts from the mobility industry
- › Cross-industry exchange
- › Networking at decision-maker level
- › Knowledge exchange



- › This format focuses on the exchange of knowledge. Advertising formats, such as product presentations, are not permitted.

# Services & Conditions.

The Master Class program will take place daily during the B2B duration (September 08–10) in four rooms at the Summit. The duration per Master Class is 60 minutes.

## The following services are included:

- › Listing in the event program
- › Attendee registration
- › Conference room above the halls (max. 15–30 PAX\*)
- › Technical equipment for various workshop formats
- › Staff and technical support
- › Beverage supply
  
- › Optional video recording & streaming of your Master Class (price on request)
  
- › Price: 6.000 € + VAT

\*with consideration of the hygiene rules





# Contact.

We are very pleased if the offer has caught your interest.

Please do not hesitate to contact us if you have any questions or would like to register.

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More information about the [IAA MOBILITY](#).