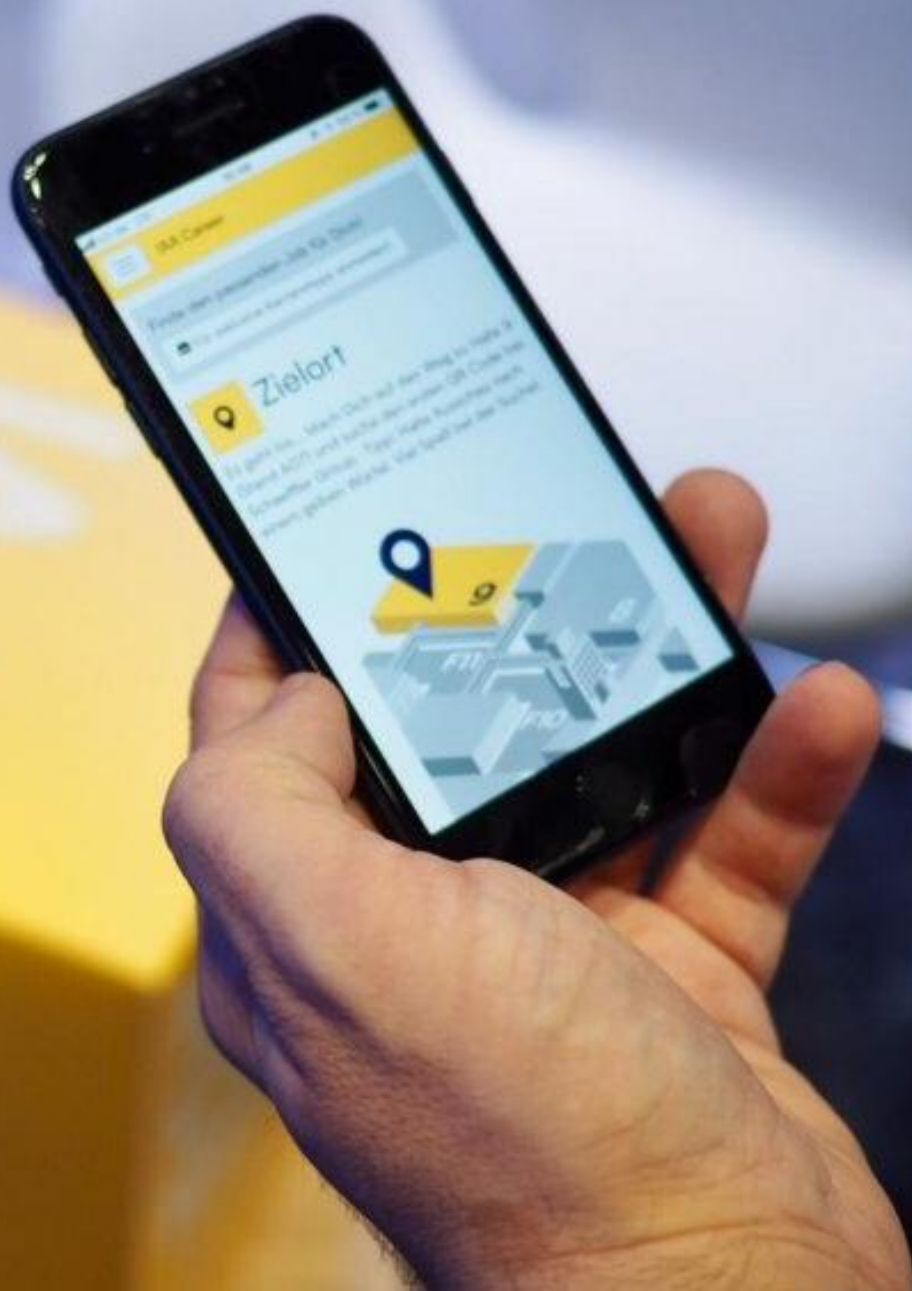


IAA Career

Exposé

March 2021





Why you should participate.

The IAA Mobility is a platform for new mobility and attraction for everyone who wants to make a difference: Trailblazers, companions, pioneers and experts.

Use this potential for your company. Future managers, young professionals and digital experts are looking for new ways for the future — by participating in the IAA Career you ensure that these ways lead to you.

Interact with:

- Young talents
- Young Professionals
- Departments: IT, (electrical / mechanical) engineering, vehicle technology

Services and conditions.

The following services are included in the IAA Career Package:

- Promotion of the company in IAA Mobility's own media such as the online catalog (career button), website, app (career button) and hall plan (career button). Further marketing measures are being considered.
 - One branded beach flag for visibility at your own stand
 - IAA Mobility addresses the universities in order to generate young talents
 - Specialist focus on weekdays, young professionals focus on weekends
- Registration costs as an IAA Career participant for the entire duration: 890 €, plus VAT
 - The registration deadline is April 30, 2021.*

* After the registration deadline, the organizer reserves the right not to implement the IAA Career if the number of participants is too low.

** A career package for the virtual format will be submitted later.

Contact.

We would be pleased if the offer attracted your attention.

We are at your disposal for registration or if you have any questions.

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